

OVERSEAS NEWS

As talks start for the withdrawal of Israeli troops from Lebanon, Nora Boustany examines a new mood of harmony in Beirut
Negotiators under tight security
Gemayel strengthens his grip on Christian community

By Lynne Richardson in Tel Aviv
LEBANESE and Israeli army officers yesterday opened negotiations in the frontier village of Naqura under tight security in an effort to bring about the withdrawal of Israeli troops. The atmosphere at the talks was described as "cool and formal."
 Heavily armed United Nations troops surround the site as the Israeli delegation arrived by car from across the nearby border and the Lebanese military men—three Christians and three Muslims—followed them to the site.
 The short meeting consisted only of opening statements by the leaders of the delegation, and procedural matters.
 Brig Gen Amos Gilboa, Israel's chief negotiator, said in his address that Israel would only withdraw after peace is guaranteed for Israel's northern region.
 Israel is also looking for an official role for its ally, the South Lebanese Army, perhaps as a territorial brigade within the Lebanese army structure, having responsibility for the parts of Southern Lebanon closest to the Israeli border.

Despite predictions of a schism between doves and hawks in Christian ranks after the death of his father, Phalange Party leader Sheikh Pierre Gemayel, the 42-year-old President's co-religionists are falling into step behind him.
 The unification process has been prompted by an instinct for survival within the Christian community, as its political power comes under threat from Lebanon's Moslem majority.
 Mr Alfred Madi a member of the Phalange Party politburo and formerly one of the closest advisers of President Gemayel's assassinated younger brother, Bachir, says now that "nothing must be done to jeopardise the President."
 "The interest of the Christian community is to have a very strong President," he said in an interview. "The issue is no longer whether we should back the President, but how to save the community."
 Christians have been divided in the past year over whether Lebanon should ally itself with Israel or Syria. The hardline



alignment but a peace treaty with Israel, publicly opposed the Cabinet decision to cancel the May 17 Lebanon-Israel withdrawal accord, contradicting the mainstream Phalange Party's backing of the agreement.
 With the death of Sheikh Pierre, an imposing and moderating force who always managed to rally political strength behind his only surviving son, observers feared the Christian front would crumble. But Lebanese Forces ideologues now concede that "Amin is the boss."
 Mr Karim Pakradouni, a former member of the Phalange politburo and the adviser of the Lebanese Forces, says Amin has a "growing popular base" in Christian areas. The President has worked quietly but firmly in recent months to strengthen his grip in these areas, often using the influence of his local strongmen in the Maten region, Northeast of Beirut.
 After his election in September, 1982, Amin's biggest obstacle to effective leadership was the cult of posthumous adulation, which had grown up around his more charismatic and extremist brother Bachir, who died in a massive bomb

explosion at Phalange party headquarters that year. Outsize portraits of Bachir are still visible in the streets of Christian East Beirut.
 The death of Bachir was so shattering that Christian forces lost their sense of direction. Their image suffered miserably after their participation in the Sabra and Chatila massacres and their defeat by Druze militias in the 1983 mountain war.
 When Moslem militias crushed the Christian-led army in West Beirut and its suburbs last February, sweeping Amin's Moslem opponents into power as Ministers in his national unity Cabinet, it was clear that something had to change.
 The Phalange and the National Liberal Party of former President Camille Chamoun are now hammering out a working paper on a Christian platform. The paper underlines coexistence with Moslems and favours a loose form of administrative decentralization that would not compromise Lebanese unity. Mr Madi notes that the Phalangists are now focusing on institutional reform rather than on charismatic rulers.
 It is still not known how the Lebanese Forces' demands will be worked into this, but their

commander, Abu Nader, is considered closer to Amin than his predecessor Fady Frum, and has been a loyal and disciplined Phalange Party member since 1971.
 Christians have made a rude awakening to the realisation that Israel is not their regional protector and that they must fend for themselves as a minority.
 This realisation has led the various Christian political groups to believe that "harmony is imperative" if they are to face the challenges of the future. A determination to put the Christian house in order and quiet behind-the-scenes lobbying has produced three victories for Amin:
 ● The election of Mr Elie Harezi as chief of the Phalange Party.
 ● The appointment of Phalange Radio director Joseph Al Hashem as Health and Telecommunications Minister.
 ● The selection of his nephew, Fuad Abu Nader, as commander of the Lebanese forces.
 Dr Karamah, a typical party man, is stressing reorganisation and purification of the party membership of 120,000 to 150,000. Two Phalange deputies, Mr Edmond Rizk and Mr Louis Abu Shafar were expelled for

falling to abide by a politburo resolution to vote for Mr Hussein Al Hussein, Amin's, and Syria's, choice for speaker of Lebanon's unicameral legislature.
 None of the changes imply that all the resentment about Amin's moderate views has been totally eliminated. But there is clearly a strong will to stand behind the Christian community's highest ranking leader.
 The Christians are still worrying about two things: a possible battle with Druze fighters in the southern tip of the Chouf mountains, which could bring the Druze down to the coastal road leading to South Lebanon; and that further attempts might be made to destabilise Lebanon in the wake of King Hussein's rapprochement with Egypt.
 Christian leaders are apprehensive that Fatah guerrillas loyal to Mr Yassir Arafat, the Palestine Liberation Organisation leader, may filter back to Beirut and do battle with pro-Syrian forces.
 At present, this seems a remote possibility, but Lebanon's fate, as usual, remains contingent on any regional developments that may unfold.

New Delhi reorganises intelligence services

By John Elliott in New Delhi
A MAJOR shake-up is taking place at the top of India's intelligence services following the assassination of Mrs Indira Gandhi, India's Prime Minister, last week.
 Mr Ramnath Rao, security adviser to the Prime Minister, has resigned and other changes are taking place.
 This was announced yesterday as strict security arrangements introduced by the government helped to ensure that the most important Sikh festival, the anniversary of the birth of Guru Nanak, founder of Sikhism, passed off without any major incidents.
 Many Sikhs regarded the day as an occasion for mourning the hundreds killed in the riots which followed the assassination. They attended services in their temples but did not hold processions in the major trouble spots.
 The army sent reinforcements to many parts of New Delhi and helicopters hovered overhead watching for any trouble.
 There have been widespread criticisms of security arrangements and of the immediate reaction of Mrs Gandhi's personal staff. She was shot by two members of her own security staff.
 One of the assassins was later killed by another security guard and the second is in hospital under intensive care.
 ● In Amritsar, the Sikh holy city, Guru Nanak's birthday was celebrated in unusually low key, reports AP. Giani Sahib Singh, head priest at the Golden Temple, said 25,000 men and women came to worship during the morning "but few of them dared to stay because of the large armed force outside the temple."

PLO moderates launch drive to reassert authority

BY TONY WALKER, RECENTLY IN TUNIS

THE sometimes bloody struggle for control of the Palestine Liberation Organisation appears to be approaching a watershed with PLO moderates determined to reassert authority over the organisation in defiance of Syrian pressure.
 Members of Mr Yassir Arafat's mainline Fatah faction seem agreed on a course of action which, if implemented, will affect the direction of Middle East peace efforts and the character of the PLO itself.
 Apart from personal antipathies between leaders of the various PLO factions, at issue is

Fatah, moderates are confident they have the numbers to defy any attempted Syrian veto of a PNC session.
 It would be understandable to say there is intense bitterness within Fatah at what is regarded as Syrian meddling in the councils of the PLO.
 The next few weeks will determine whether Mr Arafat commands sufficient support for a credible 17th session of the 394-member Palestine National Council.
 Several previous attempts this year to convene a PNC have been unsuccessful, largely because of Syrian intervention.
 President Assad flew to Algiers to prevent a September PNC session. Algeria subsequently said it would not host a meeting that would deepen divisions in the PLO.
 If Mr Arafat is intent on going ahead with the PNC, relations formalising the split within the PLO, it is likely to mark an important new stage in the evolution of the Palestinian movement.

undermine Mr Arafat's position. It is not something he can afford after the setbacks of the past several years.
 According to Mr Hassan, a firm decision was taken three weeks ago in Tunis to hold PNC by the end of this month, probably in Amman. Since it appeared unlikely Algeria or South Yemen would provide a venue in the light of Syrian opposition.
 Mr Hassan said the Tunis meeting was attended by independents and Fatah representatives. A follow-up meeting of Fatah's central committee and independent members of the 14-man PLO executive took place early last week which resolved to press ahead with the PNC.
 Mr Hassan said about 200 delegates would attend the forthcoming PNC. A quorum is about 250, or two-thirds of the 394 member parliament-in-exile.
 He estimated Syria could physically prevent a little more

Israel municipal workers plan to widen pay strike

By Lynne Richardson
ISRAELI thousands of municipal workers are threatening to bring the country's services to a halt from Sunday, to protest against the non-payment of their salaries by local councils.
 The councils, for their part, claim they do not have the means to pay their workers because the central government has not transferred the necessary funds in previous months. The councils have resorted to taking loans from banks, but the cost proved prohibitive.
 Haifa's city workers went on strike on Tuesday and municipal employees in Tel Aviv followed suit yesterday. In Nazareth and other towns, council workers walked off the job on October 22 because of the city's failure to pay them.
 The strike affects many hospital staff and kindergarten teachers as well as sanitation workers. Secondary school teachers are also considering joining the strike.

New Zealand budget aims to restructure economy

By DAI HAYWARD IN WELLINGTON
NEW ZEALAND'S Labour Government last night introduced measures to cut government spending by NZ\$1,300m (580m) next year, to reduce the huge internal deficit, to restructure the economy and to reform extensively the taxation system.
 In its first budget since taking office in July, the government also announced a number of what Mr Roger Douglas, Finance Minister, described as "painful measures," which will substantially increase many consumer prices. To counter these, the government introduced a "family care" programme to help low-income and large families.
 Increased taxes and the removal of subsidies affect both consumers and farmers. They will mean a 16-cent increase in the price of 20 cigarettes, 6 cents for a zip of brandy, 4 cents for a zip of whisky and other spirits, and 24 cents for a litre of petrol.
 There will also be a 14 cent increase in the price of cigarettes, 10 cents for a zip of brandy, and 10 cents for a zip of whisky.
 To offset these, the Government has granted a tax-free \$10 a week allowance for every child under 14.
 The budget also hopes this will soften trade union demands for a substantial wage increase.
 Mr Douglas said for a family with three children, on the average weekly wage, the child allowance grant is equivalent to a 35¢ wage increase.
 The budget was one of several steps including devaluation which the Labour Government planned to overcome the economic crisis facing New Zealand, Mr Douglas said. The key objectives were to promote growth and employment, reduce the internal deficit and inflation, and create a climate of greater business confidence.
 The business community could now plan ahead with confidence into the next decade, the Minister added.

Japan detects improvement in Soviet links

JAPAN HAS detected "some signs of improvement" in its relations with the Soviet Union and is urging Mr Andrei Gromyko, the Soviet Foreign Minister, to visit Tokyo next year, writes Jurek Martin in Tokyo.
 Mr Shintaro Abe, the Japanese Foreign Minister, said yesterday that, while talks with Soviet Premier Nikolai Tikhonov at the funeral of India's Prime Minister Indira Gandhi "did not produce progress" on territorial disputes, the tone of the exchange had been better.
 The Government intended to promote greater competition and efficiency in both the manufacturing and farming industries while giving effective financial relief to families on low incomes.
 The Government has increased the cost of its own services, including electricity, by 25 per cent, and coal by 35 per cent.
 Removal of land and farm subsidies will stop the artificial inflation of land values which has fuelled inflation.
 The sector which will protest most loudly at the government moves will be the road transport industry. In addition to the petrol price increase, transport companies face a rise of 43 per cent in road-user charges.
 This is a tax based on the number of miles they travel and the increase will cost many companies thousands of dollars a year.
 The most controversial of the Government's plans, however, will be the introduction of a form of VAT to be known as GST (goods and services tax). This will be introduced in 1986 after consultation with the business sector and will apply a tax on all goods and services, including food, at every transaction in the production and distribution system.

Thai exchange dealings upset

MOST THAI commercial banks said yesterday that they had either avoided or suspended foreign exchange dealings because of the volatile baht-dollar exchange rate but planned to resume trading today, Reuters reports from Bangkok.
 Meanwhile, Prem Tinsulanonda, the Prime Minister, refused public comment on military demands that he reshuffle his Cabinet.
 Jakarta move on satellite
Indonesia says it would be interested in buying back the Palapa B2 telecommunications satellite if the current mission by the U.S. space shuttle Discovery is successful, writes Kieran Cooke from Jakarta.
 Discovery blasted off yesterday from Kennedy Space Centre to rescue two wayward satellites and place two others in orbit.
 Palapa B2 is now the property of the insurance syndicate which is financing the recovery attempt in an effort to recover some of the \$180m (£150m) it has paid out to Indonesia and for Western Union's Westar-6 satellite.

In refurbishment 'possession' is nine points of Lovell's Law.

Increasingly, 'possession' is becoming a key factor in refurbishment. Working in occupied premises often involves phased construction, unsocial hours, special security and above all a sensitivity towards the building's users. It's a world where minimising noise and nuisance is as important as tight programmes and cost effectiveness.
 Offices, banks, airports and hospitals are typical examples.
 Indeed, 'possession' is only one aspect that often makes refurbishment more of a challenge than new construction. It's a world where words like 'relationships', 'craftsmanship', 'experience' and 'track record' take on a special significance.
 And talking of track record brings us to 'Interface', the new Lovell video on refurbishment. It looks at the technical, managerial and cultural questions that lie on the interface between the old and the new—and one single message emerges. What it is, should be of interest to occupier and developer alike. The video is helpful viewing for anyone in the difficult realm of refurbishment.



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AMERICAN NEWS

Reagan set for action on policies

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

PRESIDENT Ronald Reagan plans to capitalise quickly on his sweeping re-election victory by pushing to achieve a number of domestic and foreign policy objectives in the six to nine months of his "second honeymoon," his advisers said yesterday.

Democratic leaders in the House of Representatives, however, warned Mr Reagan that Congress would continue to act as a check on what might be Mr Reagan's "wild idea."

An unimpressed Mr Tip O'Neill, the Democratic House speaker, said that the Republicans' capture of only 13 or 14 seats in the House showed that there was "no mandate out there."

Mr Reagan, yesterday taking a post-election break at his California ranch, said that "the people made it very plain that they approved of what we're doing and approved of the fact that things are better and the

economy is expanding."

Mr Bob Michel of Illinois, the House Republican Leader, confessed to disappointment that his party had not won back the 26 House seats that it lost in 1982. Mr Reagan, he said, with surprising acerbity, never really "joined that issue of what it really means to have the numbers in the House."

Mr Michel added, however, House Democrats who opposed Mr Reagan's policies would have to think twice about the implications of his astonishing victory.

Mr Tony Coelho, chairman of the House Democratic campaign committee, nevertheless insisted that the Democratic forces would "provide the insurance that the people voted for." Mr Reagan has won a popularity contest, "but that all he won," Mr Coelho said.

Senior White House officials, however, said Mr Reagan would press ahead with plans to

resume nuclear arms control talks with the Soviet Union, simplify the U.S. tax system, and continue cutting federal spending programmes in the early months of his second term.

One idea under discussion in the White House is the appointment of a senior official to supervise arms control negotiations, popularly known as an "arms czar," whose job would be to try to unify conflicting proposals in Washington about how to deal with Moscow.

Mr Brent Scowcroft, national security adviser to President Gerald Ford and chairman of Mr Reagan's strategic policy commission, has been frequently tipped for the post. Officials yesterday, however, stressed that no final decision had been taken.

Other White House aides said Mr Reagan would probably not want to break up a winning team by making major Cabinet changes.

Pinochet tightens restrictions on media

By Mary Helen Spooner in Santiago

GENERAL Augusto Pinochet's military regime in Chile yesterday imposed new restrictions on the media and ordered tight restrictions on all unauthorised public meetings.

The announcement was the first of a series of measures ordered under the two day old state of siege.

A decree published in the official government bulletin forbids coverage of terrorist attacks and political news without prior authorisation.

Five independent magazines and an opposition weekly newspaper have been ordered to halt publication and the independent weekly news magazine, *Hor*, has been instructed to submit its material for official review prior to publication.

A second decree provides that all public meetings must be previously approved by military authorities, in an apparent effort to hinder opposition groups' activities.

In a separate action, Chilean authorities notified Santiago's Catholic archdiocese that the head of the Church's human rights group would not be allowed to return to the country.

Monsignor Ignacio Gutierrez, who presides over the vicariate of solidarity, the human rights arm of the Catholic Church, was travelling in Europe when the order was issued. The vicariate, which runs soup kitchens in poor neighbourhoods and provides legal and medical aid to political detainees, has been a frequent target of government criticism.

The move has heightened tensions between the Church and the Pinochet regime. Sr Jaime del Valle, Foreign Minister, said the measure to prohibit Mgr Gutierrez's return came as a result of the cleric's "intervention in Chile's internal affairs."

Meanwhile, military authorities in Santiago indicated that the midnight to 5 am curfew, in effect since the state of siege was imposed on Tuesday, will continue and will not be lifted at weekends.

Police arrested 267 people during the first two nights for curfew violations.

Nicaragua alarmed by 'USAF flight'

BY TIM COONE IN MANAGUA AND REGINALD DALE

A SUPERSONIC military aircraft overflew Managua yesterday causing alarm and raising fears of bombing raids. The Nicaraguan Ministry of Defence said the flight was by a U.S. Air Force SR71 spy plane.

The incursion occurred at 8.30 am over the Nicaraguan capital and the aircraft was heard a few minutes later over the port of Corinto, 80 miles to the north-west.

The incident mirrored a similar flight last week by an aircraft which the Nicaraguan Government reported was also a USAF SR71.

The Nicaraguan Government has also protested against the presence of two U.S. frigates in Nicaraguan waters of Corinto. The frigates have been shadowing a Soviet freighter which the U.S. Administration earlier this week said could be carrying MIG 21 jet aircraft to Nicaragua.

One of the frigates came to within five miles of Corinto, according to the Foreign Min-



Father Miguel d'Escoto

ister, Father Miguel d'Escoto. A C-130 reconnaissance aircraft also flew within Nicaraguan airspace over the frigates, he said.

The Reagan Administration and yesterday strongly repeated its denials of Nicaraguan claims that it had violated the coun-

try's airspace and territorial waters. U.S. officials seemed to want to talk down suggestions of a major new crisis between the two countries.

After conflicting reports on Wednesday, U.S. officials said they were still not sure if a Soviet freighter unloading at Corinto carried Soviet Mig-21 fighters.

Washington has frequently warned the country's left-wing Sandinista Government not to acquire such aircraft, which it says would constitute a threat to other countries in the region. It has also cautioned Moscow against shipping them, a warning that the State Department repeated on Wednesday.

Nicaragua has formally announced that it is negotiating the purchase of modern jet aircraft but that the pilots were still undergoing training. The government junta emphatically denied on Wednesday that there were any MIGs in Nicaragua or that any were on their way.

According to a high level

military official, the only aircraft to have arrived recently was a shipment of Soviet helicopters, delivered last week to augment the army's existing contingent of 12 Mi-6 helicopters and several Mi-2 helicopters. They have been used with considerable effect against U.S.-backed guerrillas in the mountains for transport of government troops and in ground attack operations.

While the Reagan Administration has deliberately never spelled out what retaliatory action it would take if the Nicaraguans received Soviet aircraft, some officials have said that a U.S. air strike would be justified to destroy any MIGs.

Critics of the Reagan Administration have constantly accused it of planning military action against Nicaragua in the aftermath of President Ronald Reagan's re-election this week—although few believe that the U.S. would launch a full-blooded invasion comparable to the Soviet Union's occupation of Afghanistan.

Iranian accused of 'chip smuggling' by Grand Jury

BY PAUL TAYLOR IN NEW YORK

A U.S. GRAND JURY has charged the Iranian president of a West German company with conspiracy to smuggle millions of controlled electronic parts from the U.S. to North Korea.

The electronic parts, many bought from major U.S. suppliers, include components for night vision goggles and semiconductor chips designed to military specifications.

The indictment, filed last month by a grand jury in New York but only made public this week, names Mr Babek Seroush, the 38-year-old president of International Processing Systems (IPS) of Cologne, a Soviet-born IPS official who was arrested and indicted in New York in May on charges of purchasing controlled electronic parts from an individual working with the U.S. customs service.

The indictment alleges that Mr Seroush and Mr Gelfman planned to have IPS purchase the parts in the U.S. under the pretence that they were for domestic use or for end-users in Western Europe. The parts would then be shipped to IPS in Cologne and other places and subsequently diverted for shipment to North Korea.

investigation designed to crack down on the export of high technology goods to Soviet bloc countries.

The Grand Jury indictment alleges that almost 1.3m parts, including components bought from National Semiconductor and Texas Instruments, were shipped by Mr Seroush to North Korea via Cologne and other intermediary points in March.

According to court papers, Mr Seroush planned the scheme in conjunction with a New York-based company called Industrial and Scientific Parts Services (ISPS), and Mr Yuri Gelfman, a Soviet-born ISPS official who was arrested and indicted in New York in May on charges of purchasing controlled electronic parts from an individual working with the U.S. customs service.

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Fabius visit gives Canada 'chance to strengthen links'

BY BERNARD SIMON IN TORONTO

THE ARRIVAL of M Laurent Fabius, French Prime Minister, on an official visit to Canada has given the new Progressive Conservative Government in Ottawa an early opportunity to bring an end to the long controversy on relations between France and the province of Quebec.

Welcoming Mr Fabius at a dinner on Wednesday evening, Mr Brian Mulroney, the Canadian Prime Minister, said that Canada's federal system, "far from being an obstacle to the legitimate Quebec-Paris dialogue, will enhance and strengthen it."

M Mulroney, a native Quebecer, told Mr Fabius that "we do not just admire France, we love her."

The relationship between Quebec and France has been a sensitive political issue since President Charles de Gaulle's famous cry of "Vive le Quebec libre" in Montreal 17 years ago.

Gen de Gaulle's statement, which appeared to lend support to Quebec separatists seeking independence from the rest of Canada, severely strained relations between Ottawa and Paris during the 1970s.

Mr Fabius ended his speech

on Wednesday evening with the words "Vive le Canada," reinforcing the policy of recent French governments not to become involved in the Quebec constitutional issue. Mr Fabius, who is accompanied by five other ministers and several industrialists, flew to Quebec City yesterday for a brief visit.

Leaders of France and Quebec have paid regular visits to one another in recent years, but the French Government has made it clear that Quebec cannot count on its support for separatism. M Pierre Mauroy, the former French Prime Minister, told Quebec Premier Rene Levesque in Paris last year that the status of Quebec policy is to maintain favoured ties with Quebec without affecting "normal" relations with the federal government.

One issue which apparently has yet to be resolved is the status of the Quebec Premier at summit meetings of French-speaking countries. Ottawa has up to now strongly opposed Quebec's request for full government status, and signs have appeared that France has favoured earlier support for the Quebec stand.

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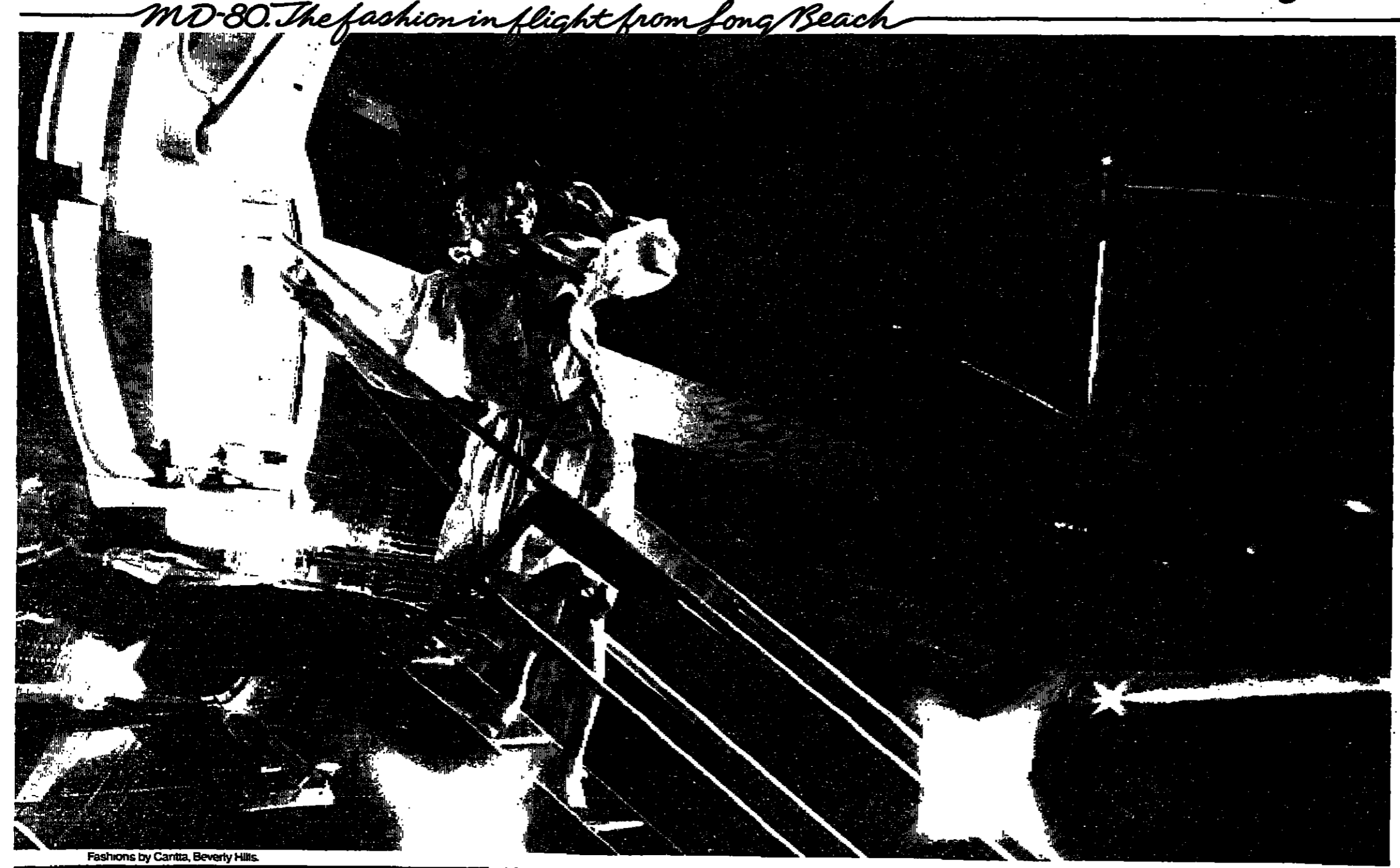
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WORLD TRADE NEWS

UK company to build Malaysian dam after trade rift repaired

BY CHRISTIAN TYLER, TRADE EDITOR

ONE OF the first big contracts to be awarded by Malaysia to a British company since a diplomatic rift between the countries was repaired has been won by Balfour Beatty, the construction company.

With a local joint venture partner, Balfour Beatty has been commissioned to build a dam for water storage on the Sungai Anjing river near the Thai border, at a cost of some £18.5m.

The British Government is contributing several million pounds of aid money and a loan arranged and provided by J. Henry Schroder Waggs, the London merchant bank, is being backed by the Export Credits Guarantee Department.

The contract, which appears to have been secured without competition, is the first big Malaysian deal for Balfour Beatty for some 50 years.

Its success appears to be due to finding an influential local partner, Ikat Majutani, operating on behalf of the Kedah regional development authority.

The company said in London its joint venture company, Balfour Beatty-Maju, hoped to win many other projects.

The contract is for a rock-fill dam, 74m high and 280m long, a spillway, intake tower and diversion tunnel, with a "mini hydro" and 20 km of electricity transmission line.

Engineering consultants are Jurutera Konsultant in association with the Snowy Mountains Engineering Corporation. The three-year project is expected to start within a month.

Details of the financing package have still to be announced.

Malaysia had declared a "buy British last" policy in October 1981 after complaining of high-handed treatment by the British of its attempts to acquire British-owned Malaysian assets.

The sanction was called off over a year ago and a high-level British trade mission was sent to the country to reinforce the restoration of relations.

Esso Production Malaysia has awarded four contracts valued at a total of ringgits 67m (£2.3m) to South Korea's Daewoo Group and two Malaysian companies, Promet and Malaysian Shipyard and Engineering, for work on a production platform, AP-DJ reports from Kuala Lumpur.

Hong Kong hotels at bursting point

By David Dodwell in Hong Kong

ROTELIERs across Hong Kong were yesterday talking of three crisis days ahead as tourists and business visitors pour into the territory on a scale unmatched in five years, filling every one of its 18,000 hotel rooms. The congestion is caused partly because the tourist season is at its peak and partly because of a coincidence of several leading international conferences.

The tourist authority pointed to two reasons for the extraordinary congestion:

- First, that no new hotels have been built since the collapse of the property market two years ago;
- Second, that international publicity linked with the completion of Sino-British negotiations over the territory's future has drawn intense interest on the part of visitors who want to see it before it reverts to Communist Chinese control.

Some hotels have been forced to put guests into service apartments, into hotels on outlying islands, and have even sent guests to Macao, the Portuguese-administered territory 40 miles away across the Pearl River estuary.

Most leading hotels have been quoting 100 per cent occupancy rates since the middle of September, and are accepting no new bookings until the second week in December. They have been coping with the arrival of unannounced guests by offering them the rooms of visitors that failed to show up—but in recent weeks, even this unsatisfactory compromise has broken down, they say.

Hotel managers yesterday said that visitors without prior confirmed bookings would simply not find a room over the next three crucial days.

A total of more than 3m tourists are expected to visit Hong Kong this year, spending about HK\$13.5bn (£1.35bn). Hotel occupancy rates are expected to rise from an average of about 87 per cent last year to about 87 per cent in 1984.

Philips International, a subsidiary of Philips of the Netherlands, said it had signed an initial agreement with the Shenzhen Advanced Science and Technology Development Company to provide technical assistance in setting up factories to make 90,000 laser-disc players and 3.5m discs per year, Reuter reports.

Britain backs £300m export loans for Iraq

BY RICHARD JOHNS

THE UK is underwriting another £300m-worth of loans for Iraq under an agreement signed this week by Mr Paul Channon, Minister for Trade, and Mr Hassan Ali, his Iraqi counterpart.

The Export Credits Guarantee Department is offering a £250m medium-term credit for British capital goods and machinery together with an additional £250m extended-term credit for pharmaceuticals.

Contracts financed by the loans must be placed by the end of 1985.

Commenting on his visit to Baghdad, Mr Channon said yesterday: "The new credit agreement reflects the importance the UK attaches to its trade with Iraq, and the agreement will help generate business worth over £660m for British companies and welcome employment for British workers."

The credit facilities are in addition to the £275m-£25m of them for pharmaceuticals—agreed in October of last year.

Of the total extended under that deal and arranged by Morgan Guaranty, £210m has so far been signed up and another £13m nominated, according to the ECGD. An announcement giving details of new contracts utilising part of the cover of the finance is expected in the near future.

A general purpose line worth £85m was agreed in August, a similar amount of cover is being provided for power generators being supplied to Iraq by NEI Parsons.

The extra cover given by the ECGD reflects confidence that Iraq will be able to surmount the steep hump in its debt repayment schedule in 1985 when the amount falling due is believed to be about \$3bn.

Over the past year, however, Iraq has reduced its imports and cut investment spending. From the end of next year, meanwhile, its oil exports—constricted over the past four years by the conflict with Iran—should be substantially boosted from the present level of about 1m barrels a day by completion of the pipeline, with a capacity of 500,000 b/d, connecting the country's southern fields with Saudi Arabia's trans-peninsula Pipeline with its outlet at Yanbu on the Red Sea.

In addition, Iraq is planning an increase of 500,000 b/d in the capacity of the pipeline to Ceyhan on the Turkey south-eastern Mediterranean coast although it is not clear yet when this project will be implemented.



Mr Channon: welcome employment for British workers

Gatt asks for proposals to stem non-tariff curbs

BY OUR TRADE EDITOR

GOVERNMENTS OF the major trading nations will be asked to produce specific proposals by May 1 next year for abolishing all "illegal" quotas and non-tariff barriers to trade.

The request is contained in a report by a working party of the General Agreement on Tariffs and Trade, considered by the Gatt's council in Geneva yesterday.

This and any other moves towards trade liberalisation will be discussed by the annual meeting of the 90 Gatt member countries at the end of this month.

Study groups have been working for two years on a number of controversial trade issues, following a largely abortive and acrimonious Gatt ministerial meeting in late 1982.

With only a fortnight to go before the final review of the work programme, the report on "quantitative restrictions" is seen in Geneva as the most positive to have emerged.

There are still hopes of building a platform for negotiations on trade in agriculture, despite EEC reservations. A better procedure for settling trade disputes in the Gatt may also be agreed upon.

The group studying quantitative restrictions has produced a 2,000-page inventory of trade barriers worldwide that flout Gatt principles.

A Gatt spokesman said yesterday the report was "surprisingly forthcoming" and could, if taken up, mean the first shift in a huge logjam of protectionist devices.

But it remains to be seen whether it will be enough to sweep up barriers to trade in politically-sensitive sectors such as agriculture.

UK, Japan at odds over computer research

BY JUREK MARTIN IN TOKYO

JAPAN AND Britain still appear to be some distance from agreement on co-operation in the field of artificial intelligence, generally known as the "fifth generation computer."

The Ministry of International Trade and Industry (MITI) is still seeking a British input into its research project known as Icot, but the two countries are having difficulty reconciling their respective approaches, especially in the relationships between government, industry and the academic world.

Additionally, Mr Brian Oakley, head of the Alvey Directorate, which was set up in the UK to encourage the development of information technology, expressed some scepticism yesterday about the progress made over the last three years by Japan. He is in Tokyo to attend an Icot fifth generation computer conference which has attracted a large international audience.

He praised Japan's "single-mindedness" in being able to build on time "personal sequential inference machines; computers which have the ability to learn facts and build up information which are a basic tool of the project. But he doubted that any real breakthrough in producing a "thinking" computer had been achieved, particularly in the critical area of creating a "natural" language.

The UK and the U.S., he said, preferred to try to develop the language—how the instructions are written for the computer—and the architects—how the computer responds to the instructions—separately, even if it meant more false starts. As it was, he said, "nobody really believes that the targets in artificial intelligence are going to be reached in five years—and Japan knows that."

He questioned, above all, Icot's methodology in its determination that a fifth generation language would have to be based on Prolog, one of the fourth generation computer languages. He felt the Japanese had committed themselves to "too narrow a path," were "somewhat inflexible" by UK standards and, if their chosen route proved disappointing, "could get thrown off their horses."

Mr Oakley said he thought that research being done in the U.S. at the University of Texas at Massachusetts Institute of Technology and at Stanford University was "better in quality." He added that he suspected that Icot was subject to considerable pressure from MITI to "get results," which is why it had focused initially on the machinery.

These reservations on the research side have, perhaps, compounded the more practical aspects of bilateral collaboration. Japan first contacted the UK when Icot was unveiled three years ago, and talks have continued regularly since then between MITI and the Department of Trade and Industry, though the British response was delayed because its Alvey project was still being put together.

The sticking point in the talks over the last six months however has been that whereas Icot is totally funded—and indeed owned—by MITI, Alvey involves both government and industry sponsorship.

About two-thirds of Icot's research is in fact conducted by eight Japanese companies, however, including some of the best known technological companies such as Fujitsu. Mr Oakley said the commercial spin-offs from Icot-related research, for example Prolog-written "expert systems," where the knowledge of an expert such as a doctor or solicitor can be stored in a computer so that a non-expert can use it, would be "enormous."

MITI has now proposed that UK companies involved with Alvey, such as Plessey and ICL, should co-operate directly with their Japanese counterparts; but this, it is felt, could inject a commercial element into what is supposed to be high-level research; it might also run foul of existing technological exchange agreements, such as that between ICL and Fujitsu.

Japan has also proposed that British academics from Imperial College and Manchester University, in particular, be seconded to Icot. But this, Mr Oakley said, would be "a dead loss to the UK," especially in light of the manpower problems Alvey had encountered.

BY PAUL BETTS IN PARIS

EUROPEAN semiconductor manufacturers are beginning to brace themselves for a difficult year in 1985 after the boom in the business in recent months, Mr Dedy Seban, the European marketing director of Motorola's semiconductor division, warned in Paris yesterday.

New semiconductor orders were already slowing in the European market and the book-to-bill ratio (the key measure of the semiconductor market showing the ratio of new bookings to billings) is expected to go below 1 in Europe in the fourth quarter of this year.

The book-to-bill ratio has so far been over the psychological point mark this year in Europe, although it has already dropped below this level in the U.S. market. Mr Seban said in the third quarter the ratio in the U.S. stood at 0.94 and had dropped to 0.74 in the months of September and October.

Although billings are expected to show flattening results for semiconductor manufacturers next year in Europe, the fall in the rate of new orders is bound to put pressure on prices and on the marketing operations of major producers.

Mr Seban expects the European market for semiconductors to grow by about 20 per cent next year—to around \$5.4bn (\$4.2bn). The forecast of Motorola for this year is a European market totalling between \$4.6bn-\$4.7bn in sales representing a major rise from the \$3.2bn sales in 1983 in Europe.

The Italian and Swedish markets are both expected to show strong growth next year while the rate of growth is expected to ease in the major European markets.

The French market is expected to grow by 18 per cent next year or by about two points lower than the European market as a whole.

In 1981, the French market was slightly larger than the UK market with sales of about \$520m compared with \$510m for Britain. However, the UK is expected to show sales of \$1.1bn this year compared with sales of \$870m for France. West Germany continues to be the largest market with sales this year expected to total about \$1.3bn.

Semiconductor orders slowing for European producers

Papandreou seeks to boost trading links

By Andreas Ierodiasconou in Athens

DR ANDREAS PAPANDREOU, the Greek Prime Minister, will seek to boost trade links with Syria and Jordan during visits to both countries this week.

The Prime Minister left for Damascus, his first stop yesterday, where discussions are expected to include the possibility of developing an existing ferry link between Greece and Syria into a boat train and truck service for the transport of goods between continental Europe and the Middle East.

Fully loaded vehicles would board at Volos on the north-eastern Greek coast and continue their journey by land from Lattakia in Syria.

The Syrians are expected to press for an increase in exports to Greece in the form of fertilisers, phosphates, oil and agricultural goods.

In 1983, the trade balance between the two countries was about Dr 1bn (\$8m) against Syria, mainly attributed to a halt in oil and cotton exports to Greece.

Moscow orders gas pipes from Klöckner

BY LESLIE COLITT IN BERLIN

THE SOVIET Union signed a DM 300m (\$102.3m) contract with Klöckner Trading Company for large diameter pipes to be used in the Soviet natural gas pipeline network. Orders for pipes have buoyed West German-Soviet trade this year, which expanded 14 per cent in the first half of the year.

In May Moscow ordered 350,000 tonnes of large diameter pipe from Klöckner worth DM 375m. In both cases the pipes are made by Bergrohr GmbH which produces pipes of a special diameter Klöckner Trading arranged the financing and sale of the pipes.

Last October Mannesmann signed a contract with the Soviet Union to deliver 340,000 tons of large diameter pipe.

Delivery of pipes in the latest Klöckner order is to take place during the first nine months of 1985. The company said it did not know where the pipes were to be used but that a portion of those ordered earlier this year were believed to be destined for the Urengoi pipeline from Western Siberia to the west-ern border of the Soviet Union.

West German exports to the Soviet Union rose 19.7 per cent last year to DM 11.2bn, while imports were 4.5 per cent higher at DM 11.8bn.

Herr Otto Wolf von Amerongen, head of the German Chamber of Industry and Commerce said after a recent visit to Moscow he was convinced the Soviet leadership did not want Soviet-West German trade relations to be affected by current East-West tensions. Herr Wolf, who heads the Eastern Trade Board of German industry, said Soviet economic officials told him of plans to expand economic, technical and scientific ties with West Germany.

Usinor, the French state-owned steel company signed an agreement to supply FRF 450m (\$50m) worth of steel products to a Korean contractor building a large water pipeline in Libya, Reuter reports from Paris.

Usinor will provide 40,800 tonnes of pre-stressed wire and 80,800 tonnes of hot-rolled coils to the Dong-Ah group.

Upmarket lift for Swiss watch industry

By Anthony McDermott in Geneva

THE "upmarket watches" of Geneva—the valuable ones encrusted with jewels, with gold bracelets, and names such as Patek, Omega, Patek Philippe and Piaget—are at the heart of the recovery of Switzerland's watch industry, according to M Jacques Duchene, vice-president of the Watches and Jewelry Association of Geneva, opening the organisation's 55th exhibition.

The Association, which was founded in 1942, has 24 exhibitors. M Duchene said: "The industry's economic and business indicators are by and large favourable. We have... to confirm that our members remain at the leading edge."

The industry has been crippled in the last decade by competition from abroad, and underwent radical reorganisation in 1983.

According to the Watchmaking Federation, exports should reach SwFr 3.8bn (\$2.2bn), just below the record year of 1981 when they were worth SwFr 3.9bn. Last year exports amounted to SwFr 3.4bn.

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Wine, women and song. As covered in The Economist.

On September 29th, The Economist ran to 118 pages.

The front cover was devoted to a picture of Mr Gromyko.

There were editorials on Lebanon, the dollar and President Pertini of Italy, who at 88 makes President Reagan seem positively coltish.

There was a long article on sleep that shed new light on jet lag and the problems of shift-workers.

In all, there were over eighty stories includ-

ing three on wine, women and song.

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None of this will surprise our regular readers.

They realised a long time ago that The Economist is catholic in its tastes.

Politics, business, economics and science

all get full and vigorous coverage but we have never assumed that a reader interested in computers will be bored by H. G. Wells in love.

Such variety gives The Economist its vitality.

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If you'd like to add to our success, we may well be able to add to yours.

Sour grapes



Rare vintage, 1984

Much of this year's grape harvest is withering on the vine in Bordeaux, France's richest wine-producing region. Bordeaux usually produces 500m bottles of wine a year. In 1984, growers say, the region will probably lose more wine than Burgundy will produce.

The grapes are blighted by disease, caused by odd weather. A few days of blazing sunshine at Easter, followed by a cold snap, left them vulnerable to two ailments: coulure (which causes the grapes to fall off the vine), and millerandage (which shrivels about half of each bunch of grapes).

The merlot variety of grape has been hardest hit by weather and diseases. It produces about a quarter of the region's red wines. The white wine crop, producing a quarter of the region's total output, will be unaffected. Using the surviving varieties, the top chateaux (those classed as

"grand cru" at the Paris World Exhibition of 1855) will be able to make a good, if eccentric, vintage.

The grand cru chateaux produce fewer than 3% of the bottles of Bordeaux but account for nearly half of the region's earnings from wine. This, though, is not much comfort to the worst-hit area around Saint-Emilion, where red wines - and the merlot grape - are dominant. So many grapes have been spoiled there that some chateaux may not bother to harvest.

Most of the vineyards can afford a lean year. The 1982 and 1983 vintages were exceptionally good, both in quality and volume. By the end of 1983, a record 60m bottles of wine were stored at the vineyards. These are now proving a useful reserve.

Bordeaux produced a third of all exports of France's appellation controlled (ie non-plonk) wines last year. These were worth nearly FF2 billion (\$260m), as much as French machine tools. Since the franc has fallen so steeply against the dollar, export sales have been good, and traders have good reason to think that even if prices now rise because of the bad harvest, Bordeaux wines will not lose market share abroad. But rising prices may hurt the home market.

One third of the appellation controlled wines drunk in France come from Bordeaux, and the region produces the standard house wine served in restaurants all over the country. For years, the price of ordinary Bordeaux wine has been stuck at FF16.50 a bottle - cheaper than comparable wines from rival areas like Beaujolais and the Cotes du Rhone. The price is now rising. Other wine-growing areas hope to benefit. So do brewers, who hope that the French will be tempted to switch from the red to the foamy

Voyage to Venus

Standards are looking up sharply at the Royal Opera House in autumn. London has become, once more, one of the best places in the world to see an opera - especially if you can take it in English (see next page). The low water mark of the season with Covent Garden's credible Aida, proved a disastrous disguise. It was so bad that it forced the house to lose its reputation. The result was the magnificent new "Lirando" now an imposing landmark from Lilli Lehmann's will. Timothy O'Brien. Neither production might have been as good as other recent work, but it was well planned.

Played on an oval stage, with cyclorama that is skilfully used, Nick Chilton's production of frequent changes of mood. "Lirando" is growingly realised. Except in the central songs, context, there are few props. This is a minimalist production, but after the manner that respects the Bayreuth in Wieland Wagner's day. The music is superbly played, and the balance imperious. In the end, the music is physically impressive, but the expressed through the score, more than the music itself. However, the music is superbly played, and the MacMillan accompanying the overture.

Theoretically, Lirando is a masterpiece of music, but in which the music is superbly played, and the MacMillan accompanying the overture. The music is superbly played, and the MacMillan accompanying the overture. The music is superbly played, and the MacMillan accompanying the overture.



Part-timers: the market at work

The number of full-time jobs in Britain has slumped since the late 1970s. But part-time jobs for women are increasing. Britain has a higher proportion of part-timers than in most large industrial countries (see page 79). Why? Best guess, as two articles in this week's Employment Gazette make plain: part-time women workers in Britain are not just cheerful but cheap.

They work mainly because they enjoy it, and because it gives them the companionship of other adults. Money and job security are lower priorities. So they put up (more or less) with being erratically covered

by job protection legislation and cut out of pension schemes (nine out of ten women part-timers); training (seven out of ten) and sick pay (one out of three). Only a quarter of women part-timers belong to trade unions (compared with half of full-time women workers), and three quarters of those never go to union meetings.

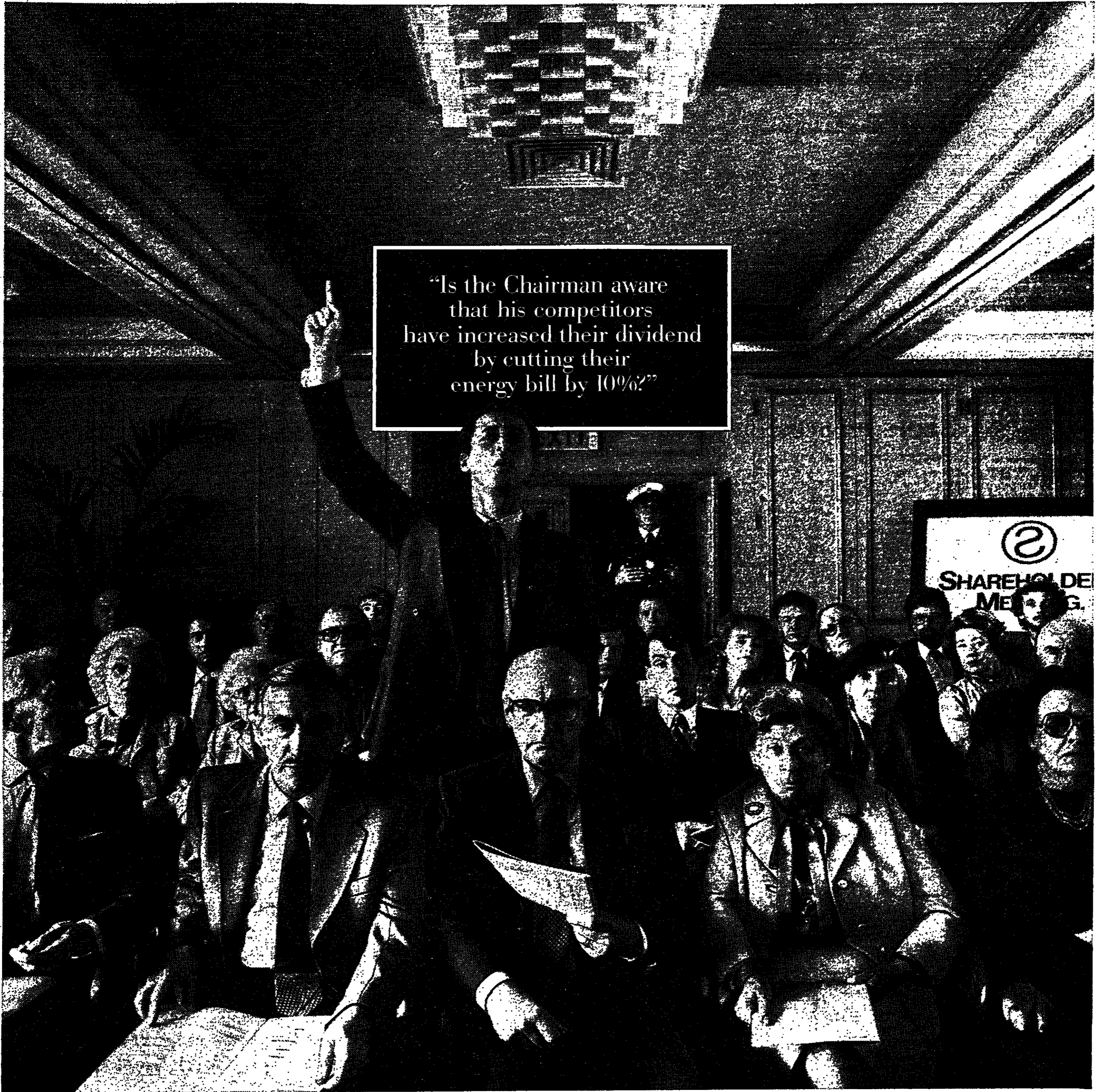
Employers think they are more productive than full-timers. They are also usually in the lowest-paid jobs. Anyway, they are cheap. There are 1.1m part-time workers in Britain, most of them married women, who neither pay (nor cost their employ-

ers) a penny in National Insurance contributions. They pay no income tax either. They are also earning less than the national insurance threshold of £37, which they would not buy many hours of a woman's time, but it would pay for nearly 19 hours of their own. The minimum is set by a national wage council.

A survey of 100 retail and industry establishments found up to 70% of women part-timers earning less than £3. For employers, it is often cheaper to employ part-timer women part-time than one youngster full-time.



Handwritten note: 10/11/84



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UK NEWS

Low-tar cigarette action lost by BAT

By Lisa Wood
BAT INDUSTRIES' controversial Barclay cigarette has run into further trouble over its low tar and nicotine claims after a Swiss court decision.

The decision prohibits BAT (Suisse) from selling and advertising Barclay cigarettes in Switzerland with the printed declaration: "One mg tar - 0.2 mg nicotine."

A similar ruling was made last year in the U.S. after complaints by BAT's competitors, who dispute claims made by BAT over the levels of tar and nicotine in the cigarette. Preliminary injunctions are also being sought against the cigarette in West Germany.

The ruling in Switzerland this week from the highest federal court, upheld a local court decision on the cigarette earlier this year.

BAT Industries said yesterday, however, that the ruling came from a preliminary hearing and the issue had to go to a further hearing - for a permanent injunction - where it believed its case would be vindicated.

The litigation concerns the new cigarette's filter and claims by BAT's competitors, including the Swiss subsidiary of R.J. Reynolds, the U.S. company, that the cigarette delivers a higher quantity of tar and nicotine than those indicated on the packaging when smoked by a human and not on a testing machine.

BAT launched Barclay in Switzerland in October 1982 and has an estimated 4.5 per cent of the Swiss cigarette market. The company declined to say yesterday whether it was attempting to produce cigarettes for the Swiss market minus the tar and nicotine claims.

Cheap imports bring fall in pharmaceutical output

BY CARLA RAPOPORT

UK pharmaceutical output has gone into an unexpected decline in 1984, largely because of competition from imports of cheap drugs from the continent.

According to government and industry statistics the output of pharmaceuticals fell 2.8 per cent in the first seven months of 1984, compared with 1983. This reversal, the first in four years, made pharmaceuticals the worst performing sector of the chemical industry during the period. Last year the industry's output grew 5.8 per cent.

Dr John Griffin, president of the Association of British Pharmaceutical Industry (ABPI), said the figures gave cause for concern.

"We have consistently warned the Government that continued inactivity in controlling parallel imports would have a deleterious effect on productivity and employment in this country."

The Government announced plans to license parallel importers earlier this year, but only one licence has been issued. The Department of Health said it had been "inundated" with about 1,300 requests to import drugs from abroad.

The ABPI said there was no evidence of an overall decline in demand for medicine in 1984. At the same time exports have increased 10 per cent in the first seven months of 1984, compared with the same period in 1983.

The ABPI reckons that parallel importers account for sales of about £160m a year, or about 10 per cent of the wholesale drug market in the UK.

Dr Griffin said: "The main explanation for the recent decline in production is that parallel imports, mainly from France, Belgium and Italy, are leading to a decline in de-

mand for UK manufactured products."

He said the Government's recent curbs on drug industry profitability - which resulted in lower drug prices for the National Health Service - had contributed to the decline in sales growth in the period. He stressed, however, parallel imports were of greater importance. According to industry figures the growth in sales of pharmaceuticals slumped to 4.3 per cent in the first half of 1984 compared to 1983. In 1983 sales grew 9 per cent, compared with 1982.

Dr Griffin said the Government's inactivity on parallel imports was related to "their desire to use it as a means to reduce prices" charged by UK manufacturers to the NHS.

This approach "provides no financial benefits to taxpayers or the NHS, but does involve increased risks to patients."

Package tour users may face credit bar

By Arthur Sandles in Toronto

THE USE of credit cards for the purchase of package tours could be banned as a result of a long-drawn-out wrangle between the card companies and travel authorities over who pays out when a tour operator stops trading.

Arguments have been going on since the Laker collapse in 1982. The view on one side is that under consumer credit legislation people who pay for tours with credit cards should get their money back from the card company if they do not get a holiday. The view of the card companies is that this is not the case.

Mr Eric Sutherland, chairman, told the annual convention of the Association of British Travel Agents (Abta) in Toronto that it was possible that a "no credit cards rule" would be inserted in tour operating licences.

Attempts in the past two years to reach a compromise between the card companies, Access and Barclaycard, and the Air Travel Reserve Fund which is the last resort for the repayment of customer losses in the event of tour company collapse, have foundered he said.

"It is nothing less than a scandal that the anomaly which first came to light after the Laker crash, which discriminates against customers who pay by credit cards, should still be unresolved nearly three years after the event."

The obstacle seems to be the fund's insistence that credit card companies should not only meet their customers' losses but also contribute to the costs of tourists on holiday when a company fails.

Short reduces losses to £2.4m

BY OUR BELFAST CORRESPONDENT

SHORT BROTHERS, the state-owned Northern Ireland aerospace company, sharply reduced its losses to £2.4m (\$3.0m) in the year to March 31 1984.

The annual report, issued yesterday, confirmed the company's progress towards profitability. Losses were down from £19.1m in the preceding 19 months and a profit is expected in the current year.

The Government wants to return Shorts to the private sector but must wait until it is firmly back in profit and able to make healthy forecasts. The company produces

aircraft, missiles and aircraft components.

Sir Philip Foreman, chairman and managing director, said in his report that turnover, at £163m, was 28 per cent above the average level in the previous 19 months - the previous accounting period was extended to bring Shorts into line with state industry practice.

Sir Philip said although heavy interest payments, caused by the artificially high gearing of the company, had turned a trading profit into an overall loss, the results were a significant improvement.

Aerospace markets were fiercely

competitive and the company would only survive if it continuously upgraded its technology. Progress in the past year gave a basis for confidence in the future, he said.

Shorts' biggest division is computer aircraft. Sales, at £68m, were more than double previous levels. The Shorts Type 360 sold very well although it now faces competition from new entrants to the market.

The biggest coup was the sale of Sterpa transport aircraft to the U.S. Air Force in Europe, a deal worth £115m which could rise to £480m if options are taken up.

Rapid growth predicted in desk-top computers

BY ALAN CANE

PERSONAL computers that modify the way they operate to suit the behaviour of their users will be on the market within two years, a leading computer expert predicted in London yesterday.

At the Financial Times second personal computer conference, Mr William H. Gates, chairman of Microsoft Corporation, said that prototypes of what he called "softer software" were already working in Microsoft's laboratories. The new software would mean that personal computers would take on some of the attributes of a personal assistant they would behave as if they had common sense.

Mr Gates said that although only 8 per cent of office workers had a personal computer on their desk at present, in two years the figure would be over 40 per cent and 100 per cent in five years or so.

The key issues, he thought, in bringing that about were the development of common industry standards, effective ways to link personal computers in networks and better ways of operating them using graphics and techniques such as softer software.

The conference themes - the need for standardisation, the risks involved in competing with IBM, the importance of effective advertising and secure distribution channels - reflected the growing maturity of the personal computer industry.

Ms Louise Kehoe, the Financial Times U.S. West Coast correspondent, compared it to a Wild West showdown with a fast-shooting IBM forcing its competitors to take cover. IBM is making the personal computer market a very unpleasant place for its competitors," she said, pointing to the launch of its new high-powered PC-AT model and its moves in personal computer software. "For the first time, IBM has leapt ahead in personal computer technology."

Some U.S. companies, notably Osborne, Victor and Gavilan, had already bitten the dust, she said. Others were sure to follow, especially in the period after the pre-



Christmas buying spree. (Most personal computers are bought in the U.S. in the fourth quarter of the year to take advantage of the tax laws.)

Mr Ben Rosen, venture capitalist and chairman of Compaq Computer, argued that it was possible to compete with IBM if a company developed a product that was superior to IBM's and that established its own sales channels. "You have got to be first and you have got to be better."

Compaq, established two years ago and with \$111m sales in its first year, is the fastest growing start-up company in U.S. history. It makes a portable computer that is compatible with (operates in an exactly similar manner to) IBM's Personal Computer, the market leader worldwide.

Mr Rosen said prerequisites for success were exceptional people, excellent product and marketing strategies, substantial financial resources, a world presence and the determination to meet targets. "But there has never been a moment to relax," he warned.

Mr Richard Madack, president of Infocorp, a U.S. market consultancy specialising in personal computers, told the conference that although there had been some softening during the summer of 1984, there was still substantial room for growth in the personal computer market. The annual growth rate seemed likely to stay at about 30 per cent compounded.

In total numbers of units sold, Commodore and Apple were the market leaders but in medium-sized and "Fortune 500" companies, IBM clearly dominated the market with Apple in second place.

He was concerned that Apple,

with its innovative Macintosh and Lisa machines, had established product families that were not compatible with each other - "a difficult obstacle to overcome in the mind of the user."

Apple and Commodore were candidates for takeover, he thought, while IBM might protect itself by concentrating on proprietary hardware and software at the expense of industry standards.

The days of the "stand-alone" personal computer without the means to communicate with other computers were numbered, said Mr Robert Hughes, vice-president for business and office systems marketing for Digital Equipment.

"There would be 'explosive' growth in truly portable computers, Mr Dan Terepak, general manager of Hewlett-Packard's portable computer division, told the conference.

Surveys had shown that two thirds of all professionals were sufficiently mobile in the course of their duties to make use of a portable machine. The kinds of executive who would use such a device were marketing managers, salesmen and estate managers.

"We are scared that people will roll over and play dead when faced with conventional computing," Mr Mike Murray, director of marketing for the Apple Macintosh, said.

"We have a different view of the computer business," he said. His company was selling to people anxious to improve the quality of their work but who did not want to learn about computers. "To date, personal computers have been made for people who do not mind working, like a computer, in 1980s technology."

Mr Susumu Akazawa, senior managing director of the Japanese Epson Corporation, which developed the world's most popular microcomputer printers, also addressed the conference. He pointed to the importance of synergy between the needs of the microcomputer business and other business and consumer areas in driving down the price and raising the quality of personal computer peripherals, such as printers and memories.

Marks and Spencer to sell software

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

MARKS AND SPENCER, Britain's biggest retailer, is entering the fast-growing personal computer market. It will start selling a range of computer software from next week.

The move is part of the company's policy of moving into new markets and away from its traditional reliance on clothing sales. Last month the company's interim financial results revealed that, for the first time, Marks and Spencer had a greater proportion of its sales from trading areas other than clothing.

The computer software to be offered is designed for use with the Sinclair ZX and Spectrum 48K com-

puters. Marks is offering three main software programmes: a beginners programme, a pack containing two games, and a games maker enabling the computer operator to create new games.

The company will soon select the site for its first out-of-town store. Speculation in the retail trade suggests that the Gateshead area in the north east of England may be chosen.

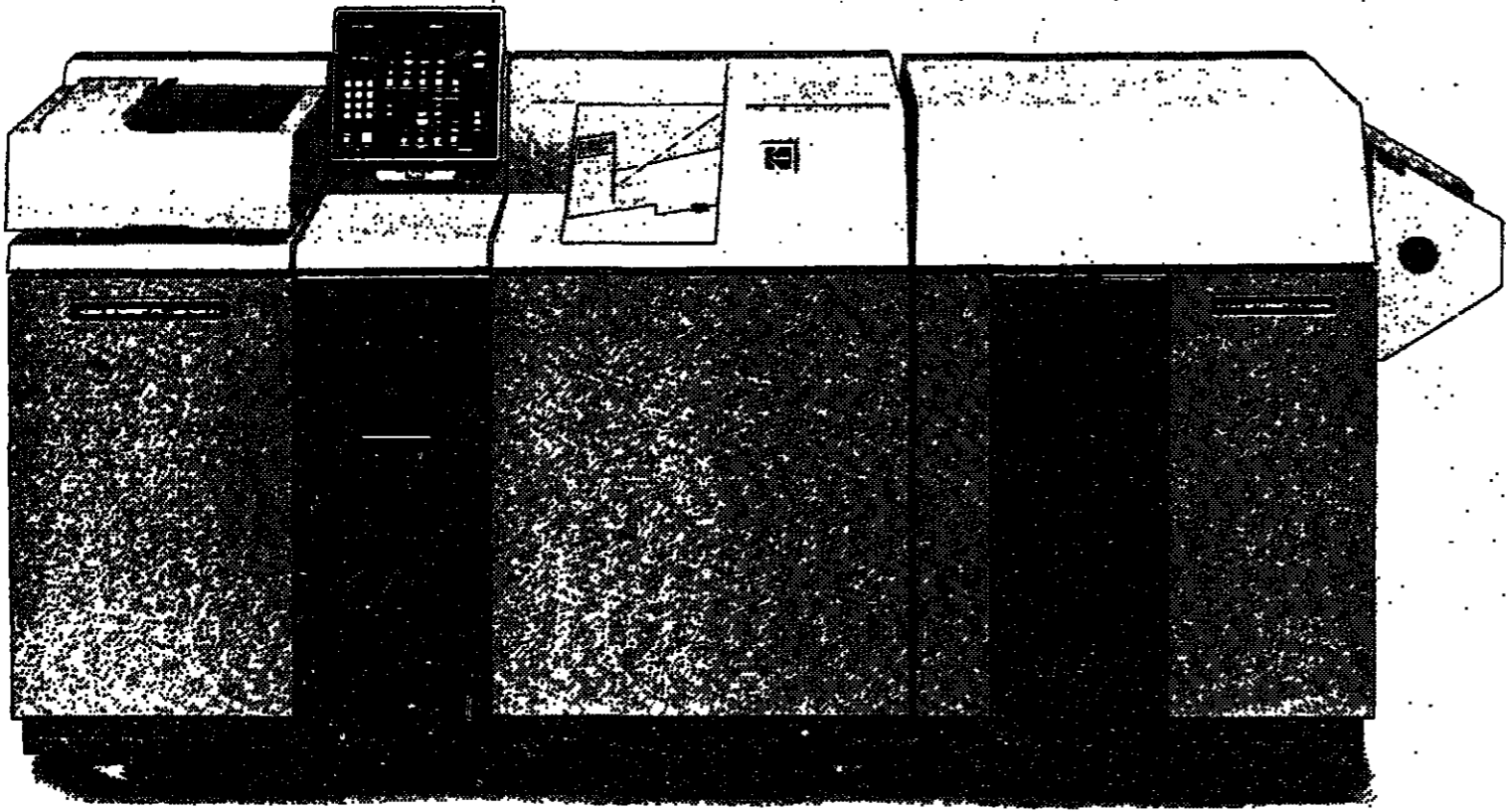
Marks' decision to seek out-of-town store sites, announced earlier this year, is part of a growing reluctance by major retailers to put new stores in traditional town centre locations. Retailers are con-

cerned that poor car parking and access facilities in towns may deter some shoppers, while local authorities have also imposed restraints on retailers seeking large store sites within town centres.

Mr John Richards, a senior retail analyst with stockbrokers Capel Cure Myers, points out that the Marks and Spencer move to out-of-town sites is not likely to mean a dramatic change for the company.

"Our guess is that in the early 1990s, Marks might be operating around 275 stores in the UK, of which five or six might be larger, out-of-town developments," he said.

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MANAGEMENT

Videocassette production

Why 3M opted for a 'lifetime guarantee'

Robin Reeves on standards being set at the U.S. group's Welsh plant

YOU HAVE to dress up like a spaceman or woman and take an air shower before entering the manufacturing area at 3M's European video cassette plant at Gorseinon, near Swansea, these days. It is just one sign of the commitment to quality which 3M is now pursuing as it drives for a larger share of an international videocassette market suddenly plagued by overcapacity.



When 3M established its "lifetime guarantee" quality standard, it meant a fundamental change in the manufacturing technology. Video cassette manufacture consists essentially of coating a plastic film with magnetic material, slitting it into tape which is then wound into plastic cassettes.

A more public sign has been a television advertising campaign promising a "lifetime guarantee" for its videocassettes—a claim which 3M maintains has helped push its share of the UK videocassette market up from 8 per cent to 20 per cent in just over a year.

The concept of a lifetime guarantee resulted from corporate soul searching to establish—in the face of intensifying competition—just what 3M would need as its quality standard. Videocassette capacity has altered radically. Whereas last year world production was calculated to be only sufficient to meet 70 per cent of demand, this year potential supply is reckoned to have jumped, as a result of worldwide investment in new plant, to some 200 per cent of demand.

3M began to re-appraise its competitive position three years ago when it first launched its Quality Emphasis Programme. This is not to say that, until then, it had never regarded quality as important. Far from it. Quality had always been second priority after sales.

But the Welsh plant decided to seize the problem by the scruff of the neck and embrace the quality philosophy and practice advocated by Philip E. Crosby in his seminal book, *Quality is Free*. A former PTT director, Crosby enunciated a series of steps necessary for a business to perfect its quality, the last of which is "Do it all over again."

The basic Crosby approach is that quality must be achieved by error prevention—not by sieving out defects—and that the goal is "zero defects." That is, the company's products and services will conform every time to customers' requirements and

Expensive

"On the other hand, quality is a key measure of performance. In British industry, we have to get away from the idea of tolerating failure, not least because it is expensive," he stresses. It means waste, quality control inspectors and extra maintenance which can account for as much as 30 per cent of total costs.

In management accounting terms, the cost of maintaining quality is broken down into three elements—prevention cost, appraisal cost and failure cost. Traditionally, expenditure on appraisal is the highest figure and prevention the lowest.

The thrust of 3M's Quality Emphasis Programme has been to shift substantial resources into prevention, in order to reduce the amount spent on appraisal, by substantial investment in three directions—on raw material specification and control, on creating the conditions to allow quality control to be placed in the hands of the plant operators and on design experiments to get the process under full control.

3M's management was confronted with the need to make a decisive move away from "eyeball judgment" of quality, albeit by skilled personnel, to a precise scientific measurement of the materials and processes being used. Only then could specifications be established which raw material suppliers would understand and which they and the plant's operators could employ as parameters guaranteeing the required quality.

Hence, a key ingredient in the quality programme has been substantial investment in the development of instrumentation and analytical equipment to pin down the physical and chemical parameters of the oxides, film, chemicals and solvents being used in the manufacturing process. The dispersion of material on the plastic film is now monitored by specially-designed laser scanners. Special X-ray units have been acquired to measure all the ingredients on the film.

But it has not stopped there. The need for a scientific understanding of what the company is doing has led to the creation of a lavishly equipped Video Technical Service Centre. The Welsh plant is now able to undertake fundamental and applied research into its processes and products (and those of its rivals), and into equipment using videotape to carry out pilot production of potential new products.

The centre has added a whole new dimension to the plant's activities, making a PhD graduate the principal recruitment target, triggering active links with University College, Swansea, other academic institutions, and promoting an important dialogue with video-recorder manufacturers. In the meantime, however,



3M's electron microscope magnifies 180,000 times the interaction between video tape and heads

having defined more exactly what it wanted, 3M's management was in a position to establish a vendor management group to work with suppliers on tighter specifications for their materials. Sheehan feels that manufacturing companies often have only themselves to blame for raw material difficulties. Many suppliers are not told precisely how their material is being used.

The pay-off of 3M's new approach has been excellent. One supplier whose deliveries were once 30 per cent defective has maintained zero defect deliveries for six months since working with the vendor management group.

For the shopfloor, the Quality Emphasis Programme began with a plant shutdown and a day out in Swansea to hear a detailed explanation of what was planned. This was followed by a series of two-day "Quality Colleges" for all departments, on-site, designed to hammer home two basic principles. One was that from then on every employee was his own quality inspector. The other was that the customer must be viewed as the next person down the line, not just the final user.

Implementing the new philosophy has meant that employees now spend as much as 30 per cent of their time being trained, routine testing has been transferred from a quality assurance group to the shopfloor, while particular problems, as they

have been identified, are now assigned to "corrective action teams."

Every encouragement has also been given to the formation of quality circles, and some 30 per cent of employees have agreed to participate. But Sheehan stresses that they differ in being entirely voluntary and something which employees pursue in their own time.

As such, they are not a substitute for corrective action teams though both have produced a big spin-off in terms of employee involvement and commitment, and better industrial relations.

Experiments

The third main ingredient in the Quality Programme has been to make all proposed changes subject to design experiments, to establish the parameters under which they will work. This practice now applies to everything, even packaging.

The impact of the programme overall is already substantial. A year ago, the percentage of videotape of satisfactory quality coming off the slitter was between 60 per cent and 70 per cent. This proportion has now been pushed up to 95 per cent in a series of steps during a period, moreover, when the plant's output has increased by 50 per cent.

Furthermore, customer dissatisfaction, as reflected in the rate of returns, has fallen from 3-3 per cent to less than a half per cent.

The Welsh plant's achievement has already secured it 3M's Quality Programme Achievement Award 1984, a prize competed for by 3M plants worldwide.

But the drive for "zero defect" operation at Gorseinon is far from over. The Welsh plant recently announced an £18m investment programme to triple videocassette output. Yet of this total, some £9m is to be spent on quality improvement under a new broader programme dubbed "Parh"—the Welsh word for respect.

The particular goal which the plant's management now has in its sights is "stockless production—a reduction in the time through the plant from the present average of three weeks to five days, thereby effecting a substantial saving on the cost of working capital.

"It is only now that we can contemplate such a move, because we have got the process under control. Otherwise it would have been an enormous gamble," Sheehan comments. But he notes that it also requires the marketing department to come up with a sharp improvement in the quality of its sales force. But then, "quality improvement is a way of life. It must go on and on—forever," he adds.

An unnecessarily gloomy picture

Michael Dixon questions an economic indicator

BRITAIN'S economic recovery "is in real danger of fizzling out before it kindles," says Gary Long, deputy chairman of the Hay-MSL management consultancy. He bases his warning on changes in the UK recruitment market for managers and key specialist staff which is often taken to be an indicator of economic trends.

For the past 25 years his consultancy has kept a three-monthly check on advertised demand for executives and other senior people. What worries Long is that, having reached its highest level for 18 years in the first quarter of 1984 from January to March, the demand then fell in the two quarters April to June and July to September.

An independent study of the demand figures, however, suggests that Hay-MSL's deputy chairman is being unnecessarily gloomy.

In 1983, too, a high level in the first quarter gave way to falls both in April-June and in July-September, which were steeper than those that occurred this year. But the market sprang back in

October-December and went on to its 18-year high in the first three months of 1984. Moreover, when the two middle quarters from April to September this year are taken together, demand over that six-month period was at its highest since the market's low point early in 1981. It was at its highest not only in overall terms as shown by the table but in every category of job except general management where the April-September demand fell slightly both this year and last from its recent high in 1982.

EXECUTIVE JOBS ADVERTISED IN UK

Year	Jan-March	April-June	July-Sept	Oct-Dec
1981	4,658	4,738	4,411	4,986
1982	4,617	5,170	4,572	4,468
1983	9,100	8,340	8,086	8,546
1984	10,437	10,374	9,754	

Source: Hay-MSL

Business courses

Is lack of leadership a major cause of Britain's industrial decline? London, November 21-23. Fee: Corporate members £185.25; Individual members and associates £168.75; Non-members £184. Details from Christa Langan, Society for Strategic and Long Range Planning, 15 Belgrave Square, London SW1. Tel: 01-235 0246.

VENTURE CAPITAL FINANCIAL FORUM, Minister House, Arthur Street, London EC2A 9AT. Tel: 01-621 1355. Telex: 27347 FTCONF. G. Franchising, London, December 4-5. Fee: £391. Details from J K Van Wyck, Seminar Division, Crown Eagle Communications Ltd, Vernon House, Sicilian Avenue, London WC1A 3QT. Tel: 01-404 4756. Telex: 896827 TACS G/Ref 1202.

TECHNOLOGY

PLANS FOR A NOVEL RESTAURANT CHAIN USING INTERACTIVE VIDEO DISCS

Video answer to the dumb waiter

BY TONY GLOVER

IF RESTAURANT staff behave as though you were the invisible man and wine waiters snare as you order half a bottle of house white, the latest in convenience eating from the U.S. may be just the thing for you.

The New England Technology Group, a Massachusetts computer company, hopes to develop a restaurant chain where the customer places his or her order through a touch-sensitive screen at the table and does not see a living soul until the staff actually bring on the food.

The American company hopes customers will be tempted into taking part in this bizarre ritual because the computer at the table operates an interactive video disc system. This allows the computer to communicate with the customer presenting and describing different dishes, plus perhaps a film tour around the kitchen, according to the information relayed to it from a touch-sensitive sheet of mylar on the screen.

New England Technology has started to develop the idea as a result of the unexpected popularity of a demonstration touch-sensitive interactive video system using a jokey idea based around a fictitious diner. The establishment in the video appears to be run by a generously proportioned and loud-mouthed waitress who yells at "customers" who pause too long before touching the screen "Come on will ya? I gotta million customers waiting."

The waitress reappears to describe the dishes selected through touching pictures of them on the screen, still making the occasional wisecrack.

The demonstration model using this video was so popular that its maker was astonished to see people queuing to have a go on it at exhibitions. Being Americans they have decided



that anything new which makes people want to stand in line is worth doing in a big way and undertook market research.

This came up with the answer that a restaurant chain using the idea, albeit in a slightly more upmarket fashion, could be a winner. Worried that others might use their idea first company president Steven K. Gregory, believes the best way of protecting their idea is "to open such a restaurant on every street corner."

Although the system was first developed with educational and training uses in mind, and is still marketed in this way, it is estimated that it could be used in a chain of novelty restaurants at a cost of \$3,000 to \$4,000 per

SMALL MACHINES GROW IN POPULARITY FOR CAD SYSTEMS

Personal computers reduce cost of automated design

BY GEOFFREY CHARLISH

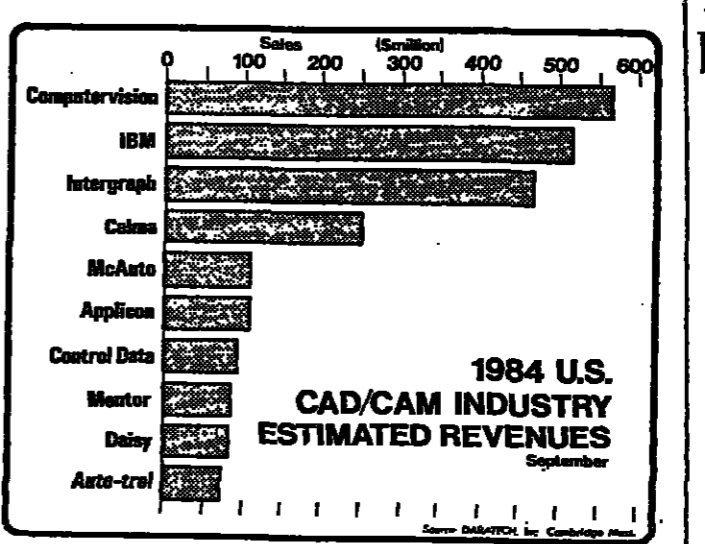
COMPUTER AIDED design, engineering and manufacturing (CAD/CAE/CAM) is moving down market, with at least 20 companies in the U.S. offering systems based on the personal computer (PC).

CAD, which allows engineers to design their products with a screen and keyboard instead of pencil and paper, has previously needed larger processors. But the latest personal computers have sufficient power and memory to allow sophisticated CAD to be carried out.

Revenues of this fast-growing segment of the industry are projected by the Cambridge, Massachusetts market research company Daratech to reach \$40m during 1984. The segment covers PC-based systems for mechanical and architectural draughting, is selling software licences at the rate of 1,500 a month. The company has already installed 10,000 systems, so Autocad may soon outstrip IBM's CADAM as the world's most widely used CAD software.

According to Daratech, Autocad should capture 25 per cent of the PC-based CAD market in 1984 with revenues of about \$10m. The research company thinks that once major vendors like Computervision and IBM enter this market segment, currently having talks with companies in Japan but did not rule out starting a chain in the UK if the right partner could be found.

New England Technology Group wants to run the scheme in conjunction "with partners who know the other end of the business." Steven K. Gregory said his company is currently having talks with companies in Japan but did not rule out starting a chain in the UK if the right partner could be found.



with U.S.-based companies and outlets only, plus total revenues for 1984 at \$2.5bn—a growth over 1983 of 52 per cent. The growth figure in 1983 was 40 per cent and for 1982 it was 28 per cent. One segment, electronic printed board and semiconductor design—will nearly triple its turnover in 1984.

A great fillip to sales was the general introduction of 32 bit computers into new systems that became faster and more cost effective.

In terms of market leadership, the Daratech survey differs from another published in July by Frost and Sullivan in which it was predicted that Computervision would "have difficulty in keeping up with IBM and U.S. General Electric (Calma)." At the time, CV directors in Bedford Massachusetts denied their company was being overtaken by IBM and the figures from Daratech seem to bear this out.

According to the research company, CV increased its revenues by 55.3 per cent in the first six months of 1984 compared with the same period last year, "beating back a strong challenge by IBM for industry leadership." Daratech says that CV revenues should reach \$556m in 1984, giving the company an overall 20 per cent market share—two points

EDITED BY ALAN CANE

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Measurement Testing heat by laser

DEVELOPMENTS in applying lasers for measurement in industry at Harwell Research Laboratory has resulted in a new company to exploit the laboratory's techniques.

Epsilon Research will market Harwell's CARS system for measuring temperatures, pressures and gas concentrations inside operating engines, furnaces and chemical reactors. The company sees the main users of CARS in the electronics and nuclear industries, developers of engines, high energy physics and aerospace laboratories and industrial chemical research organisations.

CARS is already used by motor vehicle engine manufacturers in the research to produce engines with better fuel economy.

Safety Detecting toxic gases

CAD monitoring in hazardous conditions can be achieved by equipment on offer from Central Telecom at St Leonards on Sea, East Sussex. The company has launched the RDA 111, a sensor which can detect combustible and many toxic gases. Totally automatic in operation, Central Telecom says that the RDA 111 is applicable in manholes, underground services, water treatment plants, chemical and petrochemical factories and general industry.

Standard calibration of the RDA 111 is 2 per cent methane/air concentrations but other calibrations are possible. The sensor will react to methane, benzene, carbon monoxide, propane, ammonia, industrial solvents and thinners, for example. The system has both visual and audio alarms. If the connecting cable between the instruments and remote master units is severed, the alarm will again be triggered. More details from the company on 0424 52777.

REPORT WARNS OF POSSIBLE GENERATION GAP IN APPLICATION

Computer aids to decision making

IF YOU USE a computer to help in making a business decision, inevitably you will be using a "decision support system (DSS)," a buzz-word which covers a multitude of different kinds of techniques.

W. A. Freyend, in a new study from the National Com-

puting Centre*, has distinguished six distinct types of DSS.

They are: chief executive information systems, commercial operational analysis and planning systems, industrial operational analysis and planning systems, preference deter-

mination systems, cognitive mapping systems and expert advisory systems.

The study warns there could be a serious generation gap in British industry starting perhaps in 10 years' time if new recruits who have a working knowledge of computer-based

techniques through their use at home at school and at university are not afforded the facilities to use them to the fullest possible extent at work and as an aid to decision making.

* Decision Support Systems, NCC Publications. ALAN CANE

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Friday November 9 1984

State of siege in Chile

DURING THE past year there have been timid, but at times hopeful, attempts in Chile to establish a political dialogue aimed at an eventual return to civilian rule. The imposition of a state of siege this week by General Pinochet marks a sharp and unwelcome change of course.

By resorting to such a drastic step, Gen Pinochet has fallen back on his traditional hardline methods. This time they could unite his erstwhile opponents and will certainly provide further ammunition for the regime's critics abroad.

Gen Pinochet blamed the introduction of the state of siege, the first since 1978, on the rise in opposition terrorism. There have been some 300 bomb incidents this year and six policemen were recently killed in one such attack. However, since March, a state of emergency has been in force which has provided ample powers to deal with such terrorism.

Gen Pinochet's new move seems to be at least partly psychological in its motivation — to impress upon his fellow Chileans the serious risk of destabilisation by groups on the left determined to get rid of him.

dialogue to prepare the way for limited elections was a cautious approach to change and largely a direct response to mounting social pressures.

These pressures were a direct result of the sudden bursting of the Chilean economic boom in 1982. Living standards dropped sharply and there was a brutal increase in unemployment. The middle classes felt let down by the regime. In the shanty towns ill-organised protest movements emerged, whose scale took both the opposition and the Government by surprise.

Unstruck

One suspects that Gen Pinochet never intended to liberalise so far. He was banking on an economic recovery to head off any discontent. But he has now come unstruck. On the one hand, the growing unity of the opposition and their more vociferous demands risk putting the pace of political change beyond his control. On the other, there is no corresponding economic carrot.

Hopes of a recovery in the Chilean economy this year have dimmed as a result of falling copper prices, continued reluctance of the private sector to reinvest, and the huge burden of Chile's foreign debt. The Government has been unable to write from the International Monetary Fund agreement to spend the kind of money it would like to ease unemployment hardship and improve housing.

Normality

Presumably Gen Pinochet still believes that he can return Chile to an atmosphere of normality. But it is worth stressing that his "years in power only seven months have passed free of either a state of emergency or siege. Chile today is firmly out of step with the rest of Latin America. The trend on the continent is away from military regimes, which have proved unpopular and incompetent economic managers, towards social democratic governments.

As true

The timing is perhaps more significant. It comes in the wake of the first successful general strike against the regime and a day of protest which saw an unprecedented show of unity between the parties of the centre and the left. Throughout the 11 years of Gen Pinochet's rule, the opposition has been fragmented and divided, always playing into the General's hands. The recent unifying force has been a sense of growing frustration that the promises of liberalisation were not materialising.

The opening-up process began in August last year with the appointment of Sr Jara to the Interior Ministry — an astute right wing politician who enjoyed the trust, if not the respect of many political figures in the regime's left. His brief of establishing a

British energy price haggling

THIS YEAR'S price-setting session for British electricity and gas industries has been conducted in softer tones than last year's discordant duet between Mr Peter Walker, Energy Secretary, and Mr Nigel Lawson, the Chancellor, but the tune has not changed.

The Chancellor has again argued for "economic pricing" and Mr Walker for a safe political course — which is to make sure prices rise more or less in line with inflation.

It appears that for the second year running Mr Walker, his political position now strengthened by his role in the coal dispute, has won his point.

The Treasury's problem in pressing for higher increases than those acceptable either to Mr Walker or to the gas and electricity industries is that its ability to define economic pricing has faded with time.

A year ago, the Treasury was in favour of low margins, cost pricing — setting the price of electricity and gas according to the theoretical all-in cost over time of producing an additional, marginal unit of output. This year, the Treasury has put more stress on the argument that the industries should set prices according to their ability to make a fixed return on the current cost value of their assets. The problem then arises of valuing those assets.

which determine public expenditure plans, the Chancellor's mind was fixed upon the sum rather than the intellectual niceties of economic pricing.

It is, of course, easier to enjoy these annual rites than to prescribe alternatives, but an alternative is needed, both on the grounds of setting a rational economic framework for the industries and a market-responsive price for consumers, with all that the latter entails for sensible use of energy resources.

Conceptually, two things are needed: a means of determining the true cost base of each industry and a more intelligent subject of prices than that of the Star Chamber to be.

Regulation

One way to improve the situation would be to inject more competition, through privatisation and the break-up of the existing monopolistic structures. Any such operation would be complex — elements of natural monopoly would continue in the national grid and in local distribution — but once the British Telecom sale is out of the way it is time for this subject to be re-opened.

In the shorter term, there is a case for considering a regulatory body for the power utilities, along the lines of OfTel for telecommunications. Such a body could perform a useful role in exposing political arguments about power prices to more rigorous examination even when those industries are still in the public sector.

Confusion

Haggling behind closed doors, with the outcome depending at least in part on the political weight of the participants, does nothing to enhance public understanding of the issues involved. Taxpayers and consumers are confused about the rationale of price increases in the face of apparently very large profits and about claims from the industries concerned that "their" money is being siphoned off by a rapacious Treasury. No doubt the present government would recoil from the thought of setting up another "quango," but OfTel is a step in the direction of utility regulation which could be extended.

Profits target

Mr Walker has conceded the general case that it is desirable to adjust slightly the balance of pricing advantage in favour of electricity against gas — on the grounds that the country has — in normal, non-strike times — surplus capacity in electricity. Hence the slightly different treatment of the two industries.

British Gas will no doubt complain that its price increase means it will exceed the four-year profits target set only this year by government. The electricity supply industry will be pleased — but alive to the lesson that the three-year financial target agreed this week, but not yet published, is likely to prove as flexible as the now to be violated target of British Gas.

The Treasury has the consolation that it still managed to extract a very large sum — probably around £1.2bn — from the two industries. No doubt as he sat through the Star Chamber meetings of Ministers

UK TAX CHANGE OPTIONS

The 1985 Budget battle heats up

By Clive Wolman

THE 1985 Budget is still four and a half months away but already the leaking of reports about its contents and the campaigns of the lobbyists are in full swing.

For the insurance companies, which were caught off guard by the abolition of life assurance premium relief in the 1984 Budget, the 1985 battle began in May. Then reports circulated about the possible removal of the tax privileges of pensions, which led to a bonanza in commissions for the salesmen of private pension plans. In recent weeks, financial advisers have been telling those clients who are beyond the minimum retirement age to leave their jobs and take their tax-free lump sums, sometimes over £100,000, before the tax rules change.



Lump sum conundrum

THE TAX privileges of pensions are granted at three stages: when the contribution is paid in and is offsettable against the beneficiary's top rate of income tax; when the funds are invested to yield tax-free returns; and when the money is paid out to the pensioner. Although the pension is taxable, the lump sum payable on retirement is tax-free.

The imposition of tax on the lump sum as if it were regular income would be the simplest and most logical step to take, particularly in view of the tax avoidance schemes for the self-employed that it has spawned. A similar reform was undertaken four months ago in Australia.

So as not to upset the expectations of those close to retirement, the change would have to be phased in over several years. And civil ser-

vants, among the main beneficiaries of the tax-free lump sum, would have to be allowed to convert their payment on retirement into higher pensions.

Such a change would contain an element of retrospective legislation, which the Government opposes on principle, in that some earlier pension contributions will have been made in expectation of their producing tax-free lump sums. But there is no alternative—it would be almost impossible to disentangle the actuarial value of each individual's contributions before the change from those coming after it.

Taxation of the lump-sum payments on retirement would, after a transitional period, raise about £500m extra in tax.

The move would also highlight the anomalous tax exemptions accorded to "golden handshakes" and lump-sum redundancy payments.

The removal of the other tax privileges of pensions would be more difficult. The most extreme reform would subject all contributions to income tax and pension fund investment would be taxed to corporation and capital gains tax—and exempt the payouts from tax.

But if employees' contributions to pension funds were taxed as part of their incomes, companies could make funding provisions on their behalf. Any

attempt to deem such provisions to be part of the income of each employee would baffle even the most sophisticated actuaries armed with a hall full of computers.

A more likely possibility is that the Government will leave contributions alone and impose a tax on the internal investment income and capital gains of the pension funds. As well as boosting revenue, this might remove some of the distortions in financial markets, for example dividend stripping. This involves passing shares or bonds to a non-taxpayer like a pension fund just before the dividend is payable so that it can be received tax-free.

But if the taxation of life assurance policy funds is anything to go by, other distortions and tax avoidance devices would become even more widespread. In particular, pension funds like life offices would be deterred from selling their assets for fear of realising a capital gains tax liability.

In view of these complexities, the Chancellor is tempted to postpone any major reforms, except perhaps taxing the lump sums, until the Government's portable pension legislation has been approved. And that means no action until 1986, if ever.



Six options for reform

IN THE last Budget, the Chancellor said he "hoped to return next year" to the subject of capital gains tax.

The simplest approach to CGT would be to abolish it. In terms of yield, the sacrifice would not be great. The present yield from companies and individuals of about £1bn a year still reflects the large nominal gains during a decade of high inflation. But since 1982, only gains above the inflation rate are taxable, which is expected to cut the yield eventually by over 50 per cent.

But the abolition of CGT would create an even greater incentive for tax avoiders to convert highly taxed income into capital gains. The offshore "roll-up" funds and gilt trading to avoid dividend payments have been just two recent variations of an ancient theme.

The Treasury is now considering six options for the reform

of CGT presented by the Inland Revenue. These include proposals to simplify and extend the rules for adjusting taxable capital gains to take account of inflation. The Treasury is not willing to allow short-term gains realised by selling an asset after less than a year to be index-linked. This, it fears, would lead to the index-linking of interest, so that only the real interest element would effectively be subject to tax.

The CGT accounting problems would be drastically simplified, if full indexation beyond one year was permitted. This would allow a nominal capital gain, if less than the rise in the price level, to be treated as a real capital loss which could be offset against other real gains.

One other possible change may be the phasing out of CGT on life assurance policy funds. The tax loss to the Revenue from such a change would be small as the life offices have been skilful in creating capital losses and minimising realised gains. But it would create greater parity with unit trusts as an investment vehicle and would allow the life offices to sell off and deal more actively in their shares and other assets without being taxed on large realised capital gains.

A more consistent strategy for a Government committed to weeding out the economic distortions caused by tax would

be to move in the opposite direction and tax capital gains on the same basis as income. The £5,000 personal annual exemption from CGT would be removed and rates of 30 to 60 per cent would apply.

But the Chancellor would then be faced with insuperable difficulties over the taxation of unrealised capital gains and inflationary gains.

The only non-distortionary method for side-stepping these problems would be to adopt the present pension fund model to all forms of savings and investment. All savings would be offsettable against income tax and all withdrawals from savings would be taxable as income. But such a radical reform, although suggested by the Meade Committee six years ago, was ruled out by the Chancellor in the last Budget.

The other measure which would boost stock market turnover is the proposal, likely to be approved by the Treasury, to cut the rate of stamp duty further from 1 to 0.5 per cent. In this year's Budget, it was cut from 2 to 1 per cent and now rises only £500m. The Inland Revenue's consultative document of March 1983, which envisaged no major cuts in the duty, appears to have been abandoned.

A further cut in the yield from stamp duty would, however, strengthen the case that it could, and should, be abolished as an anachronism

HOW THE RICH GET MORE BENEFIT FROM ZERO RATING...



IN THE 12 years since its introduction, Value Added Tax has become the Government's third largest revenue raiser, yielding about £18bn this year compared to £34bn from income tax and £24bn from National Insurance contributions.

However, more than 40 per cent of consumer expenditure is not subject to VAT, most commonly because it is zero-rated.

The main reason for the zero-rating of certain goods (see table) is to lessen the burden of VAT on the poor. Zero-rating not only exempts retailers from charging VAT when selling those products, they can

also reclaim any VAT they have paid when buying the products or services.

Those retailers selling zero-rated products, for example supermarkets, already have to deal with the VAT system to reclaim the tax on some of their inputs. Therefore extending VAT to food should not greatly increase their administrative and compliance costs.

Professor Cedric Sandford, of the Centre for Fiscal Studies at the University of Bath, who recently conducted a study on VAT in food, should not be misled by the headline about the usefulness of zero-rating. "The poor spend a higher proportion of their income on food," he says. "But in absolute terms, the rich spend much more and thus get more benefit from zero-rating. For children's clothing, the difference is much greater."

He suggests that VAT be imposed at the full rate on children's clothing and footwear and that child benefits be

increased to compensate only the poorest families.

It would be more difficult to avoid so neatly the adverse effects on the poor by imposing VAT on other zero-rated products. But if a wider VAT base were introduced at the same time as a substantial rise in the basic rate income tax threshold, so that many low wage earners no longer have to pay tax, a crude form of compensation would be provided. This would diffuse some of the political protest against imposing VAT on certain foods and electricity.

One category of VAT zero-rating which favours the rich more than the poor, even in relative terms, is that of books, newspapers and periodicals. The reason for zero-rating is that they are deemed to have a cultural or educational value. But as newspapers and books are taxed in five other EEC countries, albeit at different rates, and as theatre tickets and objects

Revenue forgone per year through VAT zero-rating (excl. minority categories)	£m
Food	3,500
Transport	450
Books	25
Papers, magazines	20
Fuel and power	1,250
Construction	800
Children's clothing and footwear	250
	6,725

Source: 1984 Government estimates

away foods in May, only about half the 15 per cent increase was passed onto the customers in higher prices.

There was a similar experience when VAT was raised to 15 per cent in 1979. Mr David Freud of stockbrokers Rowe & Pitman says: "It seemed to be split half-half between retailers and customers at first. But after about six months, it started feeding back to the manufacturers who had to cut their margins. And many of them remained depressed until after the recession."

The precise effects of such a change will vary from industry to industry. In the newspaper industry, for example, characterised by intense competition, low profits and often high wages, the main effect may be to force down future wage claims.

Instead of imposing a flat 15 per cent VAT on all products currently zero-rated, the Chancellor may choose a more political

ally acceptable compromise. This could mean bringing just a few products into the tax net or imposing a lower rate on all the favoured goods of perhaps 5 or 7½ per cent.

Whatever happens, basic foods are unlikely to be brought into the tax net because of past commitments made by the Prime Minister, Mrs Thatcher. This may mean that foods would be rated in three different bands.

"It would mean taxing Camembert but not Cheddar, or White Stilton but not blue," says Mr John Kay, director of the Institute for Fiscal Studies. He believes the VAT net ought to be extended as widely as possible and he has suggested how banking services could be included. At present banks charge no VAT to their customers. But they are not allowed to reclaim VAT on their inputs.

Testing times in Sydney

Australia finally blew its top yesterday about French nuclear tests in the south Pacific.

More than 100 tests have been carried out at Mururoa Atoll since 1964 — including six this year. And the French have indicated they will go on testing for another 15 years in Australia's "back-yard."

Australia has already suspended sales of uranium to France in protest.

But in its sternest censure yet, Australia's Foreign Affairs Minister, Bill Hayden, revealed that he had commissioned a secret geological survey of France to prove that the tests could just as well be made there.

The assessment had been made by "appropriate public service authorities," said Hayden, raising visions of Australian secret servicemen turning over countless French rocks.

"There are lightly populated areas (of France) where there are large and hydrologically favourable granite formations suitable for testing," he reported, revealing hitherto unsuspected scientific talents.

"Two especially favourable sites are in the Massif Centrale. Again, almost all the eastern, central and southern areas of Corsica could be suitable."

"The Government's advice is that the significant problems for nuclear testing in these areas could be political, not technical. In other words, it suits the French to export their political problems to the area where we live."

Men and Matters

threatened with a similar fate. Ironically it is the Bank of Bermuda, already established in Guernsey, which wants to knock down the Gaumont and put up a four-storey office block.

In Bermuda the campaign to save the Rosebank was led by a Bank of Bermuda employee. Guernsey cinema-lovers are wondering whether a petition to have him posted to their island would help save the Gaumont.

On track

Birmingham may at last get what its town planners seemed to have in mind when they redeveloped the city centre — an international motor-racing track.

The city council voted by a large majority this week in favour of holding an international motor race on a circuit running through the central area of the city.

The support of MPs is now being sought for a private Bill in the Commons that would sanction the event.

Labour leader of the council, Dick Knowles, says: "The race would be big, tough, noisy and popular — like your average Brummie. It would be an event that put us on the map internationally."

Britain's motor industry city, it is estimated, could pull in around £10m a year from a race of the kind that has proved successful in such U.S. cities as Dallas and Detroit.

A local company, International Festival Services, has been appointed consultant to the council on staging the event, which is tentatively planned for 1986.

Managing director Martin Bone, a former racing driver, says the Birmingham race could prove a major international attraction. Of course, we are not talking about Formula One, but we believe we can attract some top championship events



"Navigator's log? I see no navigator's log"

—and who knows how it may develop.

If the French, Italians and Americans could stage such races, there was no reason why a centre of the car industry like Birmingham could not.

"Races of this kind have helped to create new images for other cities, provided the intensive media coverage which is sorely needed in Birmingham."

Coal stocks

Of all Britain's coal hoards, the most surprising I have uncovered is the 120 tonnes that lies less than a mile from the vaults of the Bank of England. It is in the basement of Triton Court, the massive pile in Finsbury Square which is seeking tenants after a £60m refurbishment.

John Berry, of consulting

engineers Ove Arup, tells me it was decided in 1961 to replace the old, oil-fired boilers with coal. Gas was then in short supply.

And despite the miners' strike, Berry says he would probably still choose coal because of its cost competitiveness.

They were not too pleased at the Guildhall to hear of coal being burned so close to the Square Mile. But the building is in Islington, and is not subject to the City's anti-smoke regulations.

Berry says that the coal, ordered specially from Mansfield, is cleaner to burn than any other fuel except natural gas. There will be hardly any sign of smoke.

Passers-by will not even know when the coalman is calling. The coal arrives in tankers and is pumped pneumatically through rubber pipes into the bunkers. The ash is removed with equal discretion.

Gilt complex

There must be some fast readers in the City. On Wednesday the Bank of England published a discussion paper on the future structure of the gilt-edged market, laying down the rules of the game for primary dealers.

The rules are of quite bewildering complexity, as anyone who has pored over the tables which accompanied the document will attest.

The Bank has sensibly allowed prospective applicants several months to work them out and decide whether the game is worth the candle.

But one City firm apparently needed less than a day to form a judgment. Yesterday an advertisement appeared in the FT for a managing director to head up a new primary dealing business in gilt-edged. The advertiser describes itself as "one of Britain's most dynamic financial services groups" and promises very substantial compensation to the successful candidate.

"Anyone who can understand the rules would deserve it."

Observer

FAMOUS GROUSE
FINEST SCOTCH WHISKY
Blended Scotch Whisky
Produced in Scotland

It's more than just the price that sets it apart.
Quality in an age of change.

POLITICS TODAY

For Mondale, read Foot

By Malcolm Rutherford



Second term leaders Ronald Reagan and Margaret Thatcher. But what about the opposition?

Question: "If you get a large mandate from the voters, what are you going to do with it?" Answer: "I would want very much to... continue with what we have been doing... reducing the share that government is taking from the gross national product... making government more efficient... We are still whittling at the useless regulations and sill..."

It can shape a generation— for good or ill

Republican succession is already more advanced than it is in the Tory Party and which strand of Republican thinking will carry out on top is of considerable interest. There are, after all, elements in the Republican Party which have not yet been aped even by the Tory Right...

To return to Britain and America: Walter Mondale is Michael Foot. True, he is a younger man, but a great deal else is the same. He had been Vice-President as Mr Foot had been Deputy Prime Minister. He fought a thoroughly honourable and decent campaign, keeping up to the last the pretence that the result would be a surprise...

Eastbourne this week was sadly overshadowed by other events, like the American elections and the Queen's Speech. (You would have thought that the CBI, of all people, would have been capable of planning a better time-table if it wanted publicity.)

If not the Rubicon, Mr Kinnock crossed its tributary

Mr Kinnock himself has learned to discipline his speaking. He did well in the debate on unemployment last week and again in the debate on the Queen's Speech, where his contribution was notably shorter than that of the Prime Minister.

Support for industry

From the Director General, Federation of British Electro-technical and Allied Manufacturers' Associations. Sir—At the Confederation of British Industry conference last Monday there was a debate about the belief that Britain's future is dependent upon the restoration of a sound manufacturing base...

Letters to the Editor

On the subject of markets, British public sector purchasing and the third world are vital to our industry's survival. An iron-nosed approach to capital expenditure, based only on direct rates of return and write-off over a short period, ignores a whole range of indirect financial benefits...

Lloyd's and the Revenue

The fact is that, despite the withdrawal of the 15 per cent tax relief premiums in this year's Budget, the annual premium value of new industrial assurance business was only 2.4 per cent lower than in the first nine months of last year, a much better result than that recorded for regular premium life assurances generally...

Uphill work for electric vans

From the Director, Electric Vehicle Association. Sir—Writing (November 7) as he does from Church Farmhouse, Woodbridge, I suspect that Mr McCarthy lives among dairy farmers...

Lombard Apple's message for Europe

By Nicholas Colchester. THE AMERICAN electorate has given the world four more years of the Californian ethic, so it seems appropriate to talk of Apple Computer, the silicon valley company which established the personal computer as an industry for the 1980s...

Table with 4 columns: Item, 30th September 1984 (Unaudited), 31st March 1984 (Audited), and 31st March 1984 (Audited). Includes sections for Interim Report, Earnings per Stock Unit, and Net Assets.

INTL. COMPANIES & FINANCE

Ford cuts stake in Malaysian subsidiary

By Wong Sulong in Kuala Lumpur

THE FORD Motor Company of the U.S. has reduced its stake in Ford Malaysia from 51 per cent to 30 per cent to comply with government economic policy.

The stake was sold to Pemas Sime Darby, its partner, for an undisclosed amount. PFD holds 70 per cent of Ford Malaysia, which is involved in the assembly and distribution of Ford vehicles, as well as the assembly of Mercedes Benz and Land Rover vehicles for other distributors.

Mr A. M. Lowe, managing director of Ford Malaysia, said the equity restructuring was part of the requirement imposed by the Malaysian government when Ford and PFD teamed up to assemble for vehicles in 1981.

For this year, Ford Malaysia was expected to sell 12,500 vehicles, 5,000 of which would be light trucks, a sector in which Ford is the market leader.

FSD is 49 per cent owned by Sime Darby and 51 per cent by Pemas, a government investment and trading agency. PFD also owns IT International, a tyre plant.

Bremridge rejects tax law pleas by HK businesses

BY DAVID DODWELL IN HONG KONG

INVESTMENT FUNDS amounting to at least HK\$10bn (US\$1.3bn) have deserted Hong Kong in recent months on the advice of leading legal and accounting firms which fear new tax laws will bring an end to tax exemption.

Hong Kong's General Chamber of Commerce claimed this week. The new laws, enacted in June though clarified only in September, call into question Hong Kong's status as an international financial centre, and are likely to damage "an important part of the financial services business," the chamber says.

Sir John Bremridge, Hong Kong's financial secretary, said yesterday that the Government would look into any genuine complaints, but categorically refused to take heed of special pleading from tax avoiders.

"Hong Kong is not a tax haven, nor do we intend to make special arrangements for those who seek to avoid reasonable taxes," he said. The Hong Kong Government is hard pressed to find sufficient funds, and Sir John was emphatic that ordinary taxpayers should not have to pay more "simply because they cannot afford tax avoidance advice."

International banks based in Hong Kong have since 1978 paid tax on locally generated income. On this basis, the financial secretary throws scorn on claims that the territory's future as an international financial centre is in jeopardy.

"There is no obvious sign of a financial business leaving the market—in fact the contrary is the case," he said.

The controversy arises over tax laws introduced in the financial secretary's budget last spring and intended to close a loophole whereby Hong Kong resident companies, or companies with significant local assets by parking income in untaxable offshore managed funds.

When the new laws were clarified in an interpretation and practice note published by Hong Kong's Inland Revenue department late in September, tax managers realised that non-resident companies using Hong Kong as an offshore centre for investment of funds would also be subject to tax on the interest they earned.

On the basis of where the taxpayer—or his proxy in the form of a fund manager—lives, say the tax managers.

Mr Jimmy McGregor, director of the Chamber of Commerce tax committee, recently wrote to selected members claiming the new laws represented "a fundamental departure from the source principle of taxation," and threatened the continued existence of "a substantial part of Hong Kong's financial centre business."

Mr Victor Ladd, commissioner for the Inland Revenue, explained that Hong Kong remained a "source jurisdiction" for tax purposes. "It is the activity conducted here that determines liability for tax," he said. "The taxman would apply an 'operations test' to decide where profits arose, and if they arose in Hong Kong, they would be subject to local tax."

The Chamber of Commerce this week put the issue before the tax committee of the legislative council, Hong Kong's nearest equivalent to the House of Commons. All the tax committee feels there is a need to revise the new laws, then it is likely to make recommendations to the financial secretary by the spring of next year.

National Australia Bank lifts profit 41%

By Michael Thompson-Noel in Sydney

NATIONAL Australia Bank, one of the country's four private trading banks, has reported a 41.5 per cent increase in net profit for the year to September 30, from A\$160.9m to A\$237.8m (US\$196m), and is boosting its annual dividend from 23 cents a share to 25 cents a share.

This is a record profit for an Australian bank, though the other two big private sector banks, Westpac Banking Corporation and New Zealand Banking Group, will eclipse it when they report shortly.

Westpac is expected to report a net profit of around A\$310m for the year to September 30, AS70m one of around A\$70m.

Australia's Labor Government is to award several new banking licences soon, and may countenance some 100 per cent foreign-owned operations.

National Australia Bank said its 1981 merger with the Commercial Banking Corporation of Sydney was bearing fruit earlier than expected. In addition, its savings bank deposits rose by A\$600m during 1983-84.

APPOINTMENTS

Chief designated for BCL

BCL (formerly British Cellophane), a Courtaulds Group company, has made board appointments in anticipation of the retirement early next year of its chief executive, Mr Ray Ashworth, and personnel director, Mr R. W. Millard. Mr David M. Goode has been appointed chief executive designate. He has been the head of BCL's Films operations for the past five years. Prior to that he was managing director of Colodense, New BCL board member are: Mr Geoff W. Lengney, managing director of BCL's southern converter group, which has converting companies in Australia, New Zealand, Papua New Guinea, South Africa and Zimbabwe; Mr Brian R. Toomey, recently managing director of the International Paint operation in India who will take over as personnel director; Mr David E. Tracey, general manager of the Cellophane operations in the UK and Canada; and Mr Ken Wade, head of group research and development.

Brown Shipley Fund Management and any further investment management companies. The following have been appointed to the board of Brown Shipley Investment Management: Mr R. M. Mansel-Jones (chairman); Mr C. G. I. Croft (managing director); Mr T. M. Trowell; and Mr P. D. Talbot. Mr Croft has been appointed chairman of Brown Shipley Asset Management, and Brown Shipley Fund Management. Mr C. G. Bonford and Mr P. F. Burrows have been appointed directors of Brown Shipley Asset Management.

Mr Brian Addison Carte, senior director, County Bank, and Mr Gerald Whieldon Leahy, senior vice president, Bank Julius Baer; chairman—Mr Daniel Houghton Hodson, finance director, Unigate; vice-chairman—Mr John Vernon, Harry Robins, director of finance and management services, Willis Faber.

IMMEDIATE BUSINESS SYSTEMS has appointed Mr Graham Wylie as managing director. Mr Alan Saylor, sales and marketing manager, joins the board. Mr Alan Adler, former partner of McKinsey and Co., has been invited to join the board as a non-executive director.

The capital markets group of FIRST CHICAGO, wholly-owned merchant banking subsidiary of The First National Bank of Chicago, has appointed Mr George Kanaan as executive director, responsible for Middle East and Africa. He was head of merchant banking operations for the Saudi-American Bank in Riyadh. Mr Wolfgang Sletiz has been appointed executive director, responsible for Germany, Austria, Switzerland, Scandinavia and East Europe. He was managing director of NICA UK, a private investment company for Asia.

Following a group reorganisation Mr Nick Light has been appointed managing director of LESSER BUILDING SYSTEMS. He joined the group in 1974.

CONCENTRIC has made the following appointments to the boards of directors of subsidiary companies: Nova Computing—Mr D. A. Hall (managing director); Delta Controls—Mr J. D. Place (director and development department head); Concentric Controls—Mr E. A. Smith (director and works manager); Concentric Pumps—Mr V. R. M. Wicks (director and financial controller).

The following board and senior management changes are being made by NATIONAL PROVIDENT INSTITUTION on December 31. Mr J. A. Metcalfe, who has been a director since 1959, retires from the board. Mr M. T. Mawle retires as a deputy general manager but remains a director. Mr C. A. Gates, deputy actuary, is appointed a deputy general manager. He remains a director.

Mr Frank Jeffrey Elder has been appointed group managing director of THE BRUNNING GROUP. He joins from United Biscuits where, for the past six years, he was managing director of its Spanish subsidiary.

Mr C. E. Cotton has relinquished his position as chairman of BURGESS PRODUCTS (HOLDINGS) but will remain a non-executive director and becomes president in succession to his father, Mr A. L. E. Morton becomes chairman.

WILLIAMS LEA & CO. has appointed Mr Raymond Peyton an associate director. He was previously a sales manager.

BROWN SHIPLEY & CO. has formed Brown Shipley Investment Management to act as the holding company for Brown Shipley Asset Management and

COMISION FEDERAL DE ELECTRICIDAD (CFE) US\$100,000,000 FLOATING RATE NOTES DUE 1988 In accordance with the provision of the Notes, notice is hereby given that for the six-month interest period from 13th November 1984, to 13th May 1985, the Notes will carry an interest rate of 10 1/4% per annum and the coupon amount per US\$5,000 will be US\$257.67. Standard Chartered Reference Agent

JAPANESE RESULTS

Table with financial data for ALPS ELECTRIC, ASAHI CHEMICAL, FUJISAWA PHARMACEUTICAL, and FURUKAWA ELECTRIC. Columns include six months to Sept '84, Sept '83, Revenue (bn), Pre-tax profit (bn), Net profit (bn), Dividend, and PARENT COMPANY.

Table with financial data for MITSUBISHI OIL, MITSUBI ENGINEERING AND SHIPBLDG., MITSUBI MINING AND SMELTING, and MITSUBI PETROCHEMICAL. Columns include six months to Sept '84, Sept '83, Revenue (bn), Pre-tax profit (bn), Net profit (bn), Dividend, and PARENT COMPANY.

Table with financial data for MURATA MANUFACTURING, NIIGATA ENGINEERING, NIPPON EXPRESS, and NIPPON MINING. Columns include six months to Sept '84, Sept '83, Revenue (bn), Pre-tax profit (bn), Net profit (bn), Dividend, and PARENT COMPANY.

Table with financial data for SEKISUI CHEMICAL, SWONOJI, SUMITOMO ELECTRIC INDUSTRIES, and TODAYA MACHINE WORKS. Columns include six months to Sept '84, Sept '83, Revenue (bn), Pre-tax profit (bn), Net profit (bn), Dividend, and PARENT COMPANY.

SAB THE SOUTH AFRICAN BREWERIES LIMITED (Incorporated in the Republic of South Africa) Interim Report for the six months ended 30 September 1984. Includes financial results, consolidated balance sheets, and commentary.

COMMONWEALTH OF AUSTRALIA Dfs 400,000,000 8 1/4% Bearer Bonds 1984 due 1995/1999. Lists various banks and financial institutions including Algeme Bank Nederland N.V., Pierson, Heldring & Pierson N.V., Credit Suisse First Boston Limited, etc.

MINING NEWS BIDS AND DEALS

RioZim hit by refinery closure

BY KENNETH MARSTON, MINING EDITOR

NET PROFITS for the first nine months of this year at Rio Tinto Zimbabwe (RioZim) have declined to \$25.9m (£1.6m) from \$34.6m in the comparable period, when the total came out at \$35.8m.

This 32.4 per cent-owned Zimbabwe subsidiary of Rio Tinto-Zinc anticipates more encouraging prospects for the current quarter, however, which should mean a total net profit for 1984 of more than \$24m.

Revenue has been hit this year by the fall in nickel and copper sales resulting from the closure of the base metals refinery.

On the other hand the industrial operations have improved to break-even level, while gold production has increased, helped by a higher grade of ore mined and a substantial improvement of deliveries of concentrates from dump material.

Gold output is expected to be maintained at the higher levels in the current quarter, and RioZim says that gold price and exchange rate uncertainties will be reduced by the recently announced Zimbabwe Government support price for gold which became effective on November 1. Otherwise, the impact of the move is not expected to be significant.

Volatile position makes Cons Gold stall forecast

MR RUDOLPH AGNEW, chairman of Consolidated Gold Fields, told yesterday's annual meeting that he believed the current year would be "very tough". He added: "Clearly, I would hope we can do better than last year, but it is too early to hold out any promise," he added.

He pointed out that with current uncertainties over the U.S. dollar, interest rates generally, economic growth, inflation and employment, "I would have difficulty in forecasting the half-year results, let alone the full year (to next June) until one of the variables become less volatile and more permanent trends emerge."

MINING NEWS IN BRIEF

The Rio Tinto-Zinc group's South African Palabora copper mining operation is declaring an increased third quarterly interim for 1984 of 25 cents (about 11p). This brings the total for the first nine months of this year to 80 cents compared with 82.5 cents a year ago. The full year's total for 1983 was 60 cents.

A consortium comprising South Korea's Kukje-ICC (50 per cent), the U.S. Reynolds Metals (25 per cent), and Australia's Griffin Coal (25 per cent) is making a detailed feasibility and seeking government approvals for an aluminium smelter in Western Australia. Griffin states that work is progressing rapidly with a view to the consortium making a go-ahead decision in the first quarter of next year.

Central Noranda Gold, a 50.5 per cent-owned subsidiary of Western Mining, expects a "significant" increase in its net profit for the six months to December 31 over the A\$2.3m (£1.8m) earned in the same period of last year. Mr K. F. Parry, the chairman, said in Melbourne that this forecast was based on increased gold production and current prices in Australian dollars.

Australia's Samson Exploration proposes to raise A\$1.12m (£707,000) via a one-for-two rights issue at 12 cents (8.2p) per share. The closing date for acceptances will be January 10 and the non-refundable issue is being underwritten jointly by Melbourne stockbrokers May and Mellor and Wilson and Co in Brisbane.

Unilever in computer deal with Gen. Motors

BY ALEXANDER NICOLL

Unilever is to sell its data processing subsidiary to an offshoot of General Motors.

It will announce this morning the sale for an undisclosed sum of the data services, corporate and commercial divisions of its data processing subsidiary, Unilever Computer Services (UCS), to Electronic Data Systems (EDS), a major U.S. computer bureau and consultancy.

Some 135 staff on a number of sites across the country will be involved. The Datacom division involving microfilm and microfiche services will not be part of the deal.

The data processing division of UCSL comprises the computer bureau and its associated consultancy activities in industrial, financial and commercial markets. It specialises in the processing of in-house credit card information and in the design and operation of shared networks of robot cashiers for banks and building societies.

Last night, EDS refused to make any comment on the deal, before Unilever's announcement of the sale.

Unilever said earlier this week that it had decided to sell the business to concentrate on its principal business activities, and to allow UCSL, which has been seeking to grow vigorously, the opportunity to expand within a like-minded organisation.

EDS is a Dallas, Texas, based computer services company that turned over \$780m in its financial year ended June 1984. General Motors bought it for \$2.5bn the same month, to overhaul, standardise and revitalise GM's huge array of computer systems.

Mr Agnew said that the ill-fated U.S. Skirrow Brewster oil rig business had seen a small revival in its activities, but would not make a profit this year. The group's provision of \$57m, which covers Skirrow's losses pending a sale of the business remains adequate, but so far no buyers have been found for it.

ICI acquires stake in U.S. dental market

ICI is acquiring Cee Laboratories of Chicago, a long-established supplier of materials and services to the dental profession.

The value of assets involved is under 1.2 per cent of ICI's group assets. The acquisition takes effect from November and will provide a basis for the future growth of ICI's dental products in the U.S., and by enhancing the Cee product range, it will create a significant new combined presence in the U.S. market.

In the dental area ICI is developing an international business based on products derived from ICI research in the treatment of dental disease.

The first of its new dental products, Oclusin, is a light-cured, tooth-coloured composite specifically designed for filling back teeth, as are placement for amalgam.

ICI is developing outlets for Oclusin in all major markets.

Cookson to sell Valspar paint makers to Becker

BY ALEXANDER NICOLL

Becker, a Swedish paint and industrial coatings group which made an unsuccessful bid for Cover-Plus maker Donald Macpherson earlier this year, is to buy the makers of Valspar paints from Cookson Group.

Cookson, which has gradually been divesting its paint manufacturing interests, will initially be paid £2.4m for 75 per cent stakes in Liverpool-based Goodlass Wall and Co. and Alexander, Ferguson and Co of Glasgow.

Repayments of intra-company debt to Cookson and the purchase of the final 25 per cent of the two subsidiaries, if Becker takes up options to do so, will bring the total cash amount

coming to Cookson to £15m by 1988.

Valspar will be Becker's first consumer brand, and the companies it is acquiring also produce industrial coatings and powder paints fit in well with Becker's existing products, said Mr Alan Walker, a British-based director of Becker.

The acquisitions, with a combined turnover of £32m and a profit in 1983 before tax of £800,000, will take Becker's UK turnover to about £50m and its overall sales to above £200m, Mr Walker said.

Like the bid for Donald Macpherson—overaken by competing bids and eventually won by

Tikkurila of Finland—the purchase undertaken by Becker's aim to expand internationally from its Scandinavian base, he added.

Cookson, on the other hand, has been selling its paint interests in order to focus on being a metals, chemicals and ceramic supplies group. It has sold, among other holdings, a 30 per cent interest in Dulux New Zealand but still has 30 per cent of Dulux Australia.

Mr Fergus Munro, Cookson finance director, said the company is retaining 25 per cent of the subsidiaries—as well as two directors on their board—in order to ensure a smooth transition.

Yorks. Chemicals' Canada link

BY CHARLES BATCHELOR

Cundill Value Fund, a Canadian fund specialising in recovery stocks, has taken a 8.8 per cent stake in Yorkshire Chemicals, the dyestuffs group whose chairman and managing director, Dr Jeffrey Butcher, quit last week after a boardroom split.

The fund is part of Peter Cundill and Associates, a Vancouver-based investment management group which in January bought a 5.2 per cent stake in Blackwood Hodge, the troubled construction equipment distribution company.

The Yorkshire holding was built up over the past three months by market purchases carried out by Atlantic Nominees, a nominee named used by the Bank of Montreal.

Cundill representatives told Yorkshire's board in advance it was interested in taking a holding.

Dr Butcher, 55, who joined Yorkshire in 1981 from

Carrington Viyella, the textiles group, said he returned from a business trip to Switzerland to face a request from the rest of the five-man board for his resignation.

Dr Butcher, who had nearly four years of a service contract to run, said a compensation payment had been agreed but he refused to reveal the amount involved.

"They declined to be specific about the reasons for asking me to leave," Dr Butcher said.

"People who catalyse change are not always comfortable partners for the long-term. There may be an element of that."

Mr David Brimblecombe, Yorkshire company secretary, denied there had been a board meeting in Dr Butcher's absence but refused to elaborate on a joint statement which said that Dr Butcher had resigned for personal reasons.

2½ per cent INDEX-LINKED TREASURY CONVERTIBLE STOCK, 1999


Holders of 2½ per cent Index-Linked Treasury Convertible Stock, 1999 are reminded that the final date on which the Stock may be converted, in whole or in part, into 10½ per cent Conversion Stock, 1999 is 22nd November 1984. The rate of conversion is £100 nominal of 10½ per cent Conversion Stock, 1999 for each £100 nominal of 2½ per cent Index-Linked Treasury Convertible Stock, 1999.

Completed acceptance forms should be forwarded to The Chief Registrar, Bank of England, New Change, London EC4M 9AA, with the relative certificate(s) of title for 2½ per cent Index-Linked Treasury Convertible Stock, 1999, so as to arrive not later than 2.00 p.m. on 15th November 1984. THE OFFER OF CONVERSION WILL NOT BE OPEN AFTER THAT DATE.

If holders are uncertain as to the best course to follow, they should consult their stockbroker, bank manager, solicitor, accountant or other professional agent.

Full instructions in respect of the offer of conversion are contained in the notice to holders, which was despatched to holders, together with an acceptance form, on 22nd October 1984. Additional copies of the notice and the form may be obtained at the New Issues Counter, Bank of England, Watling Street, London, EC4M 9AA; at the Jobbers' Counter, Bank of England, 1 Bank Buildings, Princes Street, London, EC2R 8EU, or at any of the Branches of the Bank of England or at the Glasgow Agency of the Bank of England; at the Bank of Ireland, Moyne Buildings, 1st Floor, 20 Callender Street, Belfast, BT1 5BN; at Mullins & Co., 15 Moorgate, London, EC2R 6AN; or at any office of The Stock Exchange in the United Kingdom.

BANK OF ENGLAND
LONDON
9th November 1984



Allied Irish Banks Limited

announce that with effect from the close of business on 8th November 1984 its Base Rate will decrease from 10½% to 10% p.a.

Head Office—Britain :
64-66 Coleman Street London EC2R 5AL

BIDS AND DEALS IN BRIEF

Bath and Portland Group has written to shareholders offering them the take-over offer from C. D. Beazer (Holdings). The board advises holders to take no action whatsoever.

The discussions between London & Stratford Trust and an undisclosed party, with a view to a possible offer, have been terminated.

W. A. Lyzaek is looking at the possibility of an acquisition that would integrate into the company.

Also, it is hoped that it will sell Stella and ultimately move its head office to the Horseman Works in Green Lane.

Hardanger Properties, quoted on the USSE, said yesterday that it will make an agreed offer for Eyre & Sons, a retail furnishing company with outlets in the North-East of England.

Terms of the proposed deal were not disclosed, but Mr Derek Coombes, Hardanger chairman, said the purchase would involve the issue of shares. Eyre is privately-owned.

Hardanger is interested in Eyre for its properties, Mr Coombes said, but Eyre is expected to continue its current business.

J. Saville Gordon Group has acquired the whole of the issued share capital of London & Winchester Properties, a privately-owned investment property company.

The consideration was £80,000, payable in cash on completion. The value of the underlying assets as disclosed by the audited accounts for the year to March 30, 1984 is £70,530. If the company's properties were sold at their balance sheet values the estimated liability to capital gains tax would be £95,369.

No provisions for this potential liability has been made in the audited accounts.

F. T. Sabrin has purchased 610,000 ordinary shares in Biogen Bro. and now has 7.07m (28.95 per cent).

Caparo Industries has received acceptances in respect of 7,00m Fidelity ordinary shares (approximately 62.6 per cent). Caparo now owns and has acceptances amounting to 11.1m Fidelity shares (approximately 98.5 per cent).

As a result of recent sales the interest of the Prudential Corporation Group of companies, together with that of the segregated funds which they manage for clients in the shares of the Tibury Group, is no longer notifiable.

COMPANY NEWS IN BRIEF

Taxable profits at British-Borneo Petroleum Syndicate rose from £355,000 to £902,000 in the six months to September 30 1984 from income up by £27,000 to £1.18m.

The 5p net interim dividend is unchanged, following on from the 15p total last time. Earnings are stated at 12.9p (12.6p) per 10p share.

The group, an investment holding and dealing company, paid £320,000 in tax against £291,000. Net assets rose from £2.5m to £2.9m in the period.

All companies in "The Times" Veneer group are trading profitably, and currently at a satisfactory level. The directors report there are hopeful of a return to dividend when the results for 1984 are available. The last dividend was the final of 0.3p paid in July 1980.

The company, manufacturer and merchant of timber, veneers and processed wood products, stayed in profit in the first six months of 1984 and increased it from £25,000 to £34,000, on a turnover of £2.7m (£2.6m) net of VAT. Earnings were 0.76p (0.49p).

Although turnover moved ahead from £2.56m to £2.81m at Yorkde, Buddersfield, a dyestuff and rug manufacturer, trading profit for the six months to end-July 1984 fell by £23,000 to £502,000.

An interim dividend of 2.25p is being paid to reduce disparity. Last year's interim was an adjusted 1.5p.

The company also received £54,000 (£39,000) in dividends and interest, and profit on investment realisations was £48,000 (£32,000).

For the year ended September 30, 1984, Scottish Cities Investment Trust is lifting its dividend by 1p to 14.5 net, with a final of 10.5p. Earnings rose by a like amount to 15.4p per share.

At the end of the year, the net asset value was 49.6p, showing a rise of 33.5p over the 13 months.

Total income came to £977,000, against £770,000, while administration expenses were up to £244,000 (£230,000). Tax takes £242,000 (£275,000).

Mr Christopher Curry, managing director of Acorn Computer, told the AGM that sales for the first quarter of the current year were 50 per cent target and ahead of the same period last year.

He added that the group had only just commenced the Christmas quarter, its busiest period. Although it was rather too early to predict the outcome for the three months all indications from the retail outlets pointed to the likelihood of substantial sales of the Beec and Electron over the period.

COMPA

Ogilvy & Mather International

637% increase in the third quarter

Ogilvy & Mather International Inc. (OTC), a worldwide advertising agency, today reported third quarter net income of \$4,606,000, or \$4.9 per share, an increase of 63.7 per cent from \$2,814,000, or \$3.2 per share, for the third quarter of 1983. Revenues in the quarter increased 26.5 per cent to \$102,498,000 from \$80,996,000.

Net income for the first nine months was \$14,109,000, or \$1.52 per share, an increase of 60.2 per cent from \$8,806,000, or \$0.99 per share, for the first nine months of 1983. Nine month revenues increased 23.4 per cent to \$307,947,000 from \$249,455,000.

William E. Phillips, Chairman - CEO, commented "We are pleased with our results for the third quarter and nine month periods. We expect that fourth quarter results will be strong although proportionately they will be less than in 1983 when we earned 50 percent of the full year's profits in the final quarter."

	1984	1983	Percentage Increase
Quarter ended September 30			
Revenues	\$102,498,000	\$80,996,000	26.5
Operating expenses	93,154,000	74,532,000	25.0
Pretax income	9,344,000	6,464,000	44.6
Taxes	4,738,000	3,650,000	29.8
Net income	4,606,000	2,814,000	63.7
Earnings per common and common equivalent share	\$4.9	\$3.2	53.1
Dividends paid	\$2.25	\$2.00	12.2
Nine months ended September 30			
Revenues	\$307,947,000	\$249,455,000	23.4
Operating expenses	277,393,000	228,248,000	21.5
Pretax income	30,554,000	21,207,000	44.1
Taxes	16,445,000	12,401,000	32.6
Net income	14,109,000	8,806,000	60.2
Earnings per common and common equivalent share	\$1.52	\$0.99	53.5
Dividends paid	\$0.67½	\$0.61½	9.8

Martonair International

Manufacturers of pneumatic control equipment

Improved Trend in Activity

Extracts from the circulated review of the Chairman, Mr. Ronald Cartwright:

	Year ended	1983	1984
Group turnover	£47.9m	£41.7m	£51.7m
Profit before tax	£5.25m	£4.27m	£7.5m
Earnings per share	23p	19p	27p
Final dividend of 7.5p per share making a total of 8.5p per share, an increase of approximately 12%.			

Results show an improvement in margins reflecting an improved trend in activity. Direct exports from the U.K. and sales by overseas subsidiaries accounted for 71% of turnover. Turnover in the U.K. increased from £11.8m to £13.9m reflecting the improved demand in the second half of the financial year.

During the year a number of new and improved products have been added to our range which must now be considered one of the most comprehensive ranges of pneumatic control equipment in the world.

We have made a good start to the current year. Turnover is running at a higher level than last year and, in the absence of any significant economic downturn, we anticipate a further improvement in our performance in the coming year.

Martonair

Copies of the Annual Report and Accounts may be obtained from The Secretary, Martonair International P.L.C., St. Margarets Road, Twickenham, Middlesex TW1 1RL.

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UK COMPANY NEWS

BASE LENDING RATES table listing various banks and their rates for different terms and currencies.

Churchbury improves and raises interim dividend

LOWER CHARGES have enabled Churchbury Estates to push up its pre-tax profit from £1.5m to £1.76m in the half year ended September 30 1984, and the interim dividend is being raised from 5.7p to 6.4p net.

BOARD MEETINGS

The following companies have announced dates of board meetings to the Standard & Poor's listings. Such meetings are usually held for the purposes of considering dividends. Official indications are not available as to whether the dividends are interim or final and the subdivisions shown below are based mainly on last year's practice.

The half time profit allows for a loss of £10,000 (profit £3,000) on dealing activities. Tax takes £17,800 (£20,000) and minorities £115,000 (£104,000), to leave the net attributable profit at £966,000 (£788,000) and earnings of 13.84p (£11.44p). Extraordinary items have again been dealt with in the reserves.

Slight fall in Murray Electronics' asset value

Murray Electronics, the Glasgow-based high technology investment fund, announced yesterday that revenue before tax amounted to £242,882 in the 15 months to last July.

London & Provincial Shop exceeds profit forecast and pays 4p

AN INCREASE of £816,000 to £2.03 in pre-tax profits for the year ended June 24 1984 is reported by London & Provincial Shop Centres (Holdings). The total dividend is lifted by 1p to 4p net.

Manchester Business School SENIOR EXECUTIVE COURSE JANUARY AND SEPTEMBER 1985. Course Director: Professor Doug Wood. An intensive three week programme concentrating on top management concerns in the areas of FINANCE, CORPORATE ENVIRONMENT, STRATEGY. "A PROBLEM SHARED..."

Strong half year results for Buckley's

Llanelli-based Buckley's Brewery has returned increased taxable profits of £504,457, compared with £364,950, for the half-year ended September 30 1984.

Rush & Tompkins ahead as overseas arm improves

The increase in turnover, from £38.02m to £49.04m for the first half of 1984 at Rush and Tompkins Group, arose mainly in the overseas division which has returned to its normal workload, Mr Derek Palmer, group chairman, says.

Park Place broadly on target in first quarter

REPORTING on the first quarter's trading for Park Place Investments, chairman Mr M. R. Frankel told the annual meeting that results were broadly in line with expectations and were encouraging.

King & Shaxson

King & Shaxson, banker, reports its profits for the half-year ended October 31 1984 to be satisfactory, although it does not disclose figures. It is holding the interim dividend at 2.5p net per share.

Public Notices

NOTICE PUBLISHED BY THE SECRETARY OF STATE UNDER SECTION 10(7) OF THE TELECOMMUNICATIONS ACT 1984. Licence to run Telecommunication Systems installed under Section 7 of the Telecommunications Act 1984 to Mercury Communications Limited.

Company Notices

COMPANY ANNOUNCEMENT THE SOUTH AFRICAN LAND & EXPLORATION COMPANY LIMITED (Incorporated in the Republic of South Africa) FEASIBILITY STUDY AND ERECTION OF FLOTATION PLANT.

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THE PROPERTY MARKET BY MICHAEL CASSELL

Rowe & Pitman team quits

Wereldhave mops up Rank's Belgian portfolio

IN A DEAL which wipes out Rowe & Pitman's five-year effort to establish its own commercial property agency, the City stock-broking firm has reluctantly sold the business to its two executive surveyors and to Barling Brothers, the merchant bank.

The sale of Rowe & Pitman Property Services, just when it was beginning to achieve profits, has left plenty of ill-feeling in its wake. Peter Hardy, the Rowe & Pitman partner who heads up the firm's property operation, says he is "shocked and angry" about the affair, although he is confident the business has "gone into good hands."

Under the terms of the transaction, Rowe & Pitman is to sell all the share capital of the property services company to Robert Houston, who left Richard Ellis to set up the business, Richard Saunders, his executive partner, and to Barling, whose initial 25 per cent stake will eventually rise to 50 per cent. The new company will be called Barling, Houston and Saunders.

The split came to a head very quickly and centres mainly on the ability of the property business to maintain its independence within the giant investment bank being planned via the merger of Mercury Securities, parent of merchant bank S. G. Warburg, Alroy and Smithers, the Jobbers, Mullens, the gift specialists, and Rowe & Pitman.

Houston says he was forced to make a commercial decision which greatly saddened him. "It was always understood that independence was essential to our success in offering the full range of property services."

"The merger plans dramatically changed everything. The fact that Warburgs have their own property services department was not in itself an enormous conflict, as it centres on in-house fund management. But there would inevitably have been pressure to merge."

"Our style revolves around providing specialised services on a very personal basis. Our ambition is to be an up-market, highly profitable organisation working from a small base. But even if we achieved £1m profits a year, it would be a drop in the ocean within the new organisation. I am sorry if people are upset but we offered a handsome price by way of compensation."

Houston also foresaw major problems over the handling of the Lillington unit trust, set up about a year ago and to which Barlings have become a leading subscriber, as well as a secretary. The fund is now worth around £75m and Rowe and Pitman's role as managing agents is likely to continue despite the break-up. A partner will remain on the board.

"We would have lost a great supporter of the unit trust once we were absorbed into the Warburg camp. It just became very clear that we would be going in a different direction to the one I had held out to staff at the beginning. Some people

see financial supermarkets as the way ahead but that is not our approach. Above all, we didn't want someone else interfering with our plans."

Houston told Barlings he intended to resign and start again but they put forward proposals which were set before Rowe & Pitman. According to Peter Hardy: "It was always the intention to give them a substantial interest in the company as soon as it had established itself. This year, it recorded its first profit on income of £253,000."

"But we had no real alternative than to sell. We could have just let them go, retained the business and attempted to rebuild at once. But our clients would have been left in total limbo. I am very disappointed and upset about the whole episode and we will now have to reconsider where we go from here. We are certainly keeping the name for possible future use."

● **EP CHEMICALS** has asked Savills to take the surplus 52,000 sq ft of office floorspace at Belgrave House, Victoria, off the market. They have decided to share the 167,000 sq ft building with EP Minerals International.

● **Estates & General Investments** are in the final stages of talks with House of Fraser which wants to occupy the former store - approaching 100,000 sq ft of trading space - in its Castle Mall scheme at Norwich. The £30m centre will be completed in 1988.

THE RANK Organisation has sold its Belgian property portfolio to Wereldhave, the Dutch-based, international property investment group, for around £8.5m.

The deal, finalised yesterday but not yet announced, forms the latest step in Rank's bid to divest itself of assets and operations away from its mainstream activities.

In October, the group raised £68m by selling its UK property portfolio to John Ritblat's British Land. Its remaining, non-operational property assets are located principally in Canada and their disposal could follow shortly.

The Belgian sale also represents an important move for Wereldhave and will take the total value of its international property assets to around £260m at a time when prime investments in most major property markets are proving very hard to find.

It is understood that there are three properties involved in the sale, all of them fully occupied. They comprise 53 Avenue des Arts, a 54,000 sq ft office building in the heart of Brussels, a 65,000 sq ft office property at Place de la Monnaie, which incorporates a Habitat store, and the Nivelles shopping centre a few miles south of Brussels.

Wereldhave has been searching hard to find good property to soak up the cash allocated for new investment but has recently been forced to spend as much of its energy in fending off the unwanted attentions of PGGM,

the Netherlands' largest pension fund.

PGGM has made two concerted attempts to win control of Wereldhave and, earlier this year, it went as far as the Court of Law in the Hague in an attempt to demand the annulment of an issue of preference shares by Wereldhave which was designed to ensure its continuing independence.

Battle

PGGM lost the battle but still retains around 40 per cent of the issued equity and, presumably, its wish to eventually win outright control.

Wereldhave, however, seems confident that it has some friendly stockholders on its side and that it can continue to go it alone. It is, in any case, pressing on with plans to raise the value of its international property investment portfolio from the mid-1983 level of Dfl 1.1bn to Dfl 1.5bn by 1990.

At present, property assets are split principally between the Netherlands (39 per cent) and the U.S. (31 per cent) with France, West Germany, Belgium and the UK accounting for the balance.

Medium-term plans should mean that the emphasis on new investment will be primarily in the U.S., where Wereldhave's major property assets are represented by three office buildings - two in New York and one in Los Angeles.

As for the UK, the Dutch group is, to say the least, still far from excited about prospects.

Wereldhave's big push in Britain was in 1978 when it lost to Olympia and York in its takeover bid for English Property Corporation.

By 1980, it was threatening to pull out of the UK altogether if it could not expand its portfolio to a worthwhile size. But in 1981 the group announced the formation, with Camp International Property Investments of Canada, of Canadian Dutch Properties, a new vehicle for development and investment in Europe.

The new partnership immediately began a £3m refurbishment of Dorset House, the 39,500 sq ft office building on the south bank of the Thames in London. The property did not let, however, until February this year when a rent of £10 a square foot - as opposed to the £12.50 a square foot asking price - was achieved.

The experience hardly represented an encouraging start and Wereldhave has only one other UK property asset, a 42,000 sq ft office building in London's Ebury Gate, which it owns outright. The group does not envisage any further UK deals in the foreseeable future, with low returns unlikely to encourage an increase in UK exposure.

There are some signs that Wereldhave's own domestic market is on the mend after a prolonged rough patch in which weak demand, empty space and generous tenant concessions have been widespread.

Around Holland, there are signs of increased letting activity, with companies finally

taking decisions on space requirements which had been repeatedly postponed in expectation of an economic recovery.

The evidence is that Utrecht, where stringent planning controls have restricted office space, has performed best in recent months, with real rental growth achieved. The Hague has also been showing clear signs of an improvement in demand and now Rotterdam and Amsterdam are slowly following suit.

But the revival is a cautious one and it is clear that, despite some major lettings, many of the new deals will simply be releasing older space onto the market.

Amsterdam is certainly regaining a little of its old sparkle, with the southeast district notching up major lettings to help boost some badly-sagging confidence. In the latest development, IBM are reported to be taking the whole of the 270,000 sq ft first phase of the Holendrecht Centre, developed by Westland Utrecht, which has been temporarily occupying some of the space itself. A second phase could now start soon, though whether another speculative adventure is likely remains to be seen.

Rent was thought to be around Dfl 210 a square metre against an asking price of Dfl 225.

Over at the nearby World Trade Centre, due for occupation next year, between 40 per cent and 50 per cent of the 50,000 sq metre complex is pre-let while the controversial

Atlas Centre, the 70,000 sq metre office complex developed in one phase by PGGM, is said to be around half spoken for a year after its official opening. One of the biggest names to sign up space so far is Fokker.

Faith

There is even a shot in the arm for the centre of town, which has been steadily losing out to the newer development locations beyond the traditional city boundaries. The decision by the Dutch Central Bank to build a new \$6,000 sq ft headquarters on Frederiks Plein is seen as an important gesture of faith in the future of the old city centre.

Neil Kennedy, senior partner for Jones Lang Wootton in Amsterdam, says the brighter picture is working its way through into the investment market, although the biggest problem is finding suitable buying opportunities. J.L.W. has just acted for BOZ in the purchase and leaseback of a 108,000 sq ft office building at Buitenveldert, Amsterdam, involving one of the daughter organisations of Amro Bank, which will move out to new headquarters in five years' time. The rent is £1 2.5m a year and the sale price is around £1 28m.

Kennedy says funds simply cannot find properties in Holland - often only satisfying around one-third of their annual investment requirement - and with names like Rodamco back in the market after a long absence, the competition is getting even tougher.

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SECTION III - INTERNATIONAL MARKETS FINANCIAL TIMES

Friday November 9 1984

NEW YORK STOCK EXCHANGE 26-28 AMERICAN STOCK EXCHANGE 27-28 U.S. OVER-THE-COUNTER 28, 36 WORLD STOCK MARKETS 28 LONDON STOCK EXCHANGE 29-31 UNIT TRUSTS 32-33 COMMODITIES 34 CURRENCIES 35 INTERNATIONAL CAPITAL MARKETS 36

KEY MARKET MONITORS

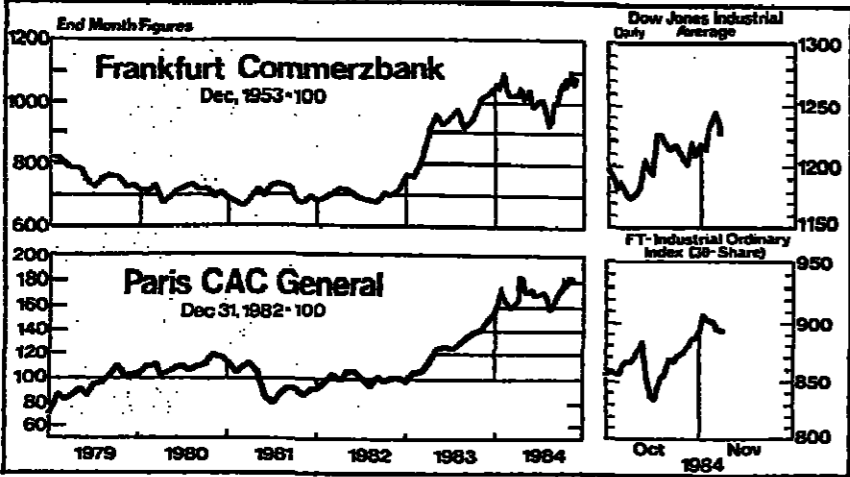


Table with columns: STOCK MARKET INDICES, NEW YORK, LONDON, TOKYO, AUSTRALIA, AUSTRALIA, DENMARK, FRANCE, WEST GERMANY, HONG KONG, ITALY, NETHERLANDS, NORWAY, SINGAPORE, SOUTH AFRICA, SPAIN, SWEDEN, SWITZERLAND, WORLD.

Table with columns: CURRENCIES, U.S. DOLLAR, STERLING, INTEREST RATES, U.S. BONDS, FINANCIAL FUTURES.

WALL STREET Lacklustre response continues

THE DULL response by Wall Street to President Ronald Reagan's re-election continued yesterday, with stock prices stumbling in brisk trading while the government bond market sharply extended the falls of the previous session, writes Terry Byland in New York.

The session ended with a further weakening in fixed interest sectors as the bond market sensed an unhappy outcome to the day's auction of 30-year Treasury bonds.

The new bond, which replaces the existing key long bond, returned an auction yield of 11.83 per cent, the lowest since November 1983, but several basis points above the yield offered ahead of the auction in when-issued trading.

The Dow Jones industrial average steadied in the final hour to lose a net 4.53 points down at 1,228.89. Turnover was moderate, with 89m shares traded.

Mr Reagan's resounding success was still regarded as a bull factor for Wall Street. But some analysts, warning that the economic slowdown might hurt corporate profits in the final quarter, have lowered earnings estimates.

In a dull oil sector, the feature, once again, was Tennesco, 3/4 up at \$37 1/2 with a further 1.8m shares traded, mostly in one block. Tennesco stock is wanted for the dividend payment by the pension funds which are expected to sell the shares after the payment date, thus taking a tax loss against income.

was due to publish its latest statistics. The decision by more major banks to move an 11 1/2 per cent prime failed to inspire the credit markets, which believe a lower prime - perhaps as low as 11 per cent - is justified.

The bond market was disappointed by poor demand at Wednesday's auction of 10-year notes. It was also cautious ahead of the sale of 30-year Treasury bonds held at mid-session and the M1 money supply figures later in the day.

EXCELLENT results from Royal Dutch/Shell signposted a change of direction in London equity markets yesterday but proved insufficient to erase mid-morning losses. The FT Industrial Ordinary index, off an early 6.3 rallied to end 1.1 weaker at 893.0.

The oil sector saw Bryson add 15p to 100p, BP 10p firmer at 490p and Shell Transport advance 8p to 655p. Elsewhere, ICI turned 6p lower at 668p, and Dixons in stores put on 15p to 370p.

Gilt-edged investors paused for thought after their recent exertions while sharply lower overnight U.S. bond prices and sterling's inability to hold its best levels against the dollar prompted some profit-taking.

Chief price changes, Page 28; Details, Page 29; Share information service, Pages 30-31

THE WEAKER U.S. dollar and higher international metal prices provided the impetus that Sydney investors were searching for, and mining stocks thus offered the main attraction in active trading.

Elsewhere, Santos slipped 6 cents to AS6.40 ahead of the expiry of its bid to day for Alliance Oil Development while National Australia Bank lost 3 cents to AS3.70 amid a 41 per cent surge in annual profits.

A BROAD retreat took Singapore to a 20-month low as the Straits Times index fell 11.91 to 828.26 in what some brokers described as technically oversold trading.

In properties, Singapore Land hit a low for the year of S\$2.86, a drop of 18 cents, while in hotels Shangri-La hit a 1984 low by sliding 13 cents to S\$2.40.

GOLD shares ended off their highs in Johannesburg, with many industrial issues tending firmer.

Industrial leader Barlow Rand added 15 cents to R10.65, and Rennie's, the shipping and hotels group, rose 10 cents to R12.85.

SLOW TRADING developed in Hong Kong as investors sought post-election cues from Wall Street, and the Hang Seng index added 6.82 to 1,052.65.

China Light, fresh from reporting a 25 per cent gain in 1984 profits, added 70 cents to HK\$16 while Hang Seng led a mixed banking sector with a 50-cent rise to HK\$38.

EUROPE Steady in absence of incentives

ANOTHER steady performance was seen on many of the European bourses, with operators finding few factors to prompt new investment strategies.

In Frankfurt, prices edged lower in this trading, with the few buy orders failing to overcome the market's overall sluggishness.

Among motor manufacturers, BMW fell DM 4 to DM 374.50 despite its expectations of higher sales and output in 1984.

In chemicals, Hoechst, which is to invest DM 65m to increase polypropylene film production, fell DM 1.90 to DM 177.50 while BASF, which is planning \$150m of investments in its Brazilian subsidiary up to 1990, eased DM 1.80 to DM 168.70.

Mannesmann was unchanged at DM 154, and Metallgesellschaft added DM 2 to DM 218 as they announced plans to merge part of their pipe production operations in a new company.

Among electricals, Siemens eased DM 2.50 to DM 452.50 as it said it was to invest DM 230m in a new factory which would be completed in the mid-1990s and employ 600.

Bonds were mostly lower, depressed by the overnight U.S. market. The Bundesbank bought DM 27m of paper after sales totalling DM 15.8m the previous session.

A mixed performance was seen in Amsterdam although Royal Dutch added Ft 3.80 to Ft 171.50 following higher third-quarter results than expected.

Unilever was Ft 3.50 firmer at Ft 303, but Hoogovens dipped 20 cents to Ft 64.90.

Philips added 80 cents to Ft 55.40 as the market reassessed Wednesday's profits statement and the group's planned bond issue with warrants.

A fall in bond prices was seen as a technical reaction after their recent strength.

Scattered profit-taking in Zurich trimmed recent strong rises among some insurances although Swiss Re added SwFr 75 to SwFr 7,625, following its higher annual results.

Sulzer, the engineering concern, dipped SwFr 10 to SwFr 1,740 despite its higher order inflow and expectations of a considerably smaller loss for the current year.

Bonds continued higher, but gains were limited.

In Paris, shares eased, with a further rise of 1/2 percentage point in the call money rate to 12 per cent dampening sentiment.

Elsewhere, CFP rose Ffr 3 to Ffr 236 in reaction to its strong recovery in first-half earnings.

Another decline was seen in Stockholm prices although SCA, Sweden's largest forestry concern, posted a SKr 3 advance to SKr 120 in the wake of a seminar organised for potential investors.

Elsewhere, Pharmacia was unchanged at SKr 178 as the pharmaceuticals and biotechnology group announced continued strong growth in pre-tax profits for the nine months to September.

Brussels was marginally lower in moderate trading while in an easier Milan, insurer RAS, parts of which have been acquired by West Germany's Allianz, fell a further L1,000 to L53,700.

Madrid prices continued to slide ahead of today's public holiday.

TOKYO Blue chips remain out of favour

THE COOL reaction displayed on Wall Street to President Ronald Reagan's re-election spurred investors to sell stocks in Tokyo yesterday, but prices recouped most of their losses toward the close, writes Shigeo Nishiwaki of Jiji Press.

The Nikkei-Dow Jones average lost 75 points at one stage but closed only 11.62 lower at 11,166.82. A total of 357.72m shares changed hands compared with 363.98m the previous day. Losers outpaced gainers 446 to 274, with 152 issues unchanged.

Blue chips remained unpopular. Fears of renewed Japan-U.S. trade friction stopped investors from buying export-oriented issues among light electricals and precision instruments.

Many lost ground under small-lot selling but recovered slightly toward the close on more active buying.

Hitachi dropped Y10 to Y860 having lost Y15 at one stage, while Fujitsu closed at Y1,390, off Y20, after a Y40 decline. Sony and Kyocera plunged Y90 to Y3,680 and Y7,260 respectively, and Canon shed Y30 to Y1,490.

Investors were prompted to sell blue chips, apparently because of continued selling by non-residents. Sell orders placed by foreign interests with the major brokerage houses in the morning totalled 24m shares, far outstripping buy orders for 12.5m.

A sharp rally by non-ferrous metals and oils late in the afternoon was the major contributor to the Dow's recovery. Mitsubishi Metal added Y27 to Y675 and Sumitomo Metal Mining Y40 to Y1,500. Toa Nenryo Kogyo spurted Y70 to Y1,230.

They were all lightly traded, and low and medium-priced incentive-backed issues were alone in attracting heavy trading. Meidensha Electric scored a daily limit increase of Y80 to Y450.

This triggered buying of Nippon Denko, which surged Y64 to Y619 and was the day's second busiest issue with 13.47m shares. Speculator interest pushed up Amano by a daily limit gain of Y300 to Y1,930, while Shintom jumped Y120 to Y1,340 on suggestions of a link with a foreign company.

Bond prices dropped sharply. A dip in U.S. long-term interest rates spurred several securities houses to unload their massive inventories at sacrificial prices.

A leading trust bank sold Y50bn worth of government bonds with about nine years to maturity, but they were quickly absorbed and had little impact on the market.

The yield on the barometer 7.3 per cent government bonds due in December 1993 soared from Wednesday's 6.645 per cent to 6.705 per cent.

CANADA PERSISTENT weakness in golds and oil and gas issues weakened Toronto, and the firmness in base metal mining shares failed to shore up sentiment.

Banks provided a glimmer of hope in an otherwise dull Montreal where utilities shed some of their recent strength.

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AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month High	12 Month Low	Stock	Div. Yld.	P/E	100s High	Low	Close	Prev. Close	Chg.
12.75	11.50	ADI	0.00	10.0	11.50	11.50	11.50	11.50	0.00
12.50	11.25	ADP	0.00	10.0	11.25	11.25	11.25	11.25	0.00
12.25	11.00	ADT	0.00	10.0	11.00	11.00	11.00	11.00	0.00
12.00	10.75	ADT	0.00	10.0	10.75	10.75	10.75	10.75	0.00
11.75	10.50	ADT	0.00	10.0	10.50	10.50	10.50	10.50	0.00
11.50	10.25	ADT	0.00	10.0	10.25	10.25	10.25	10.25	0.00
11.25	10.00	ADT	0.00	10.0	10.00	10.00	10.00	10.00	0.00
11.00	9.75	ADT	0.00	10.0	9.75	9.75	9.75	9.75	0.00
10.75	9.50	ADT	0.00	10.0	9.50	9.50	9.50	9.50	0.00
10.50	9.25	ADT	0.00	10.0	9.25	9.25	9.25	9.25	0.00
10.25	9.00	ADT	0.00	10.0	9.00	9.00	9.00	9.00	0.00
10.00	8.75	ADT	0.00	10.0	8.75	8.75	8.75	8.75	0.00
9.75	8.50	ADT	0.00	10.0	8.50	8.50	8.50	8.50	0.00
9.50	8.25	ADT	0.00	10.0	8.25	8.25	8.25	8.25	0.00
9.25	8.00	ADT	0.00	10.0	8.00	8.00	8.00	8.00	0.00
9.00	7.75	ADT	0.00	10.0	7.75	7.75	7.75	7.75	0.00
8.75	8.50	ADT	0.00	10.0	8.50	8.50	8.50	8.50	0.00
8.50	8.25	ADT	0.00	10.0	8.25	8.25	8.25	8.25	0.00
8.25	8.00	ADT	0.00	10.0	8.00	8.00	8.00	8.00	0.00
8.00	7.75	ADT	0.00	10.0	7.75	7.75	7.75	7.75	0.00
7.75	7.50	ADT	0.00	10.0	7.50	7.50	7.50	7.50	0.00
7.50	7.25	ADT	0.00	10.0	7.25	7.25	7.25	7.25	0.00
7.25	7.00	ADT	0.00	10.0	7.00	7.00	7.00	7.00	0.00
7.00	6.75	ADT	0.00	10.0	6.75	6.75	6.75	6.75	0.00
6.75	6.50	ADT	0.00	10.0	6.50	6.50	6.50	6.50	0.00
6.50	6.25	ADT	0.00	10.0	6.25	6.25	6.25	6.25	0.00
6.25	6.00	ADT	0.00	10.0	6.00	6.00	6.00	6.00	0.00
6.00	5.75	ADT	0.00	10.0	5.75	5.75	5.75	5.75	0.00
5.75	5.50	ADT	0.00	10.0	5.50	5.50	5.50	5.50	0.00
5.50	5.25	ADT	0.00	10.0	5.25	5.25	5.25	5.25	0.00
5.25	5.00	ADT	0.00	10.0	5.00	5.00	5.00	5.00	0.00
5.00	4.75	ADT	0.00	10.0	4.75	4.75	4.75	4.75	0.00
4.75	4.50	ADT	0.00	10.0	4.50	4.50	4.50	4.50	0.00
4.50	4.25	ADT	0.00	10.0	4.25	4.25	4.25	4.25	0.00
4.25	4.00	ADT	0.00	10.0	4.00	4.00	4.00	4.00	0.00
4.00	3.75	ADT	0.00	10.0	3.75	3.75	3.75	3.75	0.00
3.75	3.50	ADT	0.00	10.0	3.50	3.50	3.50	3.50	0.00
3.50	3.25	ADT	0.00	10.0	3.25	3.25	3.25	3.25	0.00
3.25	3.00	ADT	0.00	10.0	3.00	3.00	3.00	3.00	0.00
3.00	2.75	ADT	0.00	10.0	2.75	2.75	2.75	2.75	0.00
2.75	2.50	ADT	0.00	10.0	2.50	2.50	2.50	2.50	0.00
2.50	2.25	ADT	0.00	10.0	2.25	2.25	2.25	2.25	0.00
2.25	2.00	ADT	0.00	10.0	2.00	2.00	2.00	2.00	0.00
2.00	1.75	ADT	0.00	10.0	1.75	1.75	1.75	1.75	0.00
1.75	1.50	ADT	0.00	10.0	1.50	1.50	1.50	1.50	0.00
1.50	1.25	ADT	0.00	10.0	1.25	1.25	1.25	1.25	0.00
1.25	1.00	ADT	0.00	10.0	1.00	1.00	1.00	1.00	0.00
1.00	0.75	ADT	0.00	10.0	0.75	0.75	0.75	0.75	0.00
0.75	0.50	ADT	0.00	10.0	0.50	0.50	0.50	0.50	0.00
0.50	0.25	ADT	0.00	10.0	0.25	0.25	0.25	0.25	0.00
0.25	0.00	ADT	0.00	10.0	0.00	0.00	0.00	0.00	0.00

Continued on Page 28

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month High	12 Month Low	Stock	Div. Yld.	P/E	100s High	Low	Close	Prev. Close	Chg.
12.75	11.50	ADI	0.00	10.0	11.50	11.50	11.50	11.50	0.00
12.50	11.25	ADP	0.00	10.0	11.25	11.25	11.25	11.25	0.00
12.25	11.00	ADT	0.00	10.0	11.00	11.00	11.00	11.00	0.00
12.00	10.75	ADT	0.00	10.0	10.75	10.75	10.75	10.75	0.00
11.75	10.50	ADT	0.00	10.0	10.50	10.50	10.50	10.50	0.00
11.50	10.25	ADT	0.00	10.0	10.25	10.25	10.25	10.25	0.00
11.25	10.00	ADT	0.00	10.0	10.00	10.00	10.00	10.00	0.00
11.00	9.75	ADT	0.00	10.0	9.75	9.75	9.75	9.75	0.00
10.75	9.50	ADT	0.00	10.0	9.50	9.50	9.50	9.50	0.00
10.50	9.25	ADT	0.00	10.0	9.25	9.25	9.25	9.25	0.00
10.25	9.00	ADT	0.00	10.0	9.00	9.00	9.00	9.00	0.00
10.00	8.75	ADT	0.00	10.0	8.75	8.75	8.75	8.75	0.00
9.75	8.50	ADT	0.00	10.0	8.50	8.50	8.50	8.50	0.00
9.50	8.25	ADT	0.00	10.0	8.25	8.25	8.25	8.25	0.00
9.25	8.00	ADT	0.00	10.0	8.00	8.00	8.00	8.00	0.00
9.00	8.75	ADT	0.00	10.0	8.75	8.75	8.75	8.75	0.00
8.75	8.50	ADT	0.00	10.0	8.50	8.50	8.50	8.50	0.00
8.50	8.25	ADT	0.00	10.0	8.25	8.25	8.25	8.25	0.00
8.25	8.00	ADT	0.00	10.0	8.00	8.00	8.00	8.00	0.00
8.00	7.75	ADT	0.00	10.0	7.75	7.75	7.75	7.75	0.00
7.75	7.50	ADT	0.00	10.0	7.50	7.50	7.50	7.50	0.00
7.50	7.25	ADT	0.00	10.0	7.25	7.25	7.25	7.25	0.00
7.25	7.00	ADT	0.00	10.0	7.00	7.00	7.00	7.00	0.00
7.00	6.75	ADT	0.00	10.0	6.75	6.75	6.75	6.75	0.00
6.75	6.50	ADT	0.00	10.0	6.50	6.50	6.50	6.50	0.00
6.50	6.25	ADT	0.00	10.0	6.25	6.25	6.25	6.25	0.00
6.25	6.00	ADT	0.00	10.0	6.00	6.00	6.00	6.00	0.00
6.00	5.75	ADT	0.00	10.0	5.75	5.75	5.75	5.75	0.00
5.75	5.50	ADT	0.00	10.0	5.50	5.50	5.50	5.50	0.00
5.50	5.25	ADT	0.00	10.0	5.25	5.25	5.25	5.25	0.00
5.25	5.00	ADT	0.00	10.0	5.00	5.00	5.00	5.00	0.00
5.00	4.75	ADT	0.00	10.0	4.75	4.75	4.75	4.75	0.00
4.75	4.50	ADT	0.00	10.0	4.50	4.50	4.50	4.50	0.00
4.50	4.25	ADT	0.00	10.0	4.25	4.25	4.25	4.25	0.00
4.25	4.00	ADT	0.00	10.0	4.00	4.00	4.00	4.00	0.00
4.00	3.75	ADT	0.00	10.0	3.75	3.75	3.75	3.75	0.00
3.75	3.50	ADT	0.00	10.0	3.50	3.50	3.50	3.50	0.00
3.50	3.25	ADT	0.00	10.0	3.25	3.25	3.25	3.25	0.00
3.25	3.00	ADT	0.00	10.0	3.00	3.00	3.00	3.00	0.00
3.00	2.75	ADT	0.00	10.0	2.75	2.75	2.75	2.75	0.00
2.75	2.50	ADT	0.00	10.0	2.50	2.50	2.50	2.50	0.00
2.50	2.25	ADT	0.00	10.0	2.25	2.25	2.25	2.25	0.00
2.25	2.00	ADT	0.00	10.0	2.00	2.00	2.00	2.00	0.00
2.00	1.75	ADT	0.00	10.0	1.75	1.75	1.75	1.75	0.00
1.75	1.50	ADT	0.00	10.0	1.50	1.50	1.50	1.50	0.00
1.50	1.25	ADT	0.00	10.0	1.25	1.25	1.25	1.25	0.00
1.25	1.00	ADT	0.00	10.0	1.00	1.00	1.00	1.00	0.00
1.00	0.75	ADT	0.00	10.0	0.75	0.75	0.75	0.75	0.00
0.75	0.50	ADT	0.00	10.0	0.50	0.50	0.50	0.50	0.00
0.50	0.25	ADT	0.00	10.0	0.25	0.25	0.25	0.25	0.00
0.25	0.00	ADT	0.00	10.0	0.00	0.00	0.00	0.00	0.00

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividends are annual disbursements based on the latest distribution.

a-dividend also extra; b-normal rate of dividend plus stock dividend; c-dividend declared; d-called; e-new yearly low; e-dividend declared or paid in preceding 12 months; g-dividend in Canadian funds; subject to 15% non-resident tax; h-dividend declared after split-up or stock dividend; i-dividend paid in stock in preceding 12 months; estimated cash value on liquidation or ex-distribution date; u-new yearly high; v-trading halted; w-in bankruptcy or receivership or being reorganized under the Bankruptcy Act; or securities assumed by such companies; x-ex-dividend or ex-rights; y-ex-distribution; z-without warrants; y-ex-dividend and sales in full; yd-yield; x-sales in full.

WORLD ECONOMIC INDICATORS
every Monday in the Financial Times

WORLD STOCK MARKETS

Table of world stock markets including Austria, Germany, Norway, Australia, Japan, Over-the-Counter, and London. It lists various stock indices and prices for different regions.

Table of American stock exchange closing prices, including sections for Toronto, Montreal, and various US stock indices.

Advertisement for Danish companies with the headline 'What's special about these Danish companies?' and a list of various Danish firms.

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MARKET REPORT

RECENT ISSUES

Early downturn in equity leaders reversed after

Royal Dutch/Shell results

Account Dealing Dates

Account Dealing Dates
Option
First Declared Last Account
Dealings Nov 9 Nov 9
Nov 15 Nov 15
Nov 22 Nov 22
Nov 29 Nov 29
Nov 29 Dec 7 Dec 7
Nov 29 Dec 14 Dec 14

Excellent corporate results from oil major Royal Dutch/Shell brought a change of direction in London equity markets yesterday. Prior to early morning announcement of third-quarter profits which were well above best market estimates, leading shares had resumed this week's downturn. Dealers put the blame on Wall Street where bond and equity values reacted sharply after the recent bout of election euphoria.

Blas chip industrialists here opened several sessions lower but little selling materialised and shortly after the Royal Dutch/Shell news leading shares began to recover. Galtel, a designer and importer of mens fashion wear and lastest, an electrical goods, continued the trend. The former, moved up to 82p prior to closing at 80p. Lastest advanced to 160p and advanced to 160p compared with the placing price of 145p. Among other recently issued equities, T. and S. Stores attracted fresh support in a market short of stock and gained 6 to 110p.

Interest in Breweries centred on selected Regional counters. Vaux continued to attract persistent demand and rose 9 for a two-day advance of 17 to 237p. Greenall Whitley also made progress and added 6 more at 141p; the company has recently denied widespread speculation of the sale of its Arromsmith holiday resort to Intasun. Llanelli-based Berkeley's modest rise to 290p, after 291p.

Leading Buildings closed on an irregular note having been distinctly easier initially. Buyers took advantage of a slightly lower opening level in Blue Chip and the close was a net 7 up at 472p. RFB Industries, however, finished 5 up at 283p, and Redland slipped 3 to 253p, after 250p; the latter's interim results are due on November 29. Elsewhere, recently-arrived Meyer International encountered profit-taking and fell 7 to 136p, but GEA, helped by a broker's recommendation, advanced 5 to 128p. Revised speculative demand lifted Wiggins 11 to 51p; the group has recently entered into negotiations to realise a substantial part of its commercial and industrial property interests and details may be forthcoming at today's annual meeting.

Confirmation that the group is acquiring Coo Laboratories of the two to the common level of 61p. Among merchant banks, overnight and closed 6 cheaper at 665p, after 668p.

FINANCIAL TIMES STOCK INDICES
Table with columns for Nov 7, Nov 8, Nov 9, Nov 10, Nov 11, Nov 12, Nov 13, Nov 14, Nov 15, Nov 16, Nov 17, Nov 18, Nov 19, Nov 20, Nov 21, Nov 22, Nov 23, Nov 24, Nov 25, Nov 26, Nov 27, Nov 28, Nov 29, Nov 30, Dec 1, Dec 2, Dec 3, Dec 4, Dec 5, Dec 6, Dec 7, Dec 8, Dec 9, Dec 10, Dec 11, Dec 12, Dec 13, Dec 14, Dec 15, Dec 16, Dec 17, Dec 18, Dec 19, Dec 20, Dec 21, Dec 22, Dec 23, Dec 24, Dec 25, Dec 26, Dec 27, Dec 28, Dec 29, Dec 30, Dec 31, 1984

HIGHS AND LOWS S.E. ACTIVITY
Table with columns for High, Low, High, Low, Nov 7, Nov 8

Table with columns for Govt. Secs, Fixed Int., Industrial Ord., Govt. Min., Ord. Div. Yield, Earnings, P/E Ratio, Total bargains, Equity turnover, Equity bargains, Shares traded

Dixons good again
An otherwise uneventful session among leading Retailers was enlivened by House of Fraser which advanced 6 to 302p in response to demand on hopes that the Alderson family, which recently acquired Loro's's near-30 per cent stake in Fraser, is preparing a full-scale bid. Dixons attracted renewed institutional interest and improved 15 more to 370p; takeover target Currys rose 10 to 497p—all a few pence above the rejected offer terms from Dixons. Galtel advanced 5 to 128p, in contrast, sellers held sway in Waring and Gillow, 4 lower at 119p, and in Home Churn, 5 cheaper at 208p.

Lep group improve
Marked down initially following the overnight setback on Wall Street, most leading mis-cellaneous industrials rallied to close with minor losses on the session. Becham, however, finished 5 down at 360p and closed 4 cheaper at 357p. Pilkington Bros., in contrast, staged a useful rally after recent weakness on a broker's downgraded profits estimate and regained 5 to 300p. Elsewhere, Lep Group responded to buying ahead of next Thursday's interim figures and rose 9 to 162p. Demand for Portland Industries, 5 higher at 250p, and Wm. Baird which firm 8 to 333p. Cookson, a good market of late, edged up 3 more to 420p following the announcement of a new bid for two subsidiaries. Further consideration of the half-year statement took Shillup up 4 to 48p, while Kosking and Horton put on 10 to 250p awaiting further developments. Other bright spots included Gomme, 3 higher at 29p, and Fobel, 4 dearer at 44p, but Sketchley drifted off of close down at 398p; the interim figures are due on November 21. Nightclub owners Juliana's rose 13 to 200p following a news-letter recommendation. The Dunlop hardened a penny to

29p following boardroom changes, including, as widely forecast, the appointment of former BL chairman Sir Michael Edwardes as chief executive. Elsewhere among Motor Components, Lucas eased a penny more to 224p from front of former BL chairman Sir Michael Edwardes as chief executive. Elsewhere among Motor Components, Lucas eased a penny more to 224p from front of former BL chairman Sir Michael Edwardes as chief executive.

In the bullion price was also a help and general stock shortage led to sharp gains throughout Golds for the fifth successive trading day. The Gold Mines index jumped 21.2 more to 862.6. Leading heavyweights provided a notable feature to Randfontein which surged ahead to touch 2100p following a net 28p higher at 299, while other top quality stocks were generally around a point lower. Cheaper priced issues were highlighted by Consolidated Modderfontein which jumped 42 to a year's best of 530p.

Gold Fields closed 11 up at 513p after 518p, while RTZ continued to respond to persistent buying in a market short of stock and settled a further 3 up at 623p, after 627p. Australians resumed their recent advance, but the best levels were not always held. Golds were particularly favoured and provided strong performers in Gold Mines of Kalgoorlie, which jumped 25 to 436p, Central Randfontein 18 up at 378p, and Pesadon, 10 to the good at 240p.

Second-line golds were equally firm, Whim Creek advancing to close 8 up at 180p and Kitchener Mining ending 9 better at a year's high of 112p. In the leaders, gains ranging from 4 to 7 were common to CRA, 376p, Peko-Walden, 378p, and Western Mining, 232p. Total contracts transacted in Traded Options amounted to 4,465. The company's latest pay offer stimulated further demand for Jaguar which attracted 501 calls, while a lively and evenly-balanced trade developed in Royal with 394 calls and 564 puts done, most of the latter struck in the November 200s. Commercial Union, third-quarter figures expected next Tuesday, attracted 366 calls and 201 puts.

Shell gain ground
Third quarter net income well in excess of the most optimistic market forecasts encouraged good support for Royal Dutch/Shell which advanced 10 to 490p, an initial decline to around 480, quickly advanced to 490p before settling a net 7 higher at 490p. The Shell improved to 600p prior to closing 5 firmer on balance at 655p. Shell's impressive figures directed attention towards BP which advanced 10 to 490p ahead of that company's third quarter results scheduled for November 15. Other strong performers in the sector included Petrol which rose 15 to 250p reflecting U.S. exploration hopes, while Palliser International spurted 7 more to 37p—a two-day gain of 17.

Gold sharply higher
South African sectors of mining markets continued to forge ahead following another strong showing by the Randfontein dollar. The renewed strength

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EQUITIES

Table with columns for Stock, Price, Change, etc.

FIXED INTEREST STOCKS

Table with columns for Stock, Price, Change, etc.

"RIGHTS" OFFERS

Table with columns for Stock, Price, Change, etc.

NEW HIGHS AND LOWS FOR 1984

Table with columns for Stock, High, Low, etc.

NEW LOWS (26)

Table with columns for Stock, Price, Change, etc.

OPTIONS

Table with columns for Stock, Price, Change, etc.

WEDNESDAY'S ACTIVE STOCKS

Table with columns for Stock, Price, Change, etc.

ACTIVE STOCKS

Table with columns for Stock, Price, Change, etc.

RISES AND FALLS YESTERDAY

Table with columns for Stock, Price, Change, etc.

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table with columns for EQUITY GROUPS & SUB-SECTIONS, Index, Day's Change, etc.

FIXED INTEREST

Table with columns for PRICE INDICES, Index, Day's Change, etc.

EUROPEAN OPTIONS EXCHANGE

Table with columns for Series, Vol., Last, etc.

LONDON TRADED OPTIONS

Table with columns for Option, Jan, Apr, July, etc.

*Half yield, Highs and lows record, base dates, values and constituent changes are published in Saturday issues. A list of constituents is available from the Publishers, the Financial Times, Bankers House, Cannon Street, London, EC4A 3DF, price 15p, by post 20p.

FT LONDON SHARE INFORMATION SERVICE

HOTELS - Continued

occupations, (twanupmanship), n. Informal. The art of cleverly outsmarting one's competitors. Successful protagonists found in Scumthorpe, benefiting from grants, incentives etc. etc. [C19: from N. England dialect for gaining a significant advantage].

For details telephone 0724 869494

AMERICANS

Table listing American stocks with columns for High, Low, Stock, Price, and % Change.

BEERS, WINES - Cont.

Table listing beer and wine stocks with columns for High, Low, Stock, Price, and % Change.

DRAPERY & STORES - Cont.

Table listing drapery and stores stocks with columns for High, Low, Stock, Price, and % Change.

ENGINEERING - Continued

Table listing engineering stocks with columns for High, Low, Stock, Price, and % Change.

INDUSTRIALS (Miscel.)

Table listing industrial stocks with columns for High, Low, Stock, Price, and % Change.

BRITISH FUNDS

Table listing British funds with columns for High, Low, Stock, Price, and % Change.

Five to Fifteen Years

Table listing funds with a 5 to 15 year maturity with columns for High, Low, Stock, Price, and % Change.

Over Fifteen Years

Table listing funds with a maturity over 15 years with columns for High, Low, Stock, Price, and % Change.

Undated

Table listing undated funds with columns for High, Low, Stock, Price, and % Change.

Index-Linked

Table listing index-linked funds with columns for High, Low, Stock, Price, and % Change.

CANADIANS

Table listing Canadian stocks with columns for High, Low, Stock, Price, and % Change.

BUILDING INDUSTRY, TIMBER AND ROADS

Table listing building, timber, and road stocks with columns for High, Low, Stock, Price, and % Change.

ELECTRICALS

Table listing electrical stocks with columns for High, Low, Stock, Price, and % Change.

FOOD, GROCERIES, ETC

Table listing food, grocery, and other stocks with columns for High, Low, Stock, Price, and % Change.

HOTELS AND CATERERS

Table listing hotel and catering stocks with columns for High, Low, Stock, Price, and % Change.

INT. BANK AND O'SEAS GOVT STERLING ISSUES

Table listing international bank and overseas government sterling issues with columns for High, Low, Stock, Price, and % Change.

CORPORATION LOANS

Table listing corporation loans with columns for High, Low, Stock, Price, and % Change.

COMMONWEALTH AND AFRICAN LOANS

Table listing commonwealth and African loans with columns for High, Low, Stock, Price, and % Change.

LOANS

Table listing various loans with columns for High, Low, Stock, Price, and % Change.

Public Board and Ind.

Table listing public board and industrial stocks with columns for High, Low, Stock, Price, and % Change.

Financial

Table listing financial stocks with columns for High, Low, Stock, Price, and % Change.

FOREIGN BONDS & RAILS

Table listing foreign bonds and rail stocks with columns for High, Low, Stock, Price, and % Change.

BANKS, HP AND LEASING

Table listing bank, HP, and leasing stocks with columns for High, Low, Stock, Price, and % Change.

CHEMICALS, PLASTICS

Table listing chemical and plastic stocks with columns for High, Low, Stock, Price, and % Change.

DRAPERY AND STORES

Table listing drapery and store stocks with columns for High, Low, Stock, Price, and % Change.

ENGINEERING

Table listing engineering stocks with columns for High, Low, Stock, Price, and % Change.

BEERS, WINES AND SPIRITS

Table listing beer, wine, and spirit stocks with columns for High, Low, Stock, Price, and % Change.

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INDUSTRIALS—Continued

Table of industrial stocks including companies like British Petroleum, Shell, and ICI, with columns for stock price, high, low, and volume.

LEISURE—Continued

Table of leisure stocks including companies like British Skyways, British Telecom, and British Airways.

PROPERTY—Continued

Table of property stocks including companies like British Land, Granada, and British Telecommunications.

INVESTMENT TRUSTS—Cont.

Table of investment trusts including companies like British American, British Columbia, and British Overseas.

OIL AND GAS—Continued

Table of oil and gas stocks including companies like British Petroleum, Shell, and ICI.

DAIWA BANK advertisement with logo and contact information for London, Frankfurt, and Dubai branches.

MINES—Continued

Table of mining stocks including companies like Anglo American, De Beers, and Anglo Coal.

MOTORS, AIRCRAFT TRADES

Table of motor and aircraft trade stocks including companies like British Leyland and British Aerospace.

Commercial Vehicles

Table of commercial vehicle stocks including companies like British Leyland and British Aerospace.

Components

Table of component stocks including companies like British Leyland and British Aerospace.

Garages and Distributors

Table of garage and distributor stocks including companies like British Leyland and British Aerospace.

SHIPPING

Table of shipping stocks including companies like British Overseas Airways and British Airways.

SHOES AND LEATHER

Table of shoes and leather stocks including companies like British Overseas Airways and British Airways.

SOUTH AFRICANS

Table of South African stocks including companies like Anglo American and De Beers.

TEXTILES

Table of textile stocks including companies like British Overseas Airways and British Airways.

NEWSPAPERS, PUBLISHERS

Table of newspaper and publisher stocks including companies like British Overseas Airways and British Airways.

PAPER, PRINTING ADVERTISING

Table of paper, printing, and advertising stocks including companies like British Overseas Airways and British Airways.

TOBACCO

Table of tobacco stocks including companies like British Overseas Airways and British Airways.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land stocks including companies like British Overseas Airways and British Airways.

OVERSEAS TRADERS

Table of overseas trader stocks including companies like British Overseas Airways and British Airways.

PLANTATIONS

Table of plantation stocks including companies like British Overseas Airways and British Airways.

TINS

Table of tin stocks including companies like British Overseas Airways and British Airways.

Miscellaneous

Table of miscellaneous stocks including companies like British Overseas Airways and British Airways.

INSURANCES

Table of insurance stocks including companies like British Overseas Airways and British Airways.

PROPERTY

Table of property stocks including companies like British Land, Granada, and British Telecommunications.

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REGIONAL & IRISH STOCKS

Table of regional and Irish stocks including companies like British Overseas Airways and British Airways.

OPTIONS — 3-month call rates

Table of 3-month call rates for various options including British Overseas Airways and British Airways.

Service is available to every company dealt in on Stock Exchanges throughout the United Kingdom for a fee of £700 per annum for each company.

FT UNIT TRUST INFORMATION SERVICE

AUTHORISED UNIT TRUSTS

Abbeys Unit Tr. Mgrs. (a) 1-23-1833

Table listing various unit trusts under the Abbeys Unit Tr. Mgrs. (a) category, including names like 'Abbeys Unit Tr.', 'Abbeys Unit Tr. Mgrs.', and their respective values.

Allied Unit Trusts Limited (a) 01-23-6676

Table listing various unit trusts under the Allied Unit Trusts Limited (a) category, including names like 'Allied Unit Tr.', 'Allied Unit Tr. Mgrs.', and their respective values.

British Unit Trust Mgrs. Ltd. (a) 01-23-6676

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F.T. CROSSWORD PUZZLE No. 5565

ACROSS

- 1 Team at the crest can still be beaten (4-4)
5 No direct sort of flight from Paris left (6)
10 Unpractised kind of chestnut (5)
11 Banger of mine-gone off, sans sou? (9)
12 Eye-catching chief? (9)
13 Unlawful delivery at end of airport (5)
14 Place to store treasure takes time for distraction (6)
15 Light-house inside former country in Africa (7)
16 King in garden-plot obscured (7)
20 Establishes cheer-leaders in political revolt (9)
22 Through, shortly, with bunny's first beat (5)
24 News-how it involves miners' leader (4-5)
25 Use hot-iron-use it with care, perhaps? (9)
26 Authentic married state (5)
27 Tries pieces of lamb, say (6)
28 The worn out approaching hot-spell (4-4)

DOWN

- 1 Scuffle on earth-graze shifts (6)
3 Lifted before lighting-up? (8, 7)
4 Out of bed, brushed hair thus? (7)
6 e.g. Pitt Newport Head riotously? (5, 3, 4, 3)
7 One getting up remains upright in flight... (5)

Crossword puzzle grid with numbers 1 through 28 indicating the starting positions for the clues.

Solution to Puzzle No. 5564, showing the filled-in crossword grid with words like 'SACRILEGIOUS', 'MIDWINTER', and 'MIDWINTER'.

INSURANCES

Table listing various insurance companies and their services, including names like 'Allianz', 'Axa', and 'Royal Indemnity'.

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Handwritten signature or mark at the bottom of the page.

INSURANCE, OVERSEAS & MONEY FUNDS

Just in time

Table of financial data for Liberty Life Assurance Co Ltd, National Provident Institution, and other insurance companies.

Table of financial data for various insurance and investment funds, including Target Life Assurance Co Ltd, Sun Life of Canada, and others.

Table of financial data for offshore and overseas investment funds, including GAL Investments (UK) Ltd, Capital International Fund S.A., and others.

Table of financial data for money market and trust funds, including Midland Bank Trust Corp (Jersey) Ltd, TSB Trust Fund (CI), and others.

Money Market

Trust Funds

Money Market

Bank Accounts

Notes and disclaimers regarding the data provided in the tables.

COMMODITIES AND AGRICULTURE

Settlement close in dispute over EEC butter scheme

BY IVO DAWNAY IN BRUSSELS

TRILATERAL TALKS among the EEC, New Zealand and Australia were believed last night to have all but resolved the row over the Community's scheme to sell old butter stocks to the Soviet Union at rock-bottom prices.

As Gatt has fixed minimum prices for butter at \$200 this week was viewed as underlining the world market and a clear breach of the regulations. But the commission went some way to reconciling New Zealand when, in a statement last night, it stressed it was acting to meet a specific problem of high stocks and not making a change in sales policy of indefinite duration.

Australian wheat forecast raised

Wheat forecasters (AWF) has raised its forecast for the 1984-85 (November-February) Australian wheat crop to 17.1m tonnes from last month's estimate of 17.0m tonnes, reports Reuters.

damage in Queensland, New South Wales and Victoria, it said. In Western Australia, rainfall last month was almost up to average in the important Midlands area and yield prospects improved in the southern areas which had been sown late.

Potato price recovery 'unlikely'

THERE SEEMED little reason to expect any major recovery in futures or physical prices of UK potatoes in 1984-85, London trader Coley and Harper said in its market report.

It estimated there would be a surplus of about 631,000 tonnes. This is 40 per cent above the 449,000 tonnes the Potato Marketing Board has contracted to buy under its support programme.

Two Japanese companies have signed a 1984-85 world sugar surplus contract for November and December. It has also introduced a full-scale stockfeed disposal programme.

Land prices face an uncertain future

WHEN THE European Commission imposed milk quotas on an unsuspecting farming industry last April many farmers imagined a consequence would almost certainly be a fall in land values.

There was a high degree of wishful thinking in this. Land prices over the past few years have risen well above their economic level when set against the probable returns from ordinary forms of farming.

It shows land sales in the three months to the end of September last were at their lowest in total area for some years for the period, about half the average over the period for the past five years.

At the moment, the number of farms on the market appears to be falling, as far as the advertisements in the press can be said to reflect those on offer.

Many farmers deplore this, largely because, even in a time of recession, the outsiders seem to have the resources to outbid them.

The course of land prices is difficult to predict. In France they have fallen by a third over the past three years. There, however, occupancy is controlled in favour of farmers.

Most owner-occupier farmers are ridiculously undergeared by usual financial standards and can find the resources to buy even high-priced marginal acreages without risking their financial viability.

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Tea Council plan for generic advertising set back

THE UK TEA Council's plans to launch a generic advertising to a higher gear have suffered a setback with the cancellation this week of a meeting called to authorise an advertising test-programme for next year, writes the Telegraph.

Indian decision came through. India's failure to send a representative is blamed on the recent departure from chairmanship of the Indian Tea Board of Mr Jagdish Khattar.

Mr Ilyd Lewis, executive director of the council, said: "Tea is at a critical stage in the market. It is under assault from coffee, which is outperforming tea on a massive scale."

ever, have to contend with the fact that the UK tea marketing companies, which are heavily represented on the council, prefer brand advertising to generic advertising. Tea council generic advertising this year will amount to £350,000 out of the £30m spent by the industry.

PRICE CHANGES

Table with columns: In tonnes unless stated otherwise, Nov. 8 1984, +/-, Month ago. Includes Metals, Cash in Grade, Wheat, etc.

BRITISH COMMODITY PRICES

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Base Metals, Silver, Copper, Tin, Lead, Zinc, Aluminium, Nickel, Cotton.

AMERICAN MARKETS

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Wheat, Soybeans, Corn, etc.

BASE METALS

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Aluminium, Copper, Lead, Zinc, Tin, Nickel.

SILVER

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Silver prices.

PIGMEAT

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Pigmeat prices.

MEAT/FISH

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Meat and Fish prices.

WOL FUTURES

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Wool futures prices.

LONDON OIL SPOT PRICES

Table with columns: Latest change, +/-, Month ago. Includes Crude Oil, Fuel Oil, etc.

GAS OIL FUTURES

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Gas Oil futures prices.

COPPER

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Copper prices.

SILVER

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Silver prices.

PIGMEAT

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Pigmeat prices.

MEAT/FISH

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Meat and Fish prices.

WOL FUTURES

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Wool futures prices.

INDICES

Table with columns: Nov. 8 1984, +/-, Month ago. Includes various indices.

GOLD MARKETS

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Gold prices.

LONDON FUTURES

Table with columns: Nov. 8 1984, +/-, Month ago. Includes London futures prices.

LEAD

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Lead prices.

ZINC

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Zinc prices.

COFFEE

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Coffee prices.

SOYABEAN MEAL

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Soyabean Meal prices.

INDIA'S CURBS ON TEA EXPORTS TO REMAIN

By P. C. Mahanti in Calcutta. CONTRARY to expectations the Government is not revising the export ceiling of 215m kg and the restrictions on CTC (cut, tea and curl) tea exports are going to stay for 1984.

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EUROPEAN MARKETS

Table with columns: Nov. 8 1984, +/-, Month ago. Includes European market prices.

EUROPEAN MARKETS

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ALUMINIUM

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Aluminium prices.

WHEAT

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Wheat prices.

BARLEY

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Barley prices.

SUGAR

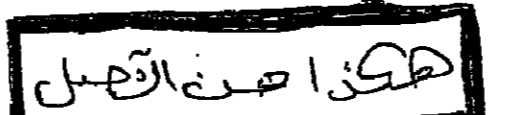
Table with columns: Nov. 8 1984, +/-, Month ago. Includes Sugar prices.

HEATING OIL

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Heating Oil prices.

PLATINUM

Table with columns: Nov. 8 1984, +/-, Month ago. Includes Platinum prices.



CURRENCIES; MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Short covering boosts dollar

The dollar finished on a firm note in currency markets yesterday, having recovered from an earlier start. Trading comprised a good deal of short covering as the market expressed fears that the recent decline in U.S. interest rates was unlikely to continue.

SwFr 2.4165 from SwFr 2.4145. It was also higher against the yen at Y340.95 from Y340.70 and Ffr 9.0285 compared with Ffr 9.01. On Bank of England figures, its index rose to 138.2 from 137.7.

Sterling was slightly weaker overall, having performed quite strongly earlier in the day. The downturn was mostly a reflection of the dollar's recovery but cashless sterling retained a fairly strong undertone. Its index finished at 76.5 from 76.6. Against the dollar it slipped to \$1.2990-1.2700, a fall of 35 points.

Further decline

There was a weaker tone to most contracts on the London International Financial Futures Exchange yesterday. Volume was reasonably encouraging, but dealers suggested there was little incentive to trade. U.S. Treasury bonds opened sharply lower at 109-08 for October delivery and fell to a low of 107-10, reflecting the weakness of the cash market in U.S. bonds overnight and disappointment at the U.S. Treasury's 10-year note auction, which failed to generate much retail interest. The December contract closed at 70-12 compared with 71-12 on Wednesday.

STERLING EXCHANGE RATE INDEX

Table with columns: Time (8.30 am, 9.00 am, 11.00 am, Noon, 1.00 pm, 2.00 pm, 4.00 pm), Rate (76.6, 76.6, 76.6, 76.6, 76.5, 76.5, 76.6), Previous (76.4, 76.3, 76.5, 76.4, 76.5, 76.6, 76.6)

EMS EUROPEAN CURRENCY UNIT RATES

Table with columns: Country (Belgium, Denmark, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Portugal, Spain, France, UK), Currency, Rate, % change from central rate, % change from previous day, Divergence from ECU

There was little clear indication of the dollar's near term trend however and trading was patchy and unsteady as a result.

U.S. money supply figures due for release after the close of business in London were expected to show little change. With the recent U.S. Presidential election attracting much of the limelight, there have been various comments regarding the size of the U.S. budget deficit and the attitude of the Federal authorities after the latest POMC meeting. As a result there was very little agreement on the dollar's near term trend for the rest of this year.

Yesterday it closed at DM 2.9410 from DM 2.9350 and

POUND SPOT-FORWARD AGAINST POUND

Table with columns: Nov 8, Day's spread, Close, One-month, Three months, Six months, One year

DOLLAR SPOT-FORWARD AGAINST DOLLAR

Table with columns: Nov 8, Day's spread, Close, One month, Three months, Six months, One year

OTHER CURRENCIES

Table with columns: Nov 8, Rate, Note Rates

CURRENCY MOVEMENTS

Table with columns: Nov 8, Bank of England, Morgan Guaranty, Index

CURRENCY RATES

Table with columns: Nov 8, Bank's Special Drawing Rights, European Currency Unit

EXCHANGE CROSS RATES

Table with columns: Nov 8, Pound Sterling, U.S. Dollar, Deutsche Mark, Japanese Yen, French Franc, Swiss Franc, Dutch Guilder, Italian Lira, Canada Dollar, Belgian Franc

EURO-CURRENCY INTEREST RATES

Table with columns: Nov 8, Starting, U.S. Dollar, Canadian Dollar, Dutch Guilder, Swiss Franc, D-mark, French Franc, Italian Lira, Belgian Franc, Yen, Danish Krone

MONEY MARKETS

London rates slightly firmer

Interest rates were slightly firmer on the London money market yesterday. Conditions were fairly quiet, however, and dealers described it as a dull day.

MONEY RATES

Table with columns: Nov 8, Frankfurt, Paris, Zurich, Amsterdam, Tokyo, Milan, Brussels, Dublin

LONDON MONEY RATES

Table with columns: Nov 8, Starting, Certificate of Deposit, Local Authority Deposits, Company Deposits, Market Deposits, Treasury (Buy), Treasury (Sell), Eligible Bank (Buy), Eligible Bank (Sell), Fine (Buy), Fine (Sell)

DISCOUNT HOUSES DEPOSIT AND BILL RATES

Table with columns: Nov 8, Starting, Certificate of Deposit, Local Authority Deposits, Company Deposits, Market Deposits, Treasury (Buy), Treasury (Sell), Eligible Bank (Buy), Eligible Bank (Sell), Fine (Buy), Fine (Sell)

FT LONDON INTERBANK FIXING

Table with columns: (11.00 a.m. November 9), 3 months U.S. dollars, 6 months U.S. dollars, 9 months U.S. dollars

MONEY RATES

Table with columns: Nov 8, Starting, Certificate of Deposit, Local Authority Deposits, Company Deposits, Market Deposits, Treasury (Buy), Treasury (Sell), Eligible Bank (Buy), Eligible Bank (Sell), Fine (Buy), Fine (Sell)

NEW YORK (Lunchtime)

Table with columns: Nov 8, Starting, Certificate of Deposit, Local Authority Deposits, Company Deposits, Market Deposits, Treasury (Buy), Treasury (Sell), Eligible Bank (Buy), Eligible Bank (Sell), Fine (Buy), Fine (Sell)

TREASURY BILLS

Table with columns: Nov 8, Starting, Certificate of Deposit, Local Authority Deposits, Company Deposits, Market Deposits, Treasury (Buy), Treasury (Sell), Eligible Bank (Buy), Eligible Bank (Sell), Fine (Buy), Fine (Sell)

TREASURY BONDS

Table with columns: Nov 8, Starting, Certificate of Deposit, Local Authority Deposits, Company Deposits, Market Deposits, Treasury (Buy), Treasury (Sell), Eligible Bank (Buy), Eligible Bank (Sell), Fine (Buy), Fine (Sell)

FT LONDON INTERBANK FIXING

Table with columns: Nov 8, Starting, Certificate of Deposit, Local Authority Deposits, Company Deposits, Market Deposits, Treasury (Buy), Treasury (Sell), Eligible Bank (Buy), Eligible Bank (Sell), Fine (Buy), Fine (Sell)

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WORLD VALUE OF THE DOLLAR

Table with columns: COUNTRY, CURRENCY, VALUE OF DOLLAR

WORLD VALUE OF THE DOLLAR

Table with columns: COUNTRY, CURRENCY, VALUE OF DOLLAR

MIKUNI'S CREDIT RATINGS on about 1,900 bond issues by more than 600 Japanese companies. For details write: Mikuni & Co., Ltd. Dai-ichi Morf Building 72-1, Nishi-Shimbashi 1-chome Minato-ku, Tokyo 105, Japan or Telex J33118

Personal Company Notice. BANKING FACILITIES AT GARDIFF ROAD (NEAR TREDEGAR PARK) NEWPORT, GWENT. MORE THAN 1,500 CHILDREN develop the disease every year. It is DIABETES. Join us - Help us Support us BRITISH DIABETIC ASSOCIATION. 10 Queen Anne St London W1M 0BD

Rab PHYSICALLY HANDICAPPED AND ABLE BODIED MAY WE TELL YOU SOMETHING ABOUT PHAB. PHAB is a marvelous idea. It integrates the young and disabled with the young and able by means of jointly run Social Clubs and holidays. So the firm learn to live with the disabled and the disabled learn to live with the fit.

PLEASE HELP PHAB BY SENDING A DONATION OR COMPLETE THE APPLICATION FORM FOR FURTHER DETAILS OF PHAB. PHAB enters to further the integration of the physically handicapped into the community by promoting opportunities for the physically handicapped and able bodied to come together as equal citizens. The barriers of fear, ignorance and prejudice can be destroyed.

INTERNATIONAL CAPITAL MARKETS

OVER-THE-COUNTER

Table with multiple columns listing various financial instruments, their prices, and market movements. Includes sub-sections like 'Continued from Page 28' and 'L-C'.

EUROBONDS

Market sees launch of DM 400m new issues

BY MAGGIE URRY IN LONDON

ATTENTION switched to the D-Mark Eurobond market yesterday, and to equity warrant issues. Swiss Bank Corporation and Philips, the Dutch electrical group, launched issues. Philips simultaneously announced a domestic guilder bond issue with equity warrants. All the issues were well received.

SBC's DM 150m issue has a 10-year life and pays a coupon of 3 1/2 per cent, with the issue price of par. The bonds come with two warrants to buy a total of 14 shares at a price of SwF 286, equal to the current market price. The issue was led by Deutsche Bank, with SBCI.

Philips's D-Mark issue raises DM 250m through a seven-year bond with a 3 1/2 per cent coupon and par issue price. The bonds carry one warrant to buy 20 shares at Fr 63, compared with a market price for Philips shares of Fr 55.40.

The warrants are identical to those on the Fr 300m issue. Lead manager on the D-Mark bond is Dresdner Bank. On the guilder bond Amsterdam Rotterdam Bank is the lead.

The D-Mark bond market was weaker, with prices falling about 1/2 point in the wake of the New York bond market's fall.

The Eurodollar bond market was also unsettled by the New York slide, but the primary market was particularly hit because of the oversupply of new issues.

The U.S. Federal National Mortgage Association bond, issued on Tuesday at par, was offered at 97. No new issues were launched. Bond prices were around 1/2 point lower.

Daiwa Europe priced the \$30m convertible issue for Star Manufacturing, the Japanese electronics group, as indicated with a 3 1/2 per cent coupon and a conversion premium over the recent average share price of 5 per cent.

The fall in the New York equity market was blamed for the postponement of the \$50m convertible issue for U.S. TV group Viacom.

The company decided buyers would get too good a deal if the conversion premium was set over a low share price.

Turnover in the Swiss franc bond market was low and prices were steady after the rally of previous days.

Two private placements emerged. SBC announced a SwF 80m issue for Osaka Gas, with a 5 1/2 per cent coupon and five-year life.

Daiwa (Switzerland) is placing a SwF 20m convertible for Naigai Ammann, the clothing manufacturer.

The Italian Treasury will be launching a European currency unit issue, of which 90 per cent will be sold domestically. The Ecu 600m eight-year bonds will pay interest either in Ecu or in lire at a rate of 10 1/2 per cent. This is the third Ecu issue by the Treasury.

The list shows the 200 latest international bond issues for which an adequate secondary market exists. The following are closing prices for November 8.

Table titled 'FT INTERNATIONAL BOND SERVICE' showing various bond issues, their prices, and yields. Includes columns for 'U.S. DOLLAR', 'STERLING', 'YIELD', and 'PRICE'.

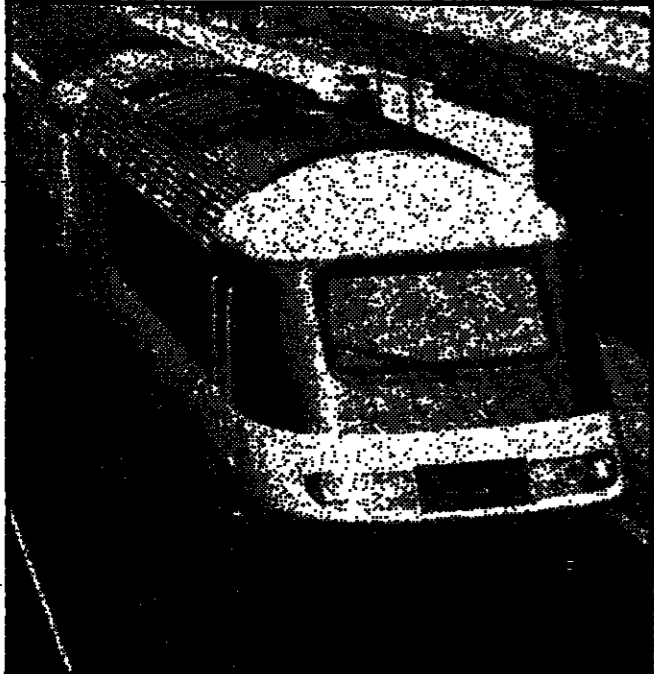
Advertisement for NOM (N.V. Noordelijke Ontwikkelingsmaatschappij) featuring a landscape image and text describing the company's role in the Northern Netherlands. Text includes: 'Ministry of Economic Affairs Support', 'The NOM, Development Company for the Northern Netherlands, was set up 10 years ago by the Dutch government to help improve the economic and social structure of the northern third of the Netherlands.', 'And, in 10 years, the NOM has achieved a number of successes...'

WORLD ECONOMIC INDICATORS every Monday in the Financial Times

Spiff in 1110

SECTION IV

FINANCIAL TIMES SURVEY



The airy Brunel shopping centre provides modern expression for Swindon's railway history. British Rail's high-speed train would be equally at home as the strolling shoppers under the barrel-vaulted roof

Three decades of rapid growth have changed Swindon from a railway town to a UK centre for high-technology - all without the aid of government incentives. But the future presents tough challenges.

SWINDON

Rail town switches to fast track

By Arthur Smith

MR DAVID KENT, former army officer, computer expert and now chief executive of Thamesdown Borough Council, has the retiring manner of an academic. He is not the type to brag, but he admits that he finds it difficult not to when talking about the achievements of Swindon.

Against a troubled national and international economy, he claims for Swindon rising incomes, falling unemployment, expanding industry and record private sector investment in housing, offices and the new business parks that are proving so attractive to high-tech industries.

And Swindon — the core of the borough of Thamesdown, created under what Mr Kent describes as the "botched" reorganisation of local government of 1974 — has done it alone.

The town spurred the creation of a Government-backed development corporation and the powers and finance that would bring. But it has, nevertheless, pioneered three decades of rapid growth of jobs and population — "a model for urban development that is durable and under local democratic control," Mr Kent says.

Swindon, just "a village on a hill since Saxon times" had a population of only 1,600 at the beginning of the last century but will boast an increase to 200,000 within the next 20 years from its present 158,000, according to Mr Kent.

A decision by Isambard Kingdom Brunel, the Victorian engineer, in 1841 put the rural Wiltshire town on the industrial map. He chose it for the Great Western Railway workshops, which expanded over a 320-acre site to become the largest in Europe with some 12,000 workers.

The fact that Swindon became a one-industry town, with the railways at one point accounting for nearly one job in three, was the motive for expansion in other areas in the 1950s. The local authority took the lead in attracting London overspill and new employees: population climbed by 29,000 and some 14,000 jobs, mostly in manufacturing, were created.

The continued growth in employment through the 1960s brought the much-desired greater diversity. Though the Beeching axe contributed to a 7,000 cut in railway employment, the number of manufacturing jobs peaked at 35,000 by 1970.

Boom

More rapid economic and social changes have come over the last decade with the dramatic swing from blue- to white-collar employment. While 11,000 manufacturing jobs have disappeared, the service sector has grown by 17,000.

Swindon has benefited from the M4 and the town's strategic location on the much-publicised "Western Corridor" between London and Bristol. "You can travel to Heathrow Airport more quickly from Swindon than from the centre of London," the town's publicity material boasts.

Rapid growth and rising real incomes have brought a boom for the retailers. The number of shops in the borough has increased by 50 per cent in a decade and estate agents report the time is right for further growth, whether in the central area or out of town.

Office lettings, after a lull, have again taken off. Swindon has established its claim as a centre for headquarters and for companies relocating from London.

The town has also seized the initiative to attract hi-tech industry and research — based on business parks. Three such speculative developments, each within minutes of the M4, have secured important lettings and rising rents this year.

The flexibility shown by Swindon in its drive to generate new employment has been a factor in attracting big names, often from overseas.

● Raychem, the U.S. company, moved to Swindon with 23 employees in 1986, but now employs more than 1,200.

● Intel, the U.S. semi-conductor manufacturer, chose the town for its European headquarters.

● Logica VTS is a British computer systems house that is expanding.

● National Semiconductors is the latest recruit, establishing its European marketing and distribution centre on one of the business parks.

Mr Kent believes the development which best underlines Swindon's strength in the marketplace is the decision by Honda of Japan to submit a planning application for a 340-acre site on which it has an option to buy. The applica-

tion talks vaguely of expansion beyond the initial stage of establishing an inspection centre for cars.

Honda has options on two other UK sites, but Mr Kent says: "The point is that after a search of the UK, Honda has put Swindon on the short list. We have no financial inducements to offer nor any form of regional assistance."

Consensus

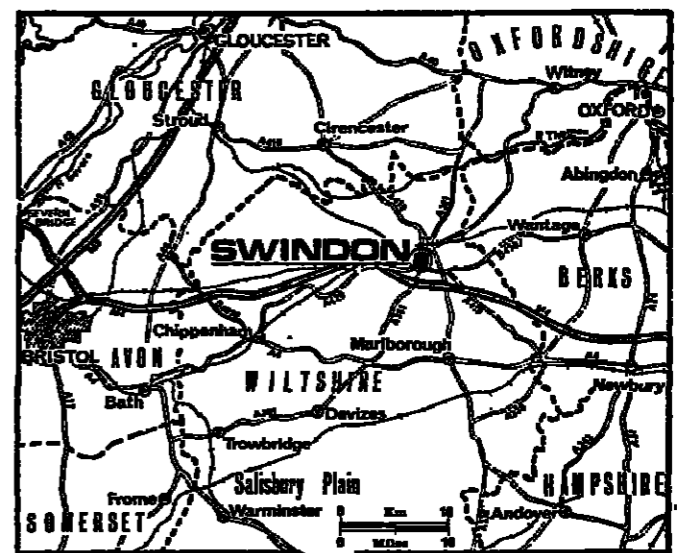
Swindon believes it is being put at a disadvantage by the Government not on regional assistance, but on the "stranglehold" of central control of finances. Thamesdown is one of the 18 local authorities subject to rate-capping, which makes it illegal for councils to spend more than an allotted target and charges this to local rates.

Thamesdown is a Labour-controlled authority, but there is a broad consensus with the Conservative opposition on economic development. On growth, Mr Kent reports that cuts should not be necessary in 1985-86 but warns of the consequences if the target is not reviewed in future years.

"Our whole role in encouraging growth and creating an environment attractive to industry could be undermined," he says.

Swindon argues that the Government should take account of the special circumstances under which the local authority has been acting as a development agency. It maintains that jobs have been created at a much lower cost than in towns with development corporations such as Milton Keynes, Northampton and Peterborough.

Recognising the important



issues raised by the poor performance of the national economy and the constraints imposed by Government control of spending, the local authority has launched a discussion document, A New Vision for Thamesdown. The long-term forward planning study — the first for 15 years — examines the choices facing the town up to the end of the century.

Swindon has an unemployment rate of just over 10 per cent, well below the national average. But the scale of the future challenge is not shirked. The plan points out that a minimum of about 3,000 new jobs will be needed every year until 1991 merely to stop the level of unemployment becoming worse.

Similar targets have been hit regularly in the past, but it is acknowledged the task will be more difficult given the expected low growth rate of the national economy and the impact upon employment patterns of technical changes.

Public comment on the document is being analysed and the conclusions will influence Thamesdown's attitude to the review of its structure plan being undertaken by Wiltshire County Council.

The study outlines the changed balance between the private and public sector. In the early years of expansion the local authority had to buy land, put in the infrastructure and market the sites.

Now Mr Kent reports: "Pension funds and major development companies are falling over themselves to buy development land in the area and the borough cannot compete at the

prices being achieved."

He says the council accepts the realities of the market and the superior resources available to the private sector. But to protect the wider community interests, the local authority will supplement its planning powers by seeking to obtain or exploit strategic land holdings.

Such an approach will be adopted on the 1,000-acre Haydon sector to the north of Swindon, the next area to be developed in five or six years, after completion of construction in the western district. Thamesdown owns about 150 acres, with the rest held by a handful of private companies.

Mr Kent points to the impracticality of the local authority buying up the land with values for housing around £90,000 an acre and for industrial £130,000.

"To buy the Haydon sector at housing prices — discounting potential office or industrial sites — would cost Thamesdown about £130m."

Swindon, conscious that it serves a hinterland with a total population of some 450,000, has already started a campaign to extend its boundaries. More than that, Mr Kent insists that it should be an all-purpose local authority with the sort of power the government is restoring to the districts in the metropolitan counties.

He acknowledges that such radical reforms are unlikely in the lifetime of the present government. But he adds: "Swindon has pioneered a successful form of expansion. We must look to the longer term and ensure the machinery is there to continue the progress into the next century."

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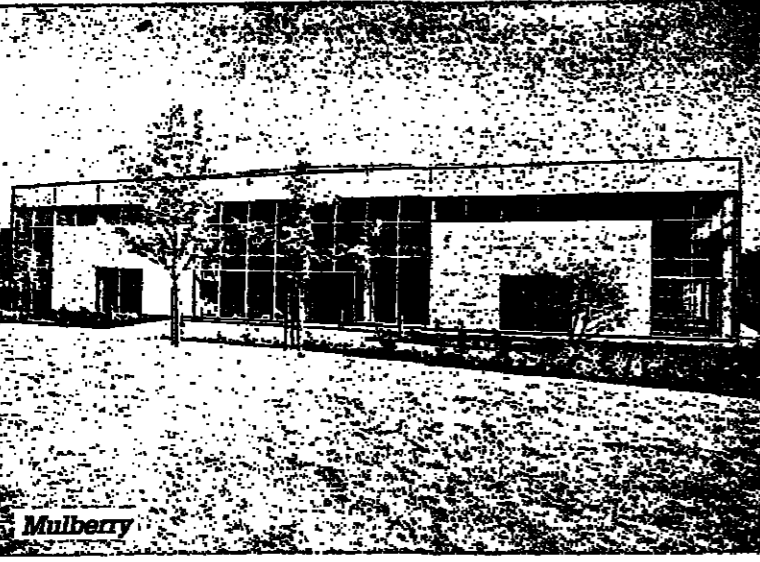
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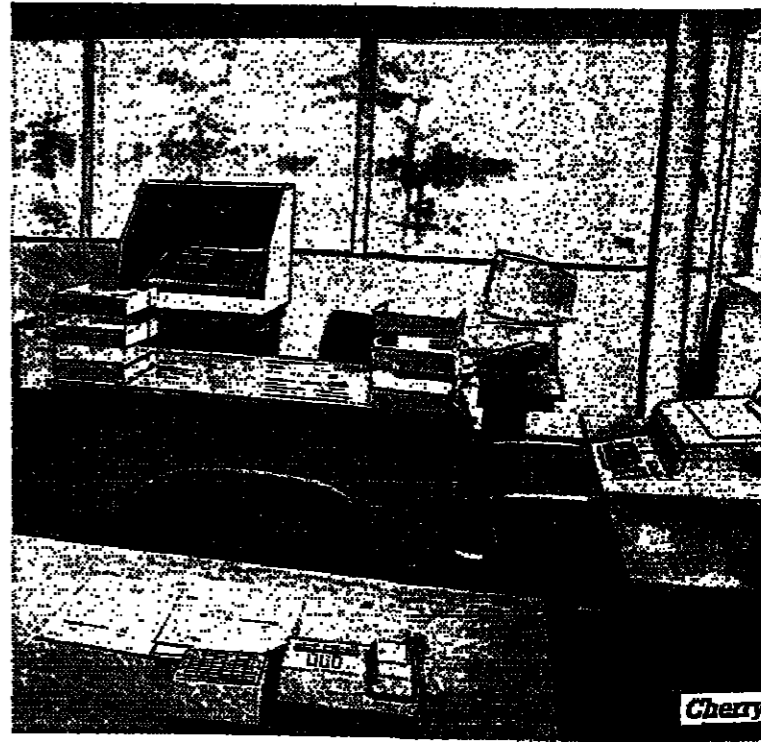
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Cherry

Rents set to take off as space glut fears fade

Office property
ARTHUR SMITH

SWINDON HAS enjoyed record office lettings of 295,000 sq ft in the central area this year, "a cause of delight" to developers who some years ago had the faith to assemble or purchase major sites before the town had established itself in the market for relocations, says Mr Simon Bitmead, of chartered surveyors J. P. Sturge.

British Rail has given a lift to the market with the second and third phases of the relocation of its western region office from Paddington. BR, which took 50,000 sq ft of prime space at 125 House last year—has followed with 32,000 sq ft at Broad Bridge House, recently completed by Sun Alliance, and 43,000 sq ft at Cyan House, the Prudential development.

"Swindon is expanding not just by attracting the newcomers but by encouraging the growth of existing business," says Mr Peter Barefoot, of Peter

Barefoot Consultant Surveyors. "It is not only the farmers who have had a good harvest this year," he says.

Among concerns taking additional space near existing locations were British Telecom and F&L, who acquired short term leases on 19,500 sq ft in Aspen House.

Newcomers have helped to remove what developers feared 12 months ago was an emerging oversupply of accommodation. They have also helped push up rents. Mr Robin Braithwaite, of Farrant and Whiteman, says the rapid take-up of space over the past six months has established rents for new accommodation of about £8 a sq ft.

"But I expect that to move quickly upwards from next year."

Only about 160,000 sq ft of central area office space is vacant or expected to be completed this year. The largest amounts are 35,000 sq ft in Electra House, on offer at £8.25 a sq ft, and London and Manchester's 40,000 sq ft Focal Point, due for completion in January.

Agents reports that for the

first time since the late 1970s attention has turned to the Old Town, with three projects under way. Forum One, a 17,000 sq ft scheme, is due for completion next spring to be followed by a similar-sized second phase, Hamrick Homes, a local developer, expects to complete the 8,600 sq ft Dammas House early in the new year. A more complex project is under way by Landone Developments to provide 17,000 sq ft on the former Courage brewery site in the High Street.

Location

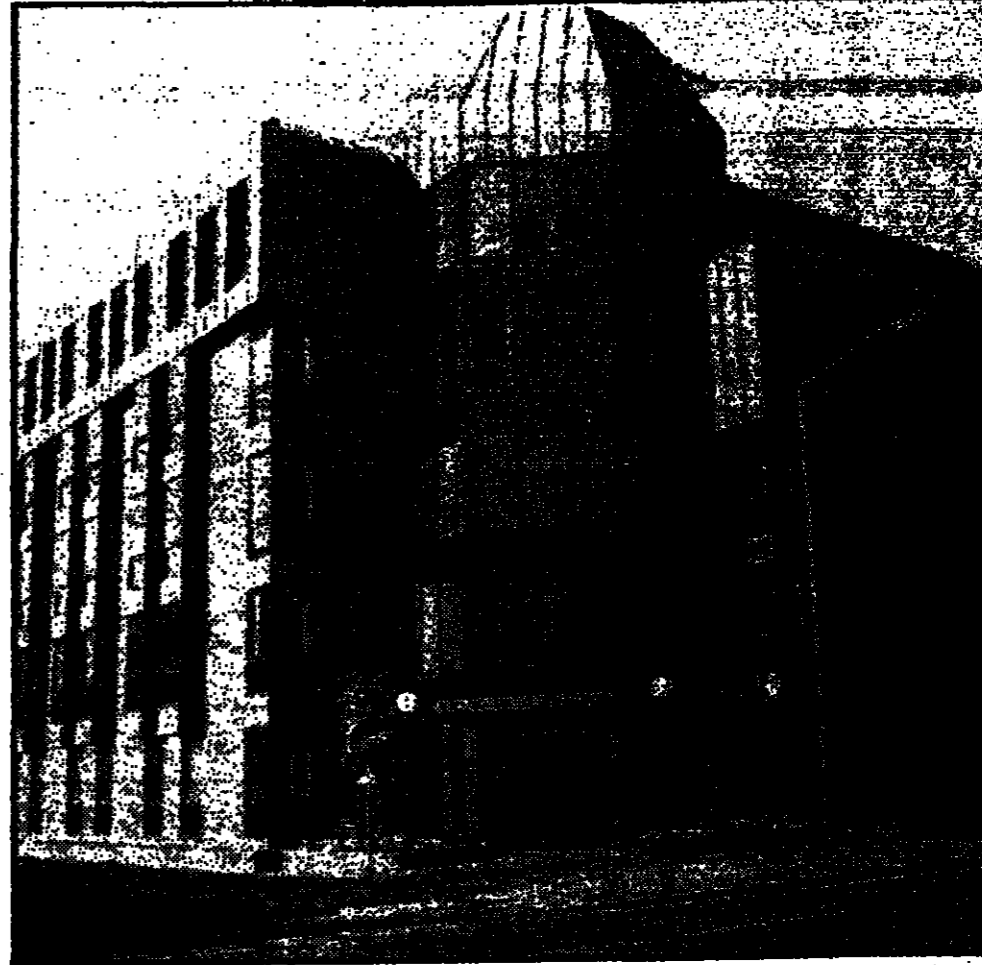
The immediate availability of speculative office space is seen as the key to picking up relocating companies. But the sudden turnaround in the market has aroused concern about possible shortages.

One factor inhibiting development in the centre is the success of Swindon's out-of-town business parks. They have proved so popular that the rent differential with the central areas is narrowing.

There are fears that the parkland sites, with their ease of parking, may capture tenants who would have gone to the centre. But agents can offer no real evidence on the experience of the past 12 months.

The only significant project to start recently in the central area is a 50,000 sq ft scheme by Commercial Union, due for completion next autumn. Mr Bitmead suggests the location and the quality of accommodation will set a rent record for Swindon of about £8.50 a sq ft.

He argues that the market in offices is becoming more sophisticated. "It is all very well to generalise about rent levels, but it all comes back to location and specification. The bolder developer, rather



British Rail took 125 House in Millford Street as Western Region HQ. Commercial Union sold the investment to Equitable Life for more than £7.5m. A further two buildings have also gone to BR

than go for a standard building that might let at £3.25, will aim to meet changing market requirements."

A key pointer to the vitality of the Swindon economy is the demand for small offices, according to the chamber of commerce. For example, new air-conditioned suites in Beaver House, at £8 a sq ft, have proved popular.

Small suites are also likely to become available because of the expected head office move by

Exchange Travel from Hastings to the 37,000 sq ft Wiltshire Court. Exchange will at first occupy only half the space, letting the balance as small suites until required for the company's expansion.

While 1994 might have been dramatic for lettings, agents and developers are now questioning how rapid future growth will be. Part of the recent location and Hambro Life's development of the 129,000 sq ft Trident scheme for its own occupation. This is the fifth block to be occupied by Hambro Life, which now has more than 370,000 sq ft in the central area.

J. P. Sturge reports a high level of inquiries from companies seeking to relocate, but notes few are committed to coming to Swindon and the striking rate of inquiries to lettings is not good.

Confidence in the Swindon office market remains high, boosted by the sale earlier this year by Commercial Union Properties of 125 House to Equitable Life for a reported figure of more than £7.5m reflecting a yield of just over

5 per cent. There are certainly enough planning consents outstanding—more than 300,000 sq ft—on which developers could move.

Mr Bitmead points to the emergence of the station area as the prime location, underlined both by the swift take-up of space and the Equitable Life investment in 125 House.

"The next test for this area will be the sale of the Bradley Court site, just placed on the market, with consent for 63,000 sq ft, and whether, when sold, it will be simultaneously forward-funded."

Another nearby development out for funding is Signal West, a 200,000 sq ft private sector partnership with British Rail on the BR car park.

In the words of one agent commenting upon the rapid take-up of office accommodation in recent months, "there is now a fear that things may rapidly be turning to fizzle."

Against such a background, all eyes are watching to see who will make the first move on new construction.

Diversity breathes life into market

Industrial property

THE SWING in Swindon from blue-collar to white-collar jobs is reflected in the industrial property markets.

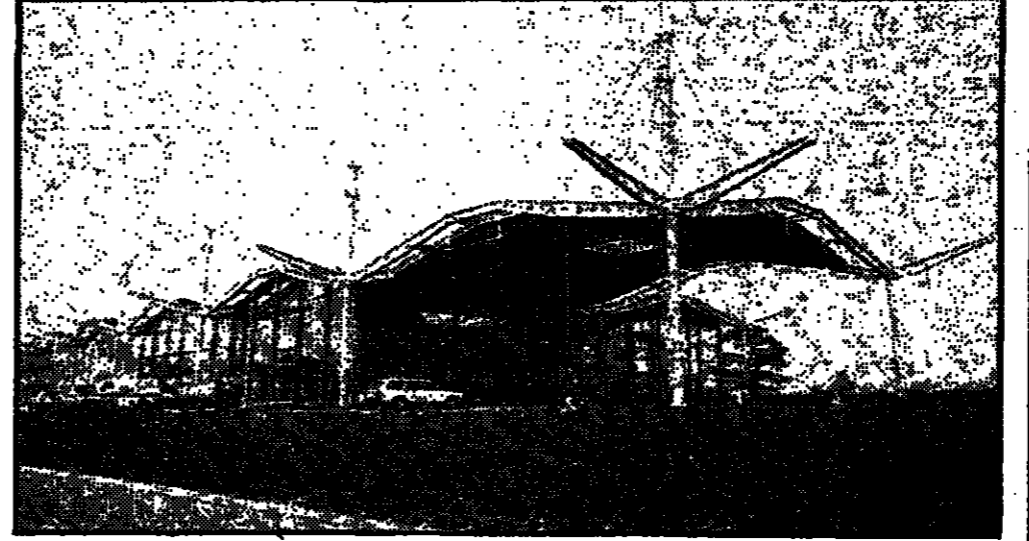
Agents J. P. Sturge, in a survey of traditional premises as opposed to the business park developments, maintains the vacant stock has remained constant at around 1m sq ft. But within that total there have been significant movements.

More than 370,000 sq ft of space has been taken this year, though two old buildings on Cheney Manor account for a sizeable chunk of business.

Bluebird Toys expanded to take a 37,000 sq ft building at less than £1 a sq ft. The former Triumph International factory, with 102,000 sq ft, was taken after being vacant for three years. There are plans to offer the premises in small units on short lets at all-inclusive rents.

While Swindon's traditional manufacturing industries may have remained subdued, the increasing diversity of the local economy coupled with greater activity in the small firms sector, has put some life into the market. Logica, the micro-computer concern, took a new 14,000 sq ft unit at £2.50 a sq ft while IBM has leased an extra 12,000 sq ft.

Given the stock of older buildings, incentives and special deals often have to be given to let properties more than five years old. Agents report an oversupply of new nursery units and suggest, even with



The Renault national parts distribution centre at Westlea, Swindon

the flurry of lettings in the summer and autumn, units are likely to remain available to the end of next year.

Mr Phillip Loveday, of Loveday and Loveday, says there has been little new building in traditional units of between 5,000 and 10,000 sq ft and a shortage could occur. Agents point, however, to the success of the business parks in attracting the growth high-tech companies, and suggest this could lead to longer-term changes in the traditional industrial sites.

Mixed planning consents which allow use for offices, research and light industrial provide higher site values. J. P. Sturge calculates there are more than 400 acres within Swindon either with planning consent or zoned for employment —

"sufficient supply for the next four or five years with, almost certainly, the well-located sites disappearing under the bulldozer first."

Agents report few sites have been sold recently for development. However, two acres fronting the main feeder road to junction 16 on the M4 went for £250,000 and a six-acre business park development at Westmead realised about £140,000 an acre.

A range of advance industrial units is available in Swindon at rents of £2 to £4 a sq ft, depending upon size and location. Among new schemes is one by Taylor Woodrow due to start soon to provide 20 high-tech units from 500 to 2,500 sq ft at Bridgmead in the west Swindon expansion area.

The big talking point is the

intention of Honda, which has taken an option on a 340-acre site at South Marston. The company has submitted an outline planning application which talks of expansion beyond the initial stage of establishing a pre-delivery inspection facility for the new executive car to be manufactured in partnership with Austin Rover.

The great unknown is what such expansion will entail and when? "To add to the uncertainty, Honda has taken options on two other sites in the UK. Swindon, confident it is likely to be a favoured site, points out that it can attract such potential investment without the financial inducements available in so many other parts of the country."

Arthur Smith

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Swindon 3

Tribute paid to planners' flexibility

Business Parks

ARTHUR SMITH

IN THE drive to attract hi-tech industry and research-based operations, Swindon has set the pace in providing a high quality accommodation. Three speculative business parks, each within minutes of the M4, are under way. Lettings have been dramatic and rents have shot up over the past six months.

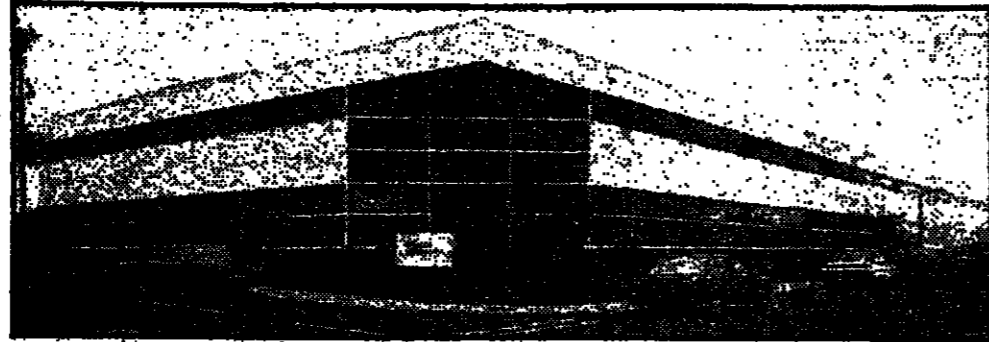
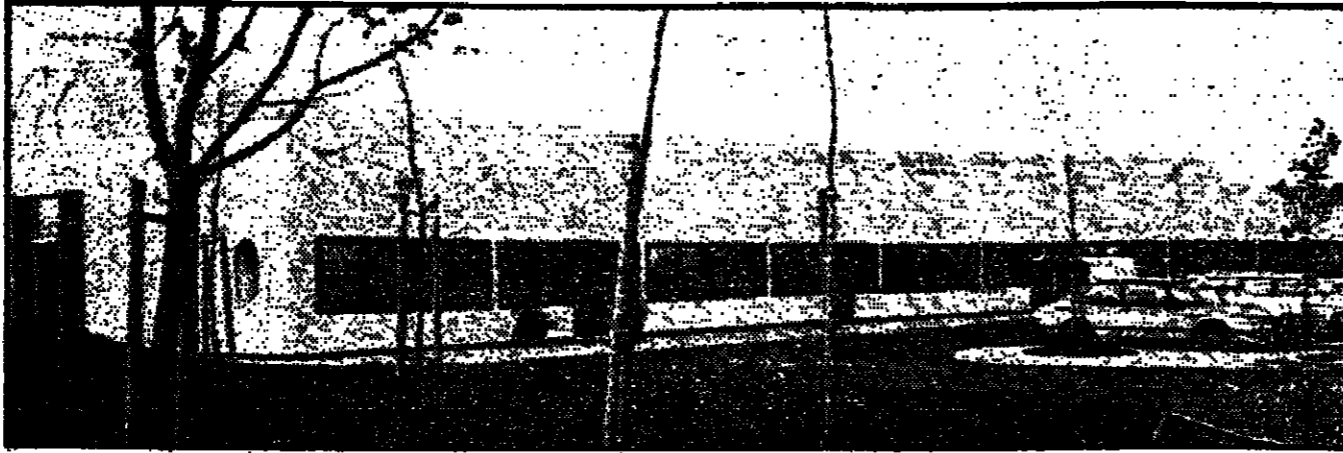
Acquiescing to the fact that the first 35,000 sq ft phase of the Cherry Orchard scheme was fully let by June—within six months of completion. The first of the suites, ranging from 2,000 to 10,000 sq ft, went for £5.25 a sq ft, a 50 per cent increase on the £3.50 a sq ft of the last three years.

Mr Sturge says that because of these rental levels, most space was taken by computer-orientated companies. Mr Simon Birtwell, of J. P. Sturge, "Tenants include the cable television subsidiary of Thorn-EMI, Great Western Computing and Flexus Computers."

Mr Birtwell argues the success of the scheme derives not just from the flexibility that allows each tenant its own front door, but also from the willingness of Sun Alliance, as landlords, to grant three-year leases. Within that time the fast growing companies will be looking for more space on Kembrey Park.

The second phase of the Cherry Orchard scheme is nearing completion with 7,000 of the 55,000 sq ft let. Work has started on the third, 40,000 sq ft phase, which will offer raised flooring.

Kembrey Park offers a series of developments, pro-



Six tenants have taken the 10,000 sq ft first phase of Taylor Woodrow's Delta 700 on the Delta Business Park (above) at £6.75 a sq ft.

Sun Alliance has let Mapley 56/86 on Kembrey Park (left) to National Semiconductors at £4.10 a sq ft.

viding multi-purpose units suitable for offices, laboratories, research and development, data processing and manufacture. One of the big names attracted is National Semiconductor. The space is totally flexible, equally suitable for production, research or offices.

The tenant came for the building rather than the town or location, Mr Birtwell says.

Windmill Hill Business Centre, an 80-acre project by St Martin's Property, has just secured its first big letting, 17,000 sq ft to Intel, the U.S. semiconductor manufacturer. The asking rent was £6.75 a square foot for this, the first

of four speculative blocks totalling 60,000 sq ft scheduled for completion between February and May next year.

Windmill Hill, two minutes off junction 16 of the M4, is recognised not just by land-seeping that involved planting of 50,000 trees, but also from the reconstructed working windmill that provides a local landmark.

Delta Business Park, a 38-acre development by Taylor Woodrow and Thamesdown Council, will offer office accommodation from 10,000 to 100,000 sq ft or more. The campus site, though geared to offices, offers a range of other

uses for hi-tech or research and development.

The first 10,000 sq ft development, Delta 700, was let quickly in various sized suites to six tenants at rents approaching £7 a square foot. Agents say negotiations are under way with a prospective tenant for the recently completed Delta 100—a high specification building with raised flooring for which a rent of around £8 a square foot is sought.

J. P. Sturge reports a further development planned for next year to exploit the market created by Delta 700. But it is not likely to be

available for occupation until 1986.

Agents pay tribute to the advantages given to the business parks by the flexible planning approach adopted by the local authority. Mr Robin Braithwaite, of Farrand and Whitman, says inquiries from high-tech companies demand a higher proportion of offices—up from only 30 per cent to perhaps 80 per cent—in buildings.

The rent differential between the business parks and the central area has closed and there is likely to be vigorous competition for new tenants.

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The renovated Railway Village housing is a Swindon landmark

Rapid change provides challenge to builders

Housing

LORNE BARLING

THE RAPIDLY changing social and industrial character of Swindon in the past few years has provided a challenge to housebuilders, both in the private and public sectors, while consistent demand has made it an attractive market for large building companies.

Since 1980 an average of about 15,000 houses a year have been built in the Borough of Thamesdown, mainly in the mushrooming western development, about a third of building was by the local authority, but by last year the squeeze on spending had reduced this to a small proportion.

This western area is made up of four "urban villages" which contain around 20,000 houses—forming the second largest township in the county, exceeding Salisbury in size. When complete in the late 1980s, it is expected to contain between 35,000 and 40,000 houses.

One of the main reasons for the high demand for housing according to local authority officials is the large number of people who came to Swindon from London in the 1950s and early 1960s with children. There have grown up and needed to be housed.

More recently, the changing industrial pattern had led to

greater demand for larger, higher-priced housing, since the surrounding towns and villages which had absorbed much of this demand were no longer able to do so.

A recent housing report from the council said there is little property being sold at less than £15,000 and since 1981 the greatest price rises have been at the lower end of the market.

It added that the local housing market was highly dependent upon the large developers, with six out of every five largest building companies. One in four of the dwellings to be built up to 1989 is expected to be constructed by the two largest private developers.

It is estimated that there is enough land for housing development at the predicted rate for five to six years. The Haydon sector, to the north of the town, is generally accepted as the next area for development and will be discussed over the next few months during the review of the county structure plan.

The complexities of linking housing development to industrial growth are considerable, since the latter is highly unpredictable, and there is also pressure to isolate housing growth in certain areas.

Little change in the pattern of demand is expected in the short term, but a survey of estate agents indicates that there will be a rapid rise in the requirement for properties

costing between £20,000 to £25,000 and £50,000 to £70,000. This is already evident to some extent, due to the increase in the number of middle to senior executives moving to the area with high technology companies. One recent development, Shaw Ridge, has found buyers for houses worth more than £110,000, and more projects of this kind would therefore seem likely.

According to the survey, almost all local builders required more building land, and almost half the demand was for sites which would accommodate between 20 and 100 homes.

Land banks

The dominant constraint identified by housebuilders was the shortage of land, and most were widening their search for sites at viable prices. In addition, they wanted local authorities to help to encourage imaginative schemes without the imposition of rigid standards, and to improve provision of infrastructure.

The report also points out that local conditions have worked against the small developer, since larger building companies have been able to build up land banks following the early successful phases of development in an expansion area.

"It is unlikely that the domination of the land market will result in the larger builders developing all the land themselves. It is reasonable to assume that they will, by way of land swaps or sub-conveying, spread their developments," the report said.

However, to swap land, developers had to be in control of land elsewhere, and this system worked against small developers.

Overall, the predominance of the private sector builders is regarded as acceptable, particularly in view of the rapidly changing market conditions and the need to meet demand.

THE WAY AHEAD

Nationwide Building Society, with its Administrative Centre in Swindon, looks to the future

The needs of the customer

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In addition we have already introduced novel services to help our members. There is TravelMoney, to supply foreign cash and travellers cheques, and the FlexAccount which offers most 'current account' services with the added benefit of full interest on credit balances.

The need for housing

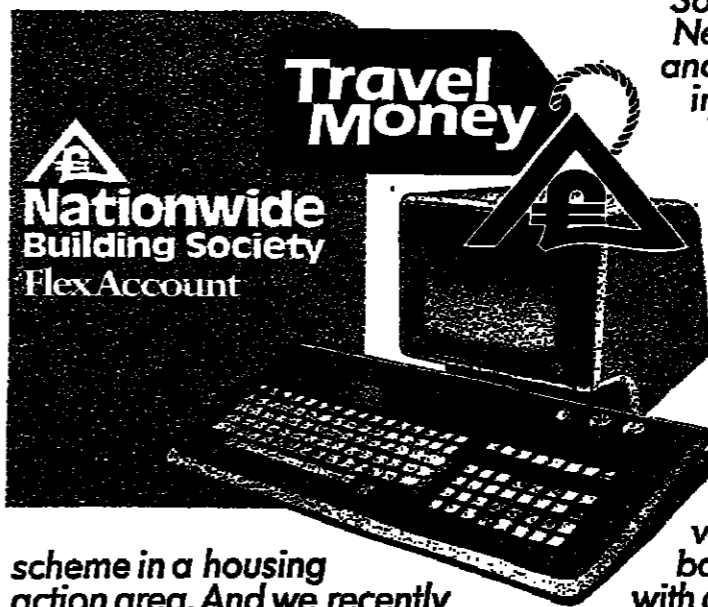
Housing finance will still be our major preoccupation, and regeneration is now seen to be as important as new building. Nationwide was the first society to launch a special support lending

The need for finance

The days when a major society could rely on an influx of funds from members only are over. Nationwide recognised this some time ago. To spread the financial net more widely, the Society launched Negotiable Bonds in 1981 and Certificates of Deposit in 1983. By the end of 1983 over £249 million extra was available for mortgage finance.

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Swindon 4

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A bit of an oasis crying out for a boost in status

Retailing
ARTHUR SMITH

GROWING affluence and changing social competition are raising serious questions about the future pattern of retailing in Swindon.

The futuristic Brunel shopping centre, which spreads over 13 acres, has proved a success, but there is widespread agreement that the town is crying out for something extra that will lift its status relative to more established shopping centres such as Oxford, Newbury, Bristol, Bath and Cheltenham.

"A bit of an oasis" is how one agent describes Swindon's fortunate location, fairly distant from other major towns and yet with an expanding and increasingly prosperous population in its hinterland.

Some argue that at the very least an up-market large department store is needed. Others, like Mr Simon Bitmead, advocate a new central covered shopping centre of perhaps 150,000 sq ft. But such discussion leads inevitably to the emerging issue in Swindon of how much out-of-town shopping should be permitted.

In the west Swindon district centre, Carrefour has a superstore, supported by a range of other traders. Progress has been made this year by non-food retail operations given planning consent to trade from main-road positions. W. H. Smith, for example, got the go-ahead for a Do It All share on an eight-acre site at Greenbridge on the eastern outskirts.

But the key question is whether the local authority will



allow, under pressure from the food retailers, development of a district centre on the eastern side of the town. Sainsbury has resubmitted a planning application for a 56,000 sq ft store on a site where it lost an appeal two years ago.

Applications are also in for three competing sites from Asda, Tesco and a developer. Mr Peter Barefoot, a consultant surveyor, believes it is only a matter of time before consent for a food store in the west is given. "Swindon town centre has one major problem - car parking. From this time of the year till Christmas, you cannot get a parking space without a wait and a big headache," he says.

He argues that another out-of-town foodstore, apart from the convenience, would take pressure off the central area and encourage development of specialist shops.

Mr Ken Lucas, manager of the Marks and Spencer store, confirms that spending power in Swindon is rising. He reports no let-up in sales and that the more expensive lines are popular. The store has witnessed a changing pattern of spending over five years which mirrors the changing social structure.

square feet. "A development on the central core would attract the sort of quality retailers that Swindon needs. Unfortunately, too many people on the doorstep of the town turn their back and travel to Bath or Oxford," he says.

Agents report that though great chunks of the central area were up for rent reviews this year - in some cases for the first time in 14 or 21 years - few shops changed hands. What open-market lettings there were indicated strong growth in rents. Even secondary locations proved popular, with few shops remaining vacant for any time.

"Any shops that become available are selling at very high premiums," says Mr Philip Loveday, of Loveday and Loveday. Even the 80 to 90 per cent pitches were commanding a premium of about £20,000 to £25,000 for a typical 1,500-sq-ft shop.

Swindon's railway history haunts even its modern buildings. The Brunel shopping centre (above) is named after Isambard Kingdom Brunel, founder of the Great Western Railway on which the town's fortunes were built, while the canopies and plaza roof echo Victorian railway station architecture.

The centre, developed by the local authority over 13 acres, has proved a commercial success as the town has grown. While parents shop at the Carrefour store (below) in the expanding west Swindon district centre, children occupy their time on the specially-built play area.



Rejuvenation

"Newcomers are clearly having an influence but, regardless of that, I expect to see continued growth," he says.

Against that background Mr Bitmead argues that whatever the national economic climate, Swindon is crying out for quality retailers. He points to a rejuvenation of Regent Street, or the early-1960s Parade shopping cent, but favours a new centre.

He suggests that because the retail centre is clearly defined, the best development site would be in the Fleet Street area close to the railway station. A site area of 60,000 to 80,000 square feet could provide two levels of shopping of around 150,000

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Swindon 5

Raymond Snoddy examines the town's cable TV service

Turn-on to an explosion of choice

THE switch-on of Swindon Cable's multi-channel service in September was more symbolic than real. The major work at the Brunel Centre to perform the task, but there were probably only about half a dozen subscribers to receive the new service.

It was, however, an historic moment. The handful of subscribers were the first in Britain to receive extra channels of entertainment and information over the "broad-band" cable networks which the Government would like linked to form a "wired society" of the 21st century.

Swindon Cable is the first of the 11 multi-channel cable franchises, allocated by the Government last November, to actually get going. It will be well into 1985 and in some cases 1986 before most others transmit. These have been long negotiations with the Home Office and the Department of Trade and Industry over the terms of licences, and some had difficulty raising finance as scepticism on the cable revolution grew in the City of London.

But for a small number of people in Swindon, at least, the "explosion of choice" that cable promises is here. Subscribers prepared to pay £15 a month can receive 13 channels which includes Premier, a channel of recent films. The basic service, which excludes the film channel, costs £7 a month.

Apart from the four traditional broadcasting channels—and two out-of-area ITV stations—subscribers receive: Music Box (pop music), Screen Sport, the Children's Channel, Sky (general entertainment) and Premier.

Swindon also offers a channel for local news and comment, local teletext and stereo national and local radio.

New channels will be added as the market develops and eventually all of Swindon will have up to 30 channels of entertainment and information.

Mr Peter Gosling, chairman of Swindon Cable and managing director of Thorn EMI Cable Television, its parent, refused to reveal how many people have subscribed.

"We have got a reasonable amount of interest and a reasonable degree of take-up," he said.

The aim is to cable 3,700 homes by the end of November. Over three years, all of the area—about 53,000 homes should be "passed" by broad-band cable.



Mr Sebastian Crawshaw, chief executive of Swindon Cable (left), and Mr Richard Foley, display ads sales manager of the Swindon Evening Advertiser, with the 10 ft advert on TV programmes

There is likely to be a pause for consideration after the completion of the first slices of the network. "If we had a situation where it was an absolute thumb's down—which it's not—we would obviously have to take stock and think again," Mr Gosling said.

Swindon Cable is hoping it will be able to achieve a 40 per cent penetration in the fourth or fifth year. That would be the break-even point, with the £12m-£13m investment paid off by year eight.

At the lunch, Mr Sebastian Crawshaw, chief executive of Swindon Cable, said the event was an historic landmark for development of television in the UK.

"Swindon has the reputation of being the launching ground for several notable communications systems—not least of which is the Great Western Railway, which celebrates its

150th anniversary this year. Swindon Cable is now on the eve of creating a new entertainment and interactive communications system for the local community which will eventually become the 'railroad' of the 21st century," Mr Crawshaw said.

Cable has a long history in Swindon. It began in 1928 when a company called Radio Relay transmitted two radio channels on a wire around the town. Because radio sets were not freely available then, a loud-speaker and a volume control were provided for each home. The service grew into a television relay service for the existing channels.

In 1981, Swindon was one of the towns granted Home Office licence for experiment of subscription television services. The service offered six "off-air" channels and a local chan-

nel of non-stop feature films in the evenings and at weekends. The pilot schemes were not, however, a commercial success—partly because they were too small and too short-lived to justify intensive marketing.

Apart from winning the new cable franchise for the area, Swindon Cable was also given permission to carry additional services on its existing cable network in the town. This carries 10 channels and passes about 23,000 homes. It will be replaced gradually by the 22-channel, fully interactive system.

The accent is on trying to persuade people to pay up to £165 a year on extra entertainment—there is a discount for paying in advance.

A folding, 10 ft Saatchi and Saatchi advertisement in the Swindon Evening Advertiser introduced the company to local people, giving illustrated details of the channels that Swindon Cable would be offering.

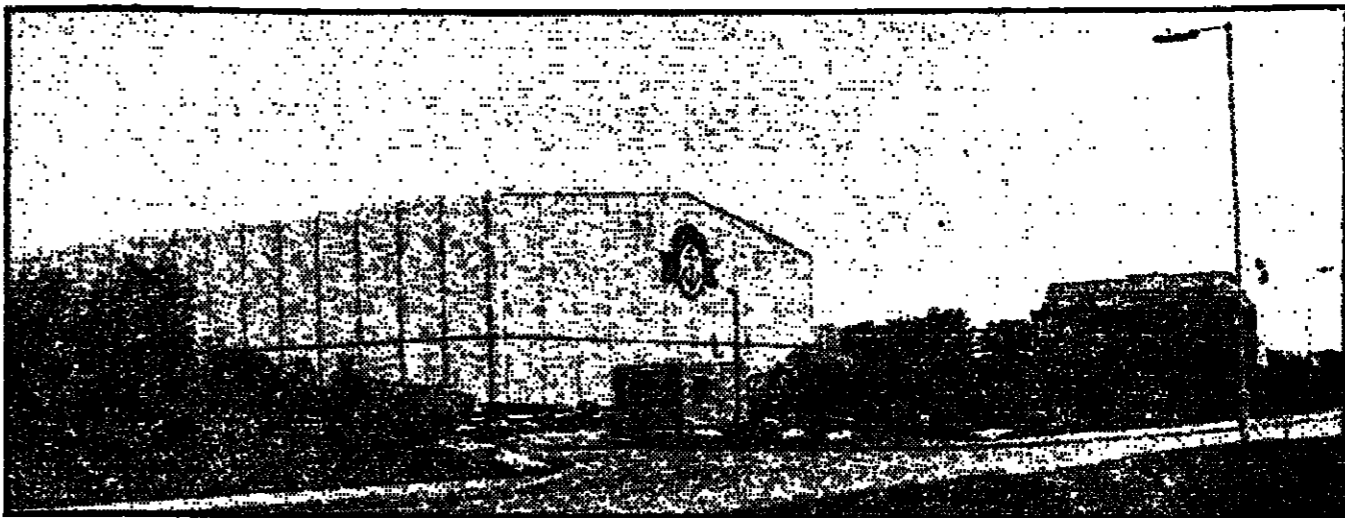
But the battle for subscriptions will be mainly won or lost on the doorstep, as teams of salesmen try to push the subscription rates towards levels which would be commercially viable.

Swindon Cable has already shown it is sensitive to the wishes of subscribers. More than 100 complaint calls were received when Television South was dropped to make way for the sports channel on the existing cable network. A referendum was held to decide whether TVS or Central, the Midlands TV company, should be carried and Central won by a considerable majority.

Swindon Cable is hoping that its ability to identify with the local community will be an important selling point.

In the summer, the Swindon station carried live coverage of the NatWest Trophy cricket match between Wiltshire and Leicestershire and the cablecast was sponsored by National Westminster Bank. Both Swindon Cable and the Home Office welcomed the sponsored programme as the forerunner of how cable could offer a cost-effective form of local television.

The eyes of the whole cable television industry are likely to be on the Wiltshire town to give an early indication whether multi-channel cable is to be a commercial disaster or a feasible long-term investment.



The new £15m processing plant set up by Anchor on a greenfield site

Upping Anchor to a new home

THE New Zealand Dairy Board showed considerable confidence when it set up the Anchor Foods processing plant on a greenfield site at Swindon, which came into operation in 1980.

The board has been facing a tough commercial and political battle to maintain sales to the protected EEC markets since Britain joined. The butter quota has more than halved exports to the UK to 85,000 tonnes and these continue to decline. Cheese quotas, after being cut altogether, have been set at 9,000 tonnes, a fraction of former levels.

Processing was moved from a number of other sites, including Tooley Street, London, a one-time centre of the trade. The move also coincided with metrication of



dairy product packaging and developments in specialised packets for milk products.

The plant is fully operational, since the last London activities were closed and transferred to Swindon. Total investment is £15m and some 300 workers are employed.

The plant will be able to cope with all the present butter quota, both in the familiar 250 gramme packs and those individual portions which appeal to the catering trade but exasperate the customer and seem to reduce

butter consumption more than any other factor.

New Zealand sales of cheddar cheese in the UK was 70,000 tonnes before EEC membership began in 1973. This was reduced to nil at the end of the transition period but in subsequent negotiations, the EEC agreed to the import of 6,500 tonnes for sale to consumers and 3,000 tonnes for processing.

This cheese is packed mainly as mature cheddar up to two years old, adding the greatest value to the restricted quantity imported.

The imports are dependent on political goodwill, so Anchor Foods is diversifying into other lines involving products from within the Community. For instance, UHT cream from Belgium is being packed in aerosol tins.

There are plans to expand the product range by trading contract work. This is claimed to be the largest and most modern plant of its kind in Europe, and probably in the world, and any dairy products could be processed irrespective of origin.

Of immediate anxiety are efforts to reduce the EEC butter mountain at present standing at 1.2m tonnes.

Cheap butter on sale for Christmas could cause a serious problem as consumers store the special supplies, upsetting subsequent sales. This also disturbs British manufacturers.

Even more worrying are moves to shift more EEC butter onto the world market. A scheme is being prepared to sell long-store butter at

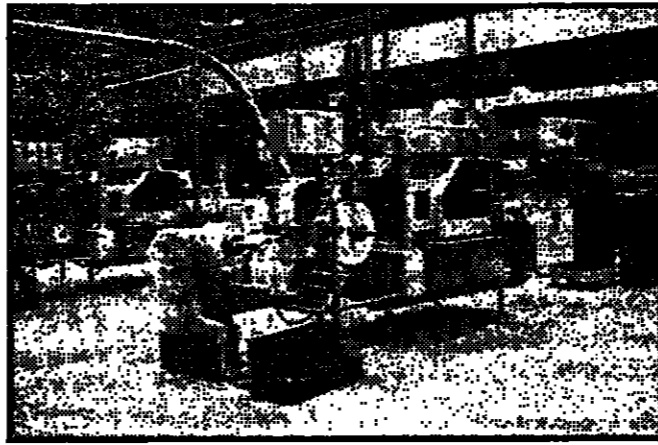
about two-thirds of the GATT minimum. This will have been in an intervention store for at least 18 months, but according to the New Zealanders it will be snapped up, particularly by the Russians, the only large buyers left.

New Zealand had agreed to share the world market with the EEC and the U.S., and this move by the Commission could slash prices. The butter, if properly stored, would be virtually indistinguishable from fresher stock. The effects on markets could be disastrous, particularly in view of the decline in consumption in the UK and other countries.

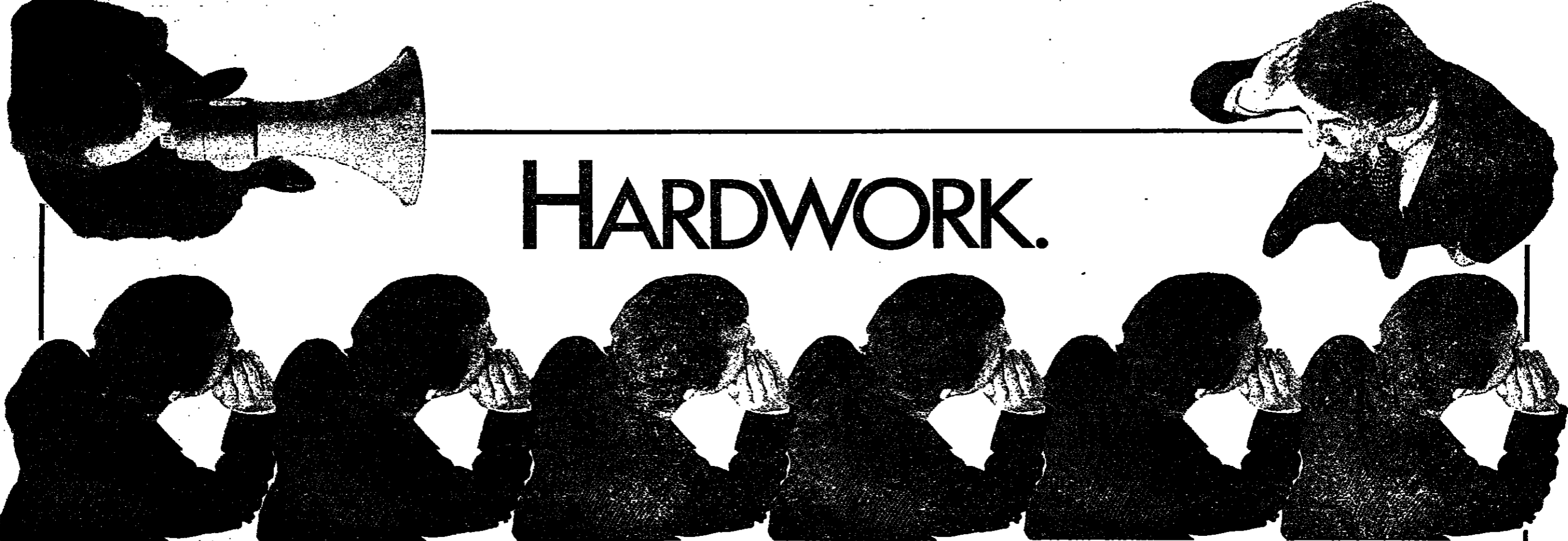
Closures In Britain the decline has been caused mainly by the rise in prices, since joining the EEC. The drop in consumption has been spectacular, from 490,000 tonnes in 1974 to just over 300,000 in 1982—and it is still falling. This has put great pressure on the home dairy industry, involving factory closures and continuing agitation by farmers and manufacturers for acceleration of cuts in the New Zealand quota.

This is fully in the minds of the New Zealand Dairy Board, but in the difficult conditions of the world dairy trade—mainly through EEC over-production—the board has to make the best of the market. The Swindon plant has enabled rationalisation to be pushed to the limit.

John Cherrington



Butter packing machinery at the new plant



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For the first time, the Kennet range allows

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The Polynet Office System, based on Logica's own high speed local area network, is a total system including all the hardware and software for text processing, data processing and communications.

Its sophisticated network management service also facilitates the sharing of expensive resources such as file storage and printing.

The benefit of both systems is that neither is confined to specialised groups such as Accounts or the typing pool.

Both can be used effectively by casual users as well as professionals.

You can start with a single Kennet Computer or cluster using one processor to drive several screens.

Or a Polynet Office System designed as a stand-alone advanced word processor.

And since both systems use local area net-

works, you have a smooth upgrade path for flexibility and growth in line with your needs.

What's more, there is no need to buy different equipment for different jobs (personal computers, word processors, terminals etc.).

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Swindon 6

Robin Reeves and Lorne Barling profile some of the high-tech high fliers in the town

Anti-UK bias proved wrong

IN 1979 Logica, a young British company with a rapidly-growing reputation in computer consultancy and software development, decided to hive off its word processor division as a separate company, Logica VTS.

The company had just completed an ambitious project for Unilever—installation of a computer system to automate the group's typing pool. This was based upon research into how a typing pool operated (as opposed to how a computer-person might think it worked).

The outcome was Logica's arrival in Swindon not only to market what was an advanced multi-user, shared logic, word-processing system but also to develop and manufacture what has become a successful stand-alone word processor—the VTS 2200—winner of the Queen's Award for Technological Achievement in 1983.

"We didn't believe the mythology that UK was no longer the right place to establish a manufacturing base," Mr Olson comments.

Swindon offered what the company was looking for: fast rail and road communications



with central London and an international airport, an available workforce with some of the skills required, and a 65,000-sq-ft factory-office complex ready for occupation and with planning consent for substantial expansion.

Starting with a nucleus of 50 people, Logica VTS today employs 300 in research, development, manufacturing and marketing at its Swindon headquarters and is gearing up to expand output of two recently-launched, new-generation products—the Kennet multi-function workstation and the Polynet office system.

With the VTS 2200, Logica's feat has been to capture an estimated quarter of the UK word-processor market, previously dominated by IBM and Wang, the large U.S. manufacturers, and Phillips and Olivetti in Europe.

From a near-standing start in 1979, its turnover was £10m in mid-1983, the last published figure. But, according to Mr Olson, growth has continued

since then to £68m, in line with Logica's overall 50 per cent expansion in turnover, for the year ending last June, which pushed profits from £3.2m to £5.2m.

The microcomputer market has been expanding rapidly. But well-designed, price-competitive products are not enough for a small company. Logica's exceptional growth and rapid success has come through an early strategic decision to market its machines through original equipment manufacturers, ICL and British Telecom Merlin, benefiting from their well-developed marketing and sales capability. The result is that only about 30 per cent of output is sold under the company's label.

At the same time, it has done well in export markets, particularly France, where the VTS 2200 has been distributed by Jistral SA, a subsidiary of Jeumont Schneider.

The new Kennet combines the functions of word processor, workstation and personal computer. BT Merlin has already placed a £10m order for the new machine, which it is marketing as its M4000 WP range.

ICL's position has still to be clarified, but demand for the VTS 2200—marketed by ICL as

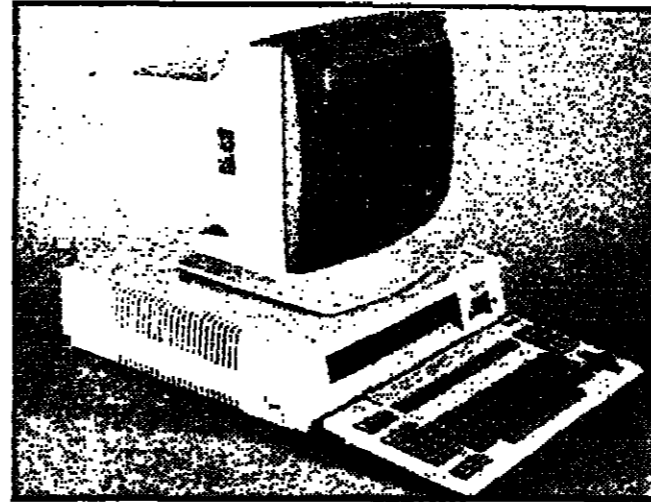
the DRS 8801—remains strong.

Logica is not finding it necessary to add to manufacturing space or its workforce in spite of its rapid expansion in Swindon. By reorganising the factory layout, judicious investment in automatic assembly equipment, and increased shift working the company plans to step up capacity from 13,000 systems to 30,000 system a year, with a direct manufacturing workforce of only 100.

Logica plans to continue concentrating manufacturing for the high-quality end of the market—sophisticated multi-function workstation products, handling text, data and communications. It has no intention of entering what it sees as the excessively competitive cheap micro and home computer markets.

Although not generally an acquisitive company, it is a measure of Logica's manufacturing confidence—after only five years in a competitive market—that it recently took over a new manufacturing challenge. It bought Intelligent Technologies of California, manufacturers of integrated communications devices for linking IBM personal and main frame computers.

R.R.



A £10m order has already been placed for the Logica Kennet microcomputer

Automation keeps down jobs growth

RAYCHEM, a world leader in the manufacture of treated plastics, mainly for electronics applications, has grown steadily since it moved to Swindon from the London area in 1966.

The company is a subsidiary of Raychem of Menlo Park in the heart of California's Silicon Valley. It has a workforce of 1,250 and has recently announced new expansion.

Raychem made its initial breakthrough with the irradiation of plastics, which allowed cables to have thinner and lighter insulation. This was important to the civil and military aerospace industries, which are big customers.

Raychem

Swindon is the company's European research and development headquarters, comparable in size to its U.S. R and D facility. About 10 per cent of the UK operations' turnover of £70m a year is devoted to pure research.

This has led to the development of a series of important products, such as a range of heat-shrinkable plastics for protecting electronic or mechanical products. Applications range from satellites to gas pipelines, the power industry and defence uses.

Raychem manufactures connection devices and has

developed polymers for insulating wire and heat-recoverable metals, which can be used to create the equivalent of a weld through chemical processes.

The company has an annual revenue of about \$700m (£373m), with plants in France, Belgium, Germany, Holland, Denmark and Ireland, a presence in the Middle East. Its overseas activities are larger than those in the U.S.

Raychem operates on five sites in Swindon, having recently acquired the former Clover Leaf building on the Cheney Manor Estate. This will be redeveloped and linked with an existing unit to add 40,000 sq ft to the 750,000 sq ft the company has on three estates.

Swindon is involved in the production of virtually all the company's wiring cable supplied in Europe, exporting about 60 per cent of output.

The company's expansion in Swindon has come about largely because of its product growth, which has been running at about 25 per cent a year. A high degree of automation has meant this has not been accompanied by a large increase in the workforce.

Latest developments are expected to create about 100 jobs over the next few years.

L.B.

Output expected to treble in 5 years

NATIONAL Semiconductor, one of the world's leading producers of microprocessors, is the latest high-technology company to locate an important part of its international activities in Swindon.

The company has recently completed the transfer of its European marketing and distribution operations to the town and in the short term is employing nearly 200 people, about half of whom have been moved from its European headquarters in Munich.

Pauline Hamill, a vice-president of the company and a group director in the semiconductor division, has been in charge of the £15m investment and move to Swindon, and herself moved from Munich.

The main objective of the move is to use Swindon's central location as a clearing house for the large number of varied products being sold in Europe. A highly computerised handling system has been installed.

This comes at a time when demand for semiconductor and micro processors in Europe is expected to rise sharply, particularly in Britain. A recent report has estimated the UK semiconductor market in 1984 at \$1.1bn and is forecasting a sales growth of 55 per cent next year.

Miss Hamill said the company's turnover would probably treble in the next five years and there would be a considerable increase in the workforce.

A key factor in the choice of Swindon was the proximity to Heathrow and Gatwick airports, according to Miss Hamill, since they offered the 24-hour service necessary for fast movement.

The new centre will also include a technology support applications group, considered to be increasingly important to customers requiring customised systems. The present design centre at Bedford will be moved to Swindon and expanded.

Design centres of this kind are an important extension to the market for logic arrays, according to Miss Hamill, since they offered the greater product flexibility. They have been established by National Semiconductor in a number of cities, such as Munich, Paris, Milan and Stockholm.

The company has recently invested about £100m in manufacturing plant at Greenock, Scotland. The rising value of the dollar against European currencies is encouraging further interest in UK investment, Miss Hamill said, although

this had to be seen within the company's strategy for Europe.

Last year, National Semiconductor achieved worldwide sales of \$1.2bn and invested \$246m in research and development, providing a range of new, high-technology products such as its 32-bit microprocessor.

Other new products include gate arrays, offered in a number of families ranging from 600 to 6,000 gates. There is also a new line of logic circuits which offer high speeds with low power costs for use in the data processing and communications industries.

However, the product which will probably become the best known in this country and marketed through Swindon is the 32-bit microprocessor, the NS 32032 has been designed for



systems which need to manipulate large data bases at high speed beyond the capabilities of eight- and 16-bit microprocessors.

It features 32-bit internal and external architecture along with the ability to support high-level languages, advanced operating systems and large memory spaces.

Areas of use will continue to encompass tasks formerly the domain of minicomputers. This includes engineering workstations, business and professional computers, graphics systems, CAD/CAM systems, intelligent terminals and military systems.

Over the past few years, National Semiconductor has carefully expanded into all areas of high-growth, high-volume industrial, computer, consumer, telecommunications and military/aerospace markets throughout the world.

Its production facilities are geared to high productivity illustrated by the spending of a large part of its investment at Greenock improving quality on five production lines.

"Quality has played a major part in the national success story," the company said. "At a time when the industry's defect average was running at 8,000 to 10,000 parts per million, National had reduced theirs to 150 parts per million."

L.B.

Riding the microprocessor recovery

INTEL, one of the world's leading micro-processor companies, which has its UK sales and European marketing headquarters in Swindon, was relatively early among the high-technology concerns attracted to the town. It bought a large and well-placed site and completed the centre in 1978.

Only 36 people were employed at the start, but this has risen to 380, and by the end of the decade the company expects a UK staff of about 1,000, mainly in Swindon.

This is against a background of rapidly rising turnover for the U.S. parent company, which was a pioneer in microprocessor development and continues to be among the leaders in terms of technology and volume.

Intel has three divisions in Europe, one dealing with components, one with microprocessing equipment and the other with computer and electronics systems. The first is based in Munich, and the other two in Swindon.



European revenue represents around 25 per cent of Intel's world market, with Britain taking a leading share of this. Demand here is growing faster than other European countries.

"For example, for the kind of computer systems we supply, the demand in the UK is considerably higher than in West Germany," the company said.

It has a wide range of local customers, including IBM, ICL, defence equipment manufacturers such as Plessey, office equipment makers, and suppliers of control systems for manufacturing plant. Intel's main competitors are Motorola and National Semiconductor, which has recently set up in Swindon.

Intel is expanding in the

town. A training centre has been set up on a site at Dorcan, the sales headquarters are being moved to an 18,000 sq ft building on the Windmill Hill Business Centre. The company is also building a second block on its 11-acre Pipers Way headquarters site to accommodate its European distribution activity, and ultimately it is planned to bring all local functions back to these buildings.

There is a duty-free zone within the complex, which allows products to arrive in Swindon and be reshipped abroad without incurring UK excise duties.

Intel had an overall international revenue of more than \$1.1bn (£601m) last year and the figure for this year is expected to be considerably higher, reflecting the rapid recovery of worldwide microprocessor markets.

The company believes it has a decisive lead in the 16-bit market with its newly-developed

80286 microprocessor, which is said to have had an excellent market response.

"Almost all computer manufacturers are using it in new machines," the company said.

From a distribution and business point of view, Swindon had proved to be an excellent location, particularly in view of its proximity to the London airports.

The Intel buildings, on a virtually rural site, could be a typical example of high-tech industrial development in the area, with a large proportion of the high-quality space taken up with offices and the remainder for repairs and service. The test and development area will be expanded to allow work on "customised" products for customers in Europe.

Overall, Intel's presence in Swindon has been important in the confidence it has created for other electronics concerns to come to the area.

L.B.

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طوكيو عبد القادر

FINNS START TO FLY • ESSILOR UP 146 PLACES • UK COMPANIES LESS DOMINANT

FOR THE third year running, Europe's biggest publicly quoted companies are ranked in the FT 500.

In two main lists, the European 500 and UK 500, companies are ranked by market capitalisation taken as an average for the month of June. This yardstick is the best guide to the company's worth in the eyes of investors. It is a sensitive guide to performance over time.

Moreover, market capitalisation gives proper weight to banks, whose positions are distorted in lists based on total sales.

In the European list, values are stated in U.S. dollars to make comparisons possible — an exercise which this year understates the

figures in relation to last year's list because of the depreciation of European currencies.

The survey also analyses the key figures on each company — turnover, profits, employment and return on capital.

The stock market varies in importance from one country to another. In the UK it is strong and active, in Germany banks play a larger part in corporate finance and in France and Italy many of the biggest businesses are state-owned. To take account of these, we include for the second year a list of the top 100 European enterprises, whether publicly or privately owned, ranked by total turnover.



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Europe rides the back of the bull

BY STEFAN WAGSTYL

EUROPE'S top 500 companies are together worth more than ever on Europe's stock markets.

Riding the crest of economic recovery, bourses in all 14 countries surveyed — except Greece — advanced in the year to the end of June. Most reached all-time records during the 12 months.

The market values of the leading 500 companies moved ahead accordingly. To join this year's list a company had to be worth at least \$145m, against \$142m last year. The increase is greater than it appears since most European currencies have depreciated against the unit of measure, the U.S. dollar, over the year.

As the bourses raced ahead some companies moved faster than others. There are 48 new entrants in the FT 500 and top of the class is international news agency Reuters, now a publicly-quoted company and in at 92. The first Greek company comes in at 394 — the National Bank of Greece.

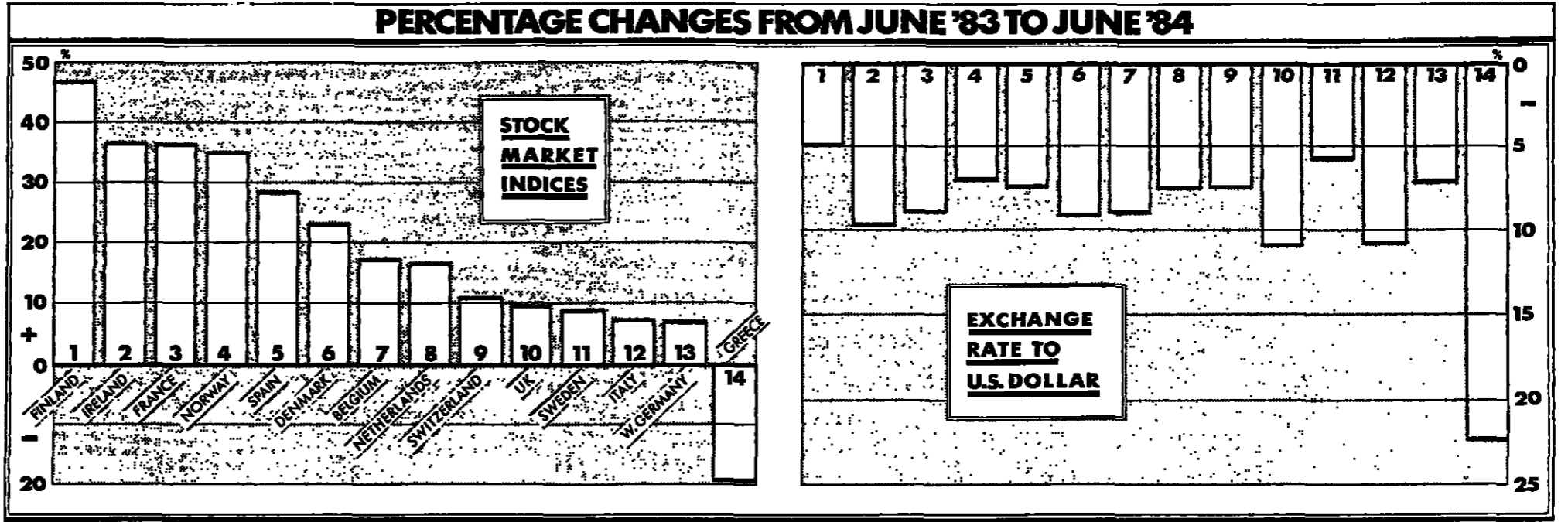
Among those which have been forced to make way for the newcomers is Dunlop, the once-mighty rubber company.

At the top of the 500, Royal Dutch/Shell and British Petroleum increase their lead, but Daimler-Benz overtakes GEC to take third place. Glaxo loses a little of its glamour rating, dropping out of the top ten, its place taken by BAT Industries.

The most spectacular gains have been made by companies from Finland, buoyed by a bourse which rose 47 per cent and a currency that depreciated only 5 per cent against the dollar — the lowest of the 14 countries surveyed. There are now 12 Finnish companies in the FT 500, up from 7 last year: the highest placed are two banks — Kansallis Osake Pankki, up 160 places to 161, and the Union Bank of Finland, up 106 to 181.

Among the larger stock markets, Paris made the greatest gains as investors' initial fears about President Mitterrand's Socialist government receded.

Lens maker Essilor, up from 412 to 282, and consumer credit group Bancaire, up from 308 to 178, made two of the biggest leaps up the middle reaches of the 500.



Nearer the top, L'Oreal, the health and cosmetics group, the BSN food group, Esso France and Pernod Ricard overtook some other distinguished names of European business.

French investors clearly had a fancy for food, fashion and leisure: among nine new French companies in the list for the first time were Accor International (hotels), Promodes (clothing shops) and Martell (brandy).

The UK features prominently in the European 500 with 223 companies on the list, quoted on a stock exchange which is far more active than any on the Continent. It is no surprise that British companies head the ranks of both best and worst performers. Booker McConnell, a food company subject to a takeover bid, is up 180 places to 278. Barratt Developments, a housebuilder which overestimated its market, is down 220 to 360. Empire-building holding companies BTR and Hanson Trust continue their climb up the rankings — BTR to 16, and Hanson to 37.

However, the UK's dominance is slowly slipping, with the number of companies down from 229 last year and 234 the year before. In part this is due to the decline in the pound, and in part a result of the growing capitalisation of other European bourses.

In Germany, the stock market highlight was the failed bid by the Allianz Versicherung insurance group for the UK insurer Eagle Star. Allianz moved up 8 places to number 25 in the 500 and sparked a general rerating of insurers notably of Victoria Lebens and Colonia Versicherung. The ripples spread abroad to the Dutch companies Nationale-Nederland and Aegon (a new group born of a merger) and to the depressed UK insurance industry, where the ranking of Phoenix Assurance among others improved.

While developments in insurance were exceptional, a glance across other European industries also finds evidence of cross-border movements in market sentiment. Broadly, the swing of the economic cycle has brought back into favour many cyclical stocks unloved a year or two ago. Investors have looked more critically at one-time favourites, notably in high-technology.

The shift is clearest in Sweden where electronics groups Astra and L. M. Ericsson, and pharmaceuticals — companies Astra and Pharmacia have slipped back, while companies in older industries have moved up — Volvo, Saab-Scania, Electrolux and Sandvik.

Elsewhere, Dutch steel-maker Hoogovens, German tyre-manufacturer Continental Gummiverke, and electrical group AEG-Telefunken have bounced back.

There are of course high technology companies which have bucked the trend running against them — Olivetti in Italy, Philips Kommunikations Industrie in Germany and BSR in the UK are all up.

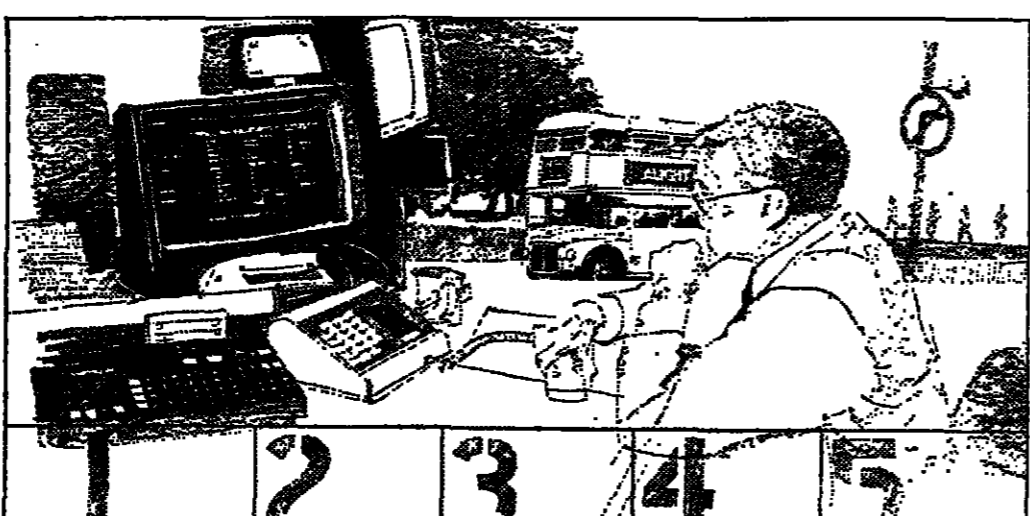
The economic cycle has brought oil and chemicals companies back into favour. Elf Aquitaine, Norsk Hydro, Solvay and Akzo have all moved closer to Shell and BP at the top of the list. Lower down the rankings, exploration-orientated companies have leapt about with Lasmco and Ultramar coming down, and Charterhouse Petroleum shooting up.

Banks have had a mixed year. Spanish and Belgian financial groups are up, but the big four UK clearing banks are down in the wake of unfavourable tax changes. The Swiss banks are unmoved.

Finally, good news for the British Government planning the public flotation of British Airways. The publicly-quoted airlines KLM, Lufthansa and Swissair all jumped in the rankings.

● **STATISTICAL information** for this survey was compiled by Dick Whittington, Anne Dufforce, Sue Hopkins, Vicki Sutcliffe and Ian Holiday, with assistance from the staff at Exel Statistical Services, in particular Derek Fisher. The survey was co-ordinated by Stefan Wagstyl and Carla Rapoport.

● **FOR REPRINTS (Price £10)**, which will include addresses, telephone and telex numbers of the companies listed, contact Nicola Banham, The Financial Times, Bracken House, Cannon Street, London EC4P 4BY.



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EUROPE

500

1-200

Ranking 1984	1983	Company	Country	Capital £m	Revenue £m	Turnover last year % change	Profit last year % change	ROCE	Year end	Employees			
1	(1)	Royal Dutch/Shell	UK	43,888.3	61	88,522.1	76,573.7	11.7	10,871.0	20.9	28.8	31.12.83	156,000*
2	(2)	British Petroleum	UK	11,860.4	51	22,467.8	20,494.5	10.8	3,371.3	17.2	18.2	31.12.83	131,500*
3	(3)	Imperial Chemical Industries	UK	7,023.9	12	14,604.9	14,202.2	3.9	1,288.9	1.1	12.9	31.12.83	181,777
4	(4)	Daimler-Benz	GER	6,905.4	5	12,511.0	11,671.4	3.8	1,063.6	9.2	33.1	31.12.83	131,752
5	(5)	Siemens	GER	6,248.2	4	14,410.7	14,642.7	-1.6	988.3	6.7	8.4	31.12.83	311,000
6	(7)	Union Carbide	UK	6,030.7	62	11,419.2	11,262.5	-1.3	348.4	3.0	14.2	31.12.83	17,277
7	(10)	Imperial Chemical Industries	UK	4,807.9	29	12,241.8	12,119.8	-1.0	1,073.2	9.3	12.2	31.12.83	117,800
8	(6)	Imperial Chemical Industries	UK	4,753.2	12	11,275.8	10,138.2	12.2	854.2	13.2	18.6	31.12.83	146,500
9	(13)	Imperial Chemical Industries	UK	4,605.4	25	18,339.9	18,107.0	1.3	1,063.6	9.2	17.8	31.12.83	306,000*
10	(16)	BAE Industries	UK	4,618.3	38	16,316.6	15,989.3	4.7	2,988.4	17.4	24.8	31.12.83	187,773*
11	(8)	GAT Holdings	UK	4,284.5	27	14,915.2	14,285.5	4.7	1,282.0	14.4	21.0	31.12.83	27,788
12	(11)	Marks and Spencer	UK	4,161.4	34	11,321.5	10,821.5	4.5	384.7	4.1	22.8	31.12.83	47,284*
13	(14)	Deutsche Bank	GER	3,757.7	62	11,718.9	11,395.5	2.8	429.8	4.5	17.3	31.12.83	70,354*
14	(12)	R.W.E.	GER	3,507.5	25	8,505.9	8,759.8	0.3	895.3	13.8	14.2	31.12.83	70,354*
15	(15)	Swiss Bank Corporation	SWI	3,338.2	62	11,410.7	14,642.7	-1.6	298.8	24.6	14.4	31.12.83	187,773*
16	(28)	BTR	UK	3,282.6	10	7,712.6	988.5	17.7	238.0	14.8	19.9	31.12.83	62,300
17	(17)	Grand Metropolitan	UK	3,181.5	22	7,184.9	7,184.9	0.0	429.8	5.9	12.3	31.12.83	114,823
18	(18)	Deutsche Bank	GER	3,181.5	22	7,184.9	7,184.9	0.0	429.8	5.9	12.3	31.12.83	114,823
19	(19)	Beecham Group	UK	3,078.5	27	7,277.5	7,277.5	0.0	429.8	5.9	12.3	31.12.83	36,500
20	(18)	Philips	NLD	3,054.8	28	7,184.9	7,184.9	0.0	429.8	5.9	12.3	31.12.83	343,000
21	(21)	Bayer	GER	3,031.8	42	12,631.4	12,717.9	2.2	707.7	12.1	17.9	31.12.83	174,800
22	(20)	Ciba-Geigy	SWI	3,025.4	43	7,648.0	7,221.5	5.2	340.0	27.2	24.8	31.12.83	79,173*
23	(19)	Credit Suisse	SWI	2,999.0	42	12,631.4	12,717.9	2.2	707.7	12.1	17.9	31.12.83	125,500*
24	(21)	Hoffmann-La Roche	SWI	2,950.0	42	12,631.4	12,717.9	2.2	707.7	12.1	17.9	31.12.83	85,652*
25	(20)	Althaus Verenz	GER	2,902.7	66	11,321.5	11,321.5	0.0	298.8	21.0	28.8	31.12.83	15,894*
26	(23)	Hoechst	GER	2,714.0	42	13,577.7	12,734.4	6.3	713.8	39.4	15.0	31.12.83	179,849
27	(27)	Volvo	SWE	2,714.0	42	13,577.7	12,734.4	6.3	713.8	39.4	15.0	31.12.83	76,209
28	(28)	Elf Aquitaine	FRA	2,700.1	42	13,577.7	12,734.4	6.3	713.8	39.4	15.0	31.12.83	114,178
29	(31)	BAE	UK	2,508.2	42	13,577.7	12,734.4	6.3	713.8	39.4	15.0	31.12.83	73,844
30	(30)	Rio Tinto-Zinc Corporation	UK	2,508.2	42	13,577.7	12,734.4	6.3	713.8	39.4	15.0	31.12.83	73,844
31	(22)	General	ITA	2,478.2	66	11,321.5	11,321.5	0.0	298.8	21.0	28.8	31.12.83	N/A
32	(22)	Sainsbury J.	UK	2,420.9	28	5,946.3	5,946.3	0.0	179.0	14.8	19.5	31.12.83	26,608
33	(23)	Standard Telephone	UK	2,420.9	28	5,946.3	5,946.3	0.0	179.0	14.8	19.5	31.12.83	76,989*
34	(23)	Plenary Company	UK	2,132.5	115	17,898.9	14,800.3	20.9	242.6	20.3	29.7	31.12.83	38,338
35	(35)	VEBA	GER	2,044.0	11	17,898.9	14,800.3	20.9	201.2	60.1	8.4	31.12.83	77,187
36	(41)	Cable and Wireless	UK	1,982.6	5	902.4	855.5	5.6	218.9	21.3	24.8	31.12.83	22,428
37	(37)	Hanover Trust	UK	1,923.6	6	1,982.6	1,982.6	0.0	179.0	14.8	19.5	31.12.83	76,989*
38	(38)	East Universal	UK	1,915.7	34	6,748.9	6,748.9	0.0	179.0	14.8	19.5	31.12.83	N/A*
39	(42)	National Westminster Bank	UK	1,892.9	69	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	80,685
40	(35)	Local Westminister Bank	UK	1,863.1	62	14,410.7	14,642.7	-1.6	298.8	21.0	28.8	31.12.83	21,000
41	(54)	Petrofin	BEL	1,841.0	81	21,817.1	19,844.8	9.8	1,105.6	13.0	44.0	31.12.83	21,000
42	(43)	Standard Telephone	UK	1,823.6	6	2,662.0	2,662.0	0.0	179.0	14.8	19.5	31.12.83	22,276
43	(44)	BMW	GER	1,823.6	6	2,662.0	2,662.0	0.0	179.0	14.8	19.5	31.12.83	50,158
44	(52)	Boon	UK	1,807.7	32	2,524.3	2,524.3	0.0	179.0	14.8	19.5	31.12.83	19,338
45	(45)	Boon	UK	1,807.7	32	2,524.3	2,524.3	0.0	179.0	14.8	19.5	31.12.83	19,338
46	(44)	Volvo	GER	1,801.9	9	14,636.5	13,872.7	5.1	1,018.7	76.8	8.3	31.12.83	232,000
47	(43)	Racal Electronics	UK	1,801.9	9	14,636.5	13,872.7	5.1	1,018.7	76.8	8.3	31.12.83	18,112
48	(43)	Racal	UK	1,801.9	9	14,636.5	13,872.7	5.1	1,018.7	76.8	8.3	31.12.83	7,685
49	(43)	Imperial Chemical Industries	UK	1,801.9	9	14,636.5	13,872.7	5.1	1,018.7	76.8	8.3	31.12.83	2,683
50	(51)	Imperial Chemical Industries	UK	1,801.9	9	14,636.5	13,872.7	5.1	1,018.7	76.8	8.3	31.12.83	97,538*
51	(51)	Zurich Insurance	SWI	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	23,000*
52	(61)	Dieters Company	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	16,079*
53	(61)	Associated Dairies	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	19,338
54	(51)	Allied Irish	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	46,234
55	(57)	Royal Insurance	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	8,856*
56	(87)	Sanofi	SWI	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	39,109*
57	(91)	National-Nederlanden	NET	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	17,707
58	(91)	Standard Telephone	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	76,989*
59	(87)	Asea	SWE	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	56,880
60	(87)	Lloyds Bank	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	89,877
61	(90)	Consolidated Gold Fields	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	10,330
62	(89)	Sears Holdings	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	61,104
63	(90)	Monk Hydro	NOR	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	18,338
64	(78)	Air Liquide	FRA	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	21,300
65	(88)	Boon	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	19,338
66	(94)	Thorn EMI	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	89,877
67	(84)	BOC Group	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	39,100
68	(95)	Guardian Royal Exchange	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	20,057
69	(95)	Commercial Union	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	104,795
70	(83)	Mannesmann	GER	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	30,138
71	(101)	Suez-Santam	SWE	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	39,109
72	(101)	Standard Telephone	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	76,989*
73	(102)	Trusthouse	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	67,800
74	(94)	Worthington Group	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	43,300
75	(101)	Wittich	GER	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	12,300
76	(82)	New Industry	DNV	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	4,200
77	(81)	Dresdner Bank	GER	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	31,500
78	(81)	General Accident	UK	1,789.0	66	11,321.5	11,321.5	0.0	179.0	14.8	19.5	31.12.83	19,338
79	(101)	Byways	GER	1,789.0	66	11,3							

EUROPE

FT 500

301-500

Table listing 301-500 companies with columns for company name, country, and various financial metrics.

Finns spread their wings

BY KEVIN DONE

The Finland twelve

THE GREATLY improved positions of Finnish companies in the FT 500 list together with a clutch of new arrivals reflects the rapid foreign expansion of the country's big industrial corporations.

It is also a measure of a surge in prices on the Helsinki stock exchange in 1982-83, a string of new share issues and the relative strength of the Finnish currency since the October 1983 devaluation.

Finnish industry developed late compared with the rest of the industrialised world but it has rapidly made up for lost time in recent years. It is now riding a wave of internationalisation with companies establishing marketing and manufacturing units abroad as well as seeking increasing access to foreign equity capital.

Finland's location cheek-by-jowl with the Soviet Union should not be allowed to obscure the fact that its economy has consistently out-performed the rest of Europe in recent years.

Table showing the ranking of 12 Finnish companies in 1984 and 1983, including names like Kansallis Osake Pankki and Nokia.

Conglomerates are common in Finland and many corporations straddle both of Finland's major industrial sectors, forest products and engineering.

Among other ventures, it has bought Luxor, a Swedish consumer electronics and mini-computer company and in South Korea, a Nokia subsidiary, Mobira, is establishing a factory to make mobile radio telephones in a joint venture.

United Paper Mills is investing in plants abroad, among them a \$100m pulp and paper mill in the UK. Partek, a group with major interests in building materials, has made acquisitions in Sweden.

FOOTNOTES TO COMPANIES ON THIS PAGE

304 Colonia Vesichens, parent company accounts. 305 Hill Samuel, profit is net of tax but before extraordinary items. 307 KCB Bank, parent company accounts. 308 Dortmund Union, domestic consolidation.

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EUROPE

FT 500

The European top hundred by turnover

Table with 10 columns: Rank, Company name, Turnover \$m, Ctry, Sector, Year end. Lists top 100 European companies by turnover.



Table with 10 columns: Rank, Company name, \$m, Ctry, Sector, Year end. Lists top 100 European companies by profitability.

Biggest profit increases (European)

Table with 5 columns: Company, Ctry, FT Euro 500 Rank, Profit Increase %.

Biggest profit decreases (European)

Table with 5 columns: Company, Ctry, FT Euro 500 Rank, Profit Decrease %.

Table with 10 columns: Rank, Company name, \$m, Ctry, Sector, Year end. Lists companies with biggest profit increases and decreases.

Oil giants in different class

IMAGINE that a megalomaniac financier has been putting together the conglomerate to end all conglomerates. Based in Europe, it spans most industrial sectors...



BP oil refinery at Grangemouth. The two big oil companies head the FT turnover lists by as big a margin as they lead those based on market capitalisation.

Departures from European 500

Table with 5 columns: Company, Ctry, Last rank, Sec. Lists companies that have departed from the FT 500.

Table with 5 columns: Company, Ctry, Last rank, Sec. Lists companies that have departed from the FT 500.

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It exemplifies one of the pitfalls of using turnover to measure the size of companies at all. Almost as many groups have qualified for a place in the top 100 by playing the role of dust-bin for government industrial policy...

A-Z list of European top 500. Table with 10 columns: COMPANY, RANK, COMPANY, RANK, COMPANY, RANK, COMPANY, RANK, COMPANY, RANK.

Jeremy Stone

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EUROPE

FT 500

V

AEGON

BY JEFFREY BROWN PROMODES

BY PAUL BETTS ALLIANZ VERSICHERUNG

BY JOHN DAVIES

The creation of a new Dutch insurance giant

JUMPING straight into the top 200 and after Reuters the second most important new entrant of the year, Aegon, the Dutch insurance group, came into being almost 12 months ago after the merger of Easnia and AGO, two major Dutch underwriters.

Their combination into Aegon has created the second biggest insurance operation in the Netherlands after Nationale Nederlanden. Total revenues in 1983 were FF 5.5bn, against FF 1.3bn for Nationale Nederlanden and FF 5bn for the number three in the Dutch insurance league, Aneve.

Local rivals

Aegon, whose net profits rose by a fifth last year and continue to move ahead in 1984, has a spread of international business as wide as any of its local rivals. More than half of revenues came from outside the Netherlands last year with almost a third arising in North America. The product range leans towards life insurance. Around 62 per cent of total

revenues stem from life insurance with 33 per cent accounted for by non-life underwriting. Operations outside insurance, such as holiday chalets in the Netherlands and West Germany, bring in some 5 per cent of revenues.

Aegon's gross premiums in 1983 totalled almost FF 5bn with non-life premiums roaring ahead by more than a quarter. The company has 17 per cent of the Dutch life insurance market and 7 per cent of non-life markets. Very roughly, this represents about half the respective insurance market shares held by Nationale Nederlanden.

of automation which is due for completion by 1986. Aegon's revenue account continues to expand this year despite a number of disappointing trading results. Non-insurance dipped into the red for the first half of 1984, and non-life business also lost money, turning a pre-tax profit of FF 7m into a first half deficit of FF 5m.

Brighter side

Dutch motor insurance is going through a bad time, and abroad Aegon has been hit heavily by losses on transport insurance and re-insurance. The brighter side of the coin shows good gains in life business. Life revenues rose by an eighth in the six months, helping to lift profits before taxation. Life underwriting by almost 40 per cent.

Group profits totalled FF 289m before tax in 1983. For this first half of this year the result was FF 172m, and the interim dividend went up to FF 2.30 a share. Shareholders received a total payment of FF 5.58 for 1983.

French retailer shops abroad

PROMODES, the French retail group with sales of FF 19.5bn last year and net earnings of FF 203m, has grown into a major supermarket and hypermarket chain in the last five years. In a large measure this is as a result of international expansion.

During the last five years, the group has invested FF 2bn for its domestic and international expansion and has seen its workforce grow from 13,000 people in 1979 to 20,000 last year. About 60 per cent of sales come from the group's supermarket and hypermarket activities compared to less than 50 per cent five years ago. The group has also substantial wholesale distribution activities.

venture in the Chicago area and has set up an international trading operation with a branch in New York.

In Spain, the French group owns a hypermarket chain, wholesale outlets and a chain of discount stores. In West Germany, it is present in the hypermarket sector through an association with the West German Schaper distribution group.

The U.S. chain had sales of \$377m last year and this first U.S. investment has been followed with the acquisition last year of Houschens Industries, another supermarket chain based in Kentucky.

Moreover, Promodes is launching a discount warehouse store

West German insurer with knack of making money

THE ALLIANZ insurance group of West Germany seems to have a knack for making money, but is still nursing its wounds from its luckless takeover battle for Eagle Star of the UK.

Normally shy of publicity, the Munich-based group has attracted wide attention over the past year and its share quotations and market capitalisation have bounded ahead.

With net profit up nearly a quarter to DM 255m last year, Allianz Versicherung paid a conservative dividend of DM 10 per share once again, while the life assurance company paid a steady DM 9 dividend on its net result of DM 49m, up 11 per cent.

Allianz executives have continued looking for suitable partners or takeover prospect abroad, and in the process have just taken a stake in the RAS Group in Italy. With this activity going on, investors have been watching Allianz like a hawk.

Allianz Versicherung shows capital investments valued at DM 12bn, while the life assurance has a further DM 40bn.

The life assurance company is Versicherung and 46 per cent by Munich Re-Insurance, which in turn is closely associated with the Allianz group.

Revaluation

Another reason for a flurry of investor interest lately was speculation that insurance and investment interests might be split, with a consequent share revaluation.

Worldwide the Allianz group scooped in DM 15.4bn in premiums last year, an increase of 10.8 per cent. While its premium income in Germany was up 7.6 per cent, its premium income from abroad, notably the U.S., was up nearly 30 per cent to DM 2.0bn.

The group increased its earnings from both insurance business and from investments.

HOOGOVENS

BY IAN RODGER WERELDHAVE

Steel recovery lifts it up the ladder of success

IT IS hard to imagine any steel company appearing in a place of honour in the FT 500.

But Hoogovens of the Netherlands has done it. It is one of the companies that has moved up the ladder most in the past year. Specifically, its market value has jumped 87 per cent, enabling it to climb 158 steps in the table. Only three other companies have climbed more.

Moreover, it appears that the dramatic rise in the Hoogovens share price in the past two years is due almost entirely to improved performance. The steel business in Europe has at long last started to improve in the past year and aluminum, which is another large business for Hoogovens, has been in strong demand until recently.

The key, however, is that Hoogovens, because of its substantial restructuring efforts and a few natural advantages, has benefited more from the recovery than its competitors.

It was the first major steel producer in Europe to return to profits this year (after five years of losses) and its prospects look distinctly better than others'. It was even able to launch a FF 130m rights issue on the stock market earlier this year.

The rise in the Hoogovens share price can be traced to mid 1982 when a disastrous merger with Hoechst of West Germany was dissolved. At the time, the shares were worth about FF 14; last week, they were quoted at FF 65.

When it separated from Hoechst, Hoogovens appeared to have a lot of excess capacity, and so it embarked on a FF 3.2bn three-year programme, supported with FF 1.3bn of state aid, to reduce steelmaking capacity.

However, by a stroke of luck, this programme was not too far advanced when the sharp market improvement began last year. While other steel-makers were struggling to increase output, Hoogovens was able to deliver immediately.

"We have sold a lot of slab and billet to people all over the world, including European competitors," Mr Jan Hooglandt, chairman, says. Last year, the company made 4.3m tons of steel, this year it expects to make 4.5m tonnes.

Another factor has been a continuing programme to reduce costs. Mr Jan Hooglandt says annual overheads in steel have been cut by FF 515m since 1977 and yields have improved.

The product mix has been improved, with the elimination of almost all long products—bar, wire rod and beams—in which markets remain weak.

The company has some natural advantages too, notably the central location of its works, which eases the import of raw materials and the export of finished products.

Steel accounts for about 70 per cent of Hoogovens business. Mr Hooglandt points out that the improvement in the group's financial performance began last year in the aluminum sector. It accounts for about 20 per cent of turnover and last year, most of the profit. The steel business had a loss last year of FF 120m, but Mr Hooglandt says that it "has taken the lead again" and will account for two-thirds of group profits this year.

He is confident that, while others struggle to make any profit at all in steel, Hoogovens can make reasonable returns in this sector... not by price or capacity, but better quality, delivery and performance."

Hungry eyes on property portfolio

BY JEFFREY BROWN

WERELDHAVE, the Dutch property group with a widely spread portfolio of foreign properties, has moved up no fewer than 139 places in this year's rankings on the back of a strong revival in takeover prospects.

The company has been a bid "situation" for more than two years. It was in September 1982 that talks with Dutch pension funds, notably PGGM, the largest in the Netherlands, were first announced.

Subsequently a bid was made, against a background of strong market activity by both sides.

For its part, Wereldhave has strongly resisted any takeover. It has lined-up new share issues, and recently acquired a Dutch investment fund in the hope of making itself takeover proof.

But PGGM, which put a bid of FF 155 a share on the table in August 1983, has been equally determined. Having acquired a third of Wereldhave through the market last year, it disclosed in May that its shareholding had been increased to 40 per cent.

This year Wereldhave shares have been as high as FF 178 against a background of heavy stock market speculation plus some good results from the company. Net profits moved ahead strongly to FF 403m in 1983, and the dividend went up from FF 7.5 to FF 9 a share.

But it is assets rather than revenue that Wereldhave's predators are after. Investment and development properties totalled around FF 1bn in the last balance sheet, and 62 per cent of the portfolio was outside Holland.

Roughly 30 per cent of properties are in the U.S.

ESSILOR

BY DAVID MARSH

Sharp eyes on the US market

ESSILOR, the fast-growing French optical glass company, has been one of the most shining stars on the Paris bourse over the past two years. The stock turned in a phenomenal growth rate of 240 per cent last year, rising from FF 885 (FF 9.6m) at end 1982 to FF 2,280 at end 1983, and has gained a further 25 per cent this year, being quoted at around FF 2,850 at the end of October.

The group, which carries out about one-third of its business on the North American market, has been one of a string of French companies profiting from the strong dollar and fast expansion of the U.S. economy over the past 18 months.

Group net profits last year increased 50 per cent from FF 121.7m to FF 182m on turnover up 25 per cent from FF 1,958m to FF 2,448m.

Essilor has further good news for shareholders in September when it announced a 23 per cent increase in net profits and sales in the first half of 1984. The favourable trend of the first six months — well above expectations at end-1983 — is expected to continue for the rest of the year.

The triple factors of fast foreign growth in sales abroad are two-thirds of turnover — strong research and development efforts, and product innovation have more than doubled turnover since 1979.

The company, which makes a range of spectacle glass, frames, contact lenses and precision instruments, accounts for about 85 per cent of French spectacle glass production. Including its frames business, where it has a less formidable 15 per cent of the market, its total share of the French optical sector is 42 per cent.

Mr Bernard Maitenaz, the chairman, says, "Essilor's basic principles are the same as those followed by the 15th century optical pioneers who first brought spectacles on to noses. But the science has been brought up to date through a complex series of efforts in disciplines ranging from organic chemistry and biotechnology to metallurgy and composite materials, backed up by automated production processes."

The research budget last year totalled FF 80m, more than 6 per cent of parent company

turnover, with more than 200 people employed in company laboratories.

Investments next year are due to rise to FF 200m from FF 129m last year and FF 95m in 1982. They will be spread 50/50 between France and abroad, in line with general building up of more sophisticated production facilities. The company, which controls 20 subsidiaries in 15 foreign countries, already has a production facility in Florida (along with three U.S. distribution companies) and has just announced plans to build a further American optical glass plant. U.S. subsidiaries last year increased turnover by 52 per cent in franc terms, with profits rising 82 per cent.

The big rise in bourse prices has been especially profitable for Essilor's 8,230 employees, who own 88 per cent of ordinary shares giving 50 per cent of overall voting rights. The capital is in the form of 1.08m FF 100 ordinary shares and 180,000 non-voting priority dividend shares issued in 1983. Bourse capitalisation rose from FF 386m at end 1981 to FF 798m at end 1983 to FF 2.72bn at end of last year.

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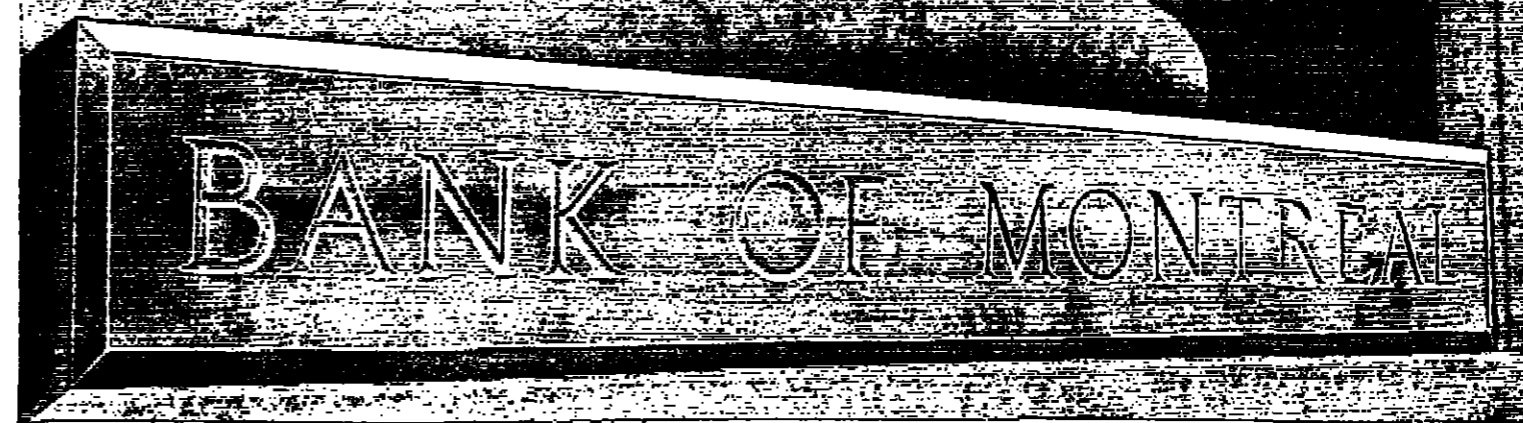
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UK FT 500

Year of soaring profits

By Barry Riley

OVERALL the past year has been one of the most buoyant ever enjoyed by the British corporate sector, with profits jumping by something like 25 per cent on average. Many companies are brimful with cash they can hardly find a use for. All this has provided splendid conditions for recovery by companies which had previously had their backs against the wall, and indeed the UK 500 list this year provides a number of examples of revived fortunes.

But if the sun has been shining, it has not been beaming uniformly upon the company sector. The capital goods producers, for instance, have often continued to languish. And the stock market has been notably less enthusiastic about steady growth companies which it values highly in tough conditions, but tends to desert for the more exciting if also more transient charms of bull market favourites.

One of the notable victims of this latter reassessment has been GEC, whose recent earnings performance has come to seem rather dull by its own admittedly high standards. So at the top of the table Big Oil—in the shape of BP and Shell Transport—has reasserted

itself, leaving the two oil majors well ahead of their electrical rival.

At one time a couple of years ago GEC was worth more than the two oil groups, and in last year's FT 500 it managed to split the pair. But this year the solid earnings performance of the oil companies have allowed them to pull well ahead, although the recent nervousness in the oil market, and doubts about the dollar, have taken the edge off their relative gains.

Just behind the top three, ICI is one of the beneficiaries of the improved industrial climate, with its profits surging towards the £1bn pre-tax mark. Its more aggressive management stance has appealed to the market, too.

Two years ago Marks and Spencer ranked ahead of ICI, but the stores group has now slipped well behind—another example of a long-term growth stock losing its premium, in what has proved to be an increasingly competitive retail sector. Volume growth has been fading, leading to conditions

which have been putting the pressure on various High Street rivals.

Before turning away from the upper echelons of the UK 500 list, it is worth pointing out the continued onward march of these two industrial takeover specialists, BTR and Hanson Trust. Tucking further major acquisitions under their belts, they both made big strides up the chart, with BTR now a Top Ten company and Hanson having a similar position now well within its sights.

Looking at the list of 500 companies as a whole, it is clear that there is a great deal of shifting of position going on, in reflection of the rapid structural changes taking place within the British economy.

In the better profits climate, some of the traditional manufacturing groups have taken the opportunity to claw their way back up the table: examples include Tl, Vickers, Delta, Turner and Newall and Courtauld. However, there have been disappointments too, especially for companies concerned with the heavy end of the engineering business like VECI, Davy and Babcock which have slipped. Then there is the sad case of

Dunlop, which has tumbled 120 places and in market capitalisation terms now nestles unasily near the likes of Horizon Travel and Greycoat City Offices.

Meantime, GEC's image problems have extended to virtually the whole of the list of electrical majors, with many of them facing competitive pressures or strategic problems. Plessey, Thorn-EMI, Racal, STC and BICC have all lost position in the 1984 table.

Telecom debut

It could also be that big investors have been lightning their spending vigorously. The debut of British Telecom, which is likely to jump straight into the top three of the UK 500—at any rate, once its shares are fully paid up.

But while the big electrical stocks have been dimming, many of the smaller ones have been sparkling vigorously. The biggest gainer of all last year was Computer and Systems Engineering, which jumped from almost the very bottom to halfway up the table. The case of big upward movers and newcomers is liberally sprinkled

with electronics-related companies like Micro Business Systems, AB Electronic and Applied Computer Techniques.

The impact of information technology is apparent in the arrival of Reuters at number 47, the more conventional media have also prospered. Fleet Holdings scored spectacularly with a rise from 313 to 169, and it was also a good year for TV programme contractors like Trident and London Weekend.

Much has been going on in the financial sector, but the stock market has failed to come to any very firm conclusions except that it is cautious about the big banks. All the Big Four cleared last position in 1983-84, the worst sufferer being Lloyds, the worst sufferer being Lloyds with a move from 23 to 32. It was also a year of influence among other things, of its South American exposure.

The larger merchant banks broadly held their positions, but Charterhouse, for example, had its stock price down to the top 100. On the other hand, Mercantile House slumped from 101 to 145—an indication of just how volatile life can be in the financial sector bearing in mind that two years ago it ranked outside the top 200.



The bulls were out in force on the London Stock Exchange in one of the most buoyant periods enjoyed by Britain's corporate sector.

1-250

Ranking 1984	Company	Sector	Market cap. 1984	Turnover 1984	Profit 1984	% change	ROCE	Number of employees	Year end				
1	British Petroleum	Oil	8,864.0	32,453.0	2,236.0	10.8	25.93	131,800	31.12.83				
2	Shell Transport and Trading	Oil	5,018.7	22,599.0	1,557.8	9.5	23.69	103,000	31.12.83				
3	General Electric Company	Electrical	4,295.5	18,800.0	1,200.0	12.2	13.80	117,500	31.12.83				
4	BAT Industries	Tobacco	3,207.9	11,846.0	799.0	4.7	17.99	68,000	31.12.83				
5	Glaxo Holdings	Pharmaceutical	2,710.0	9,958.8	618.7	18.7	24.44	27,700	30.6.83				
6	Marks and Spencer	Retail	2,328.2	1,988.9	724.9	17.1	10.67	59,425	31.12.83				
7	BTR	Engineering	2,310.0	7,488.8	3,488.5	16.1	22.02	34,172	14.9.83				
8	Grand Metropolitan	Pharmaceutical	2,230.0	1,284.0	237.9	23.1	23.0	1,000	31.12.83				
9	Becham Group	Pharmaceutical	1,821.2	6,481.0	3,880.4	30.7	37.2	16,000	31.12.83				
10	ICI	Chemical	1,767.6	2,574.8	2,383.7	0	13.00	108,188	31.12.83				
11	Barclays Bank	Bank	1,577.4	NR	NR	NR	13.1	50,000	30.9.83				
12	Great Universal Stores	Retail	1,423.5	1,844.5	1,044.2	10.1	22.5	201,422	31.12.83				
13	Unilever	Pharmaceutical	1,373.3	5,368.0	5,447.3	-1.7	33.0	341.4	31.12.83				
14	National Westminster Bank	Bank	1,262.7	NR	NR	NR	16.6	80,000	31.12.83				
15	Prudential Corporation	Insurance	1,257.4	NR	NR	NR	18.1	140,178	31.12.83				
16	Bovons	Insurance	1,203.2	1,823.4	1,800.8	6.9	17.9	136,778	30.9.83				
17	Reed Electronics	Electronics	1,157.0	NR	NR	NR	15.2	112,271	31.12.83				
18	British	Bank	1,131.1	1,201.3	482.8	148.8	28.9	249.9	134.6	61.8	2,605	31.12.83	
19	Imperial Group	Chemical	1,117.8	4,391.5	4,614.3	-6.0	19.5	154.3	28.8	19.1	97,538	31.10.83	
20	Distillers Company	Chemical	1,073.2	84	806.8	819.5	-1.4	19.1	209.3	-8.5	18,070	31.3.84	
21	Associated Dairies	Food	1,052.2	1,755.2	1,509.1	77.4	12.4	77.4	62.2	39.7	11,428	31.12.83	
22	Royal Insurance	Insurance	1,051.1	NR	NR	NR	9.4	86.5	2.0	NR	8,855	31.12.83	
23	Standard Telephones	Telecom	1,047.7	71	920.8	628.5	46.5	92.2	64.3	43.5	28,231	31.12.83	
24	Loxley	Telecom	1,022.9	NR	NR	NR	10.2	41.7	22.8	27.2	29,620	31.12.83	
25	Consolidated	Telecom	1,022.9	NR	NR	NR	10.2	41.7	22.8	27.2	29,620	31.12.83	
26	Sears Holdings	Retail	1,010.3	28	1,846.0	1,596.7	15.6	169.1	113.5	40.2	19.4	50,775	31.1.84
27	Thorn EMI	Electronics	988.8	NR	NR	NR	8.7	89.7	56.8	-7.3	14.3	102,689	30.6.83
28	BOC Group	Gas	919.9	36	1,701.5	1,524.2	10.9	95.8	102.5	-6.6	10.2	30,100	30.9.83
29	Guardian	Media	887.6	NR	NR	NR	12.1	106.2	15.0	NR	18,840	31.12.83	
30	Commercial Union	Insurance	877.9	NR	NR	NR	9.3	21.5	-36.7	NR	20,007	31.12.83	
31	Trusthouse Forte	Food	875.8	66	1,012.0	911.1	10.8	13.7	118.2	18.3	15.8	43,300	31.12.83
32	Newell Siddeley Group	Textiles	836.5	46	1,467.0	1,407.0	3.8	137.9	116.2	18.3	15.8	43,300	31.12.83
33	General Accident	Insurance	784.2	NR	NR	NR	6.6	44.5	47.4	NR	10,288	31.12.83	
34	British Aerospace	Aerospace	733.3	18	2,306.0	2,063.0	12.0	61.9	65.5	28.2	NR	9,047	31.12.83
35	Sun Alliance and London	Insurance	726.2	NR	NR	NR	72.4	66.8	28.2	NR	9,047	31.12.83	
36	Standard Chartered Bank	Bank	718.0	NR	NR	NR	22.1	242.0	10.8	27.0	8,340	31.12.83	
37	Midland Bank	Bank	710.2	NR	NR	NR	22.0	251.4	-10.5	27.0	67,537	31.12.83	
38	Ultramar	Chemical	708.4	1	2,027.1	1,543.3	36.8	10.7	32.3	23.2	22.8	11,361	31.12.83
39	Routledge	Media	682.8	175	242.5	179.9	34.9	55.3	36.7	50.4	43.9	6,000	31.12.83
40	Legal and General	Insurance	681.5	NR	NR	NR	98.0	46.7	19.9	NR	8,885	31.12.83	
41	Associated British Foods	Food	637.1	NR	NR	NR	21.6	108.4	15.5	27.7	13,536	31.12.83	
42	Hamstead Property	Real Estate	627.6	NR	NR	NR	79.0	65.6	20.6	21.8	5.8	30,904	30.9.83
43	Whitbread	Food	622.4	59	1,185.7	1,001.9	18.2	95.1	81.0	17.4	11.9	19,506	31.12.83
44	Reckitt and Colman	Pharmaceutical	622.4	68	381.0	381.0	0	91.4	69.0	28.1	39.0	30,292	31.12.83
45	M&P	Pharmaceutical	608.8	NR	NR	NR	40.4	33.4	21.1	6.9	827	30.9.83	
46	Tarmac	Construction	578.0	60	1,123.5	968.4	12.7	89.6	66.7	30.4	29.8	23,001	31.12.83
47	Tesco Stores (Holdings)	Retail	556.7	16	2,594.5	2,276.6	14.0	67.4	59.5	26.0	17.2	52,342	25.2.84
48	Ferranti	Electronics	551.7	23	1,021.8	1,021.8	0	31.5	32.2	13.2	16,987	31.12.83	
49	Colson	Pharmaceutical	540.0	36	1,702.8	1,577.8	7.9	106.9	89.7	19.2	19.1	37,140	31.12.83
50	Smith and Nephew	Pharmaceutical	527.4	154	314.0	273.5	15.2	44.6	34.4	28.6	25.8	11,629	31.12.83
51	Sigbee Group	Pharmaceutical	546.5	67	546.5	546.5	0	85.1	39.2	8.7	17.5	19,032	31.12.83
52	Hammerson Property	Real Estate	527.6	NR	NR	NR	28.9	20.6	21.8	5.8	249	31.12.83	
53	Whitbread	Food	522.4	59	1,185.7	1,001.9	18.2	95.1	81.0	17.4	11.9	19,506	31.12.83
54	Reckitt and Colman	Pharmaceutical	622.4	68	381.0	381.0	0	91.4	69.0	28.1	39.0	30,292	31.12.83
55	M&P	Pharmaceutical	608.8	NR	NR	NR	40.4	33.4	21.1	6.9	827	30.9.83	
56	Tarmac	Construction	578.0	60	1,123.5	968.4	12.7	89.6	66.7	30.4	29.8	23,001	31.12.83
57	Tesco Stores (Holdings)	Retail	556.7	16	2,594.5	2,276.6	14.0	67.4	59.5	26.0	17.2	52,342	25.2.84
58	Ferranti	Electronics	551.7	23	1,021.8	1,021.8	0	31.5	32.2	13.2	16,987	31.12.83	
59	Colson	Pharmaceutical	540.0	36	1,702.8	1,577.8	7.9	106.9	89.7	19.2	19.1	37,140	31.12.83
60	Smith and Nephew	Pharmaceutical	527.4	154	314.0	273.5	15.2	44.6	34.4	28.6	25.8	11,629	31.12.83
61	Sigbee Group	Pharmaceutical	546.5	67	546.5	546.5	0	85.1	39.2	8.7	17.5	19,032	31.12.83
62	Hammerson Property	Real Estate	527.6	NR	NR	NR	28.9	20.6	21.8	5.8	249	31.12.83	
63	Whitbread	Food	522.4	59	1,185.7	1,001.9	18.2	95.1	81.0	17.4	11.9	19,506	31.12.83
64	Reckitt and Colman	Pharmaceutical	622.4	68	381.0	381.0	0	91.4	69.0	28.1	39.0	30,292	31.12.83
65	M&P	Pharmaceutical	608.8	NR	NR	NR	40.4	33.4	21.1	6.9	827	30.9.83	
66	Tarmac	Construction	578.0	60	1,123.5	968.4	12.7	89.6	66.7	30.4	29.8	23,001	31.12.83
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68	Ferranti	Electronics	551.7	23	1,021.8	1,021.8	0	31.5	32.2	13.2	16,987	31.12.83	
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72	Hammerson Property	Real Estate	527.6	NR	NR	NR	28.9	20.6	21.8	5.8	249	31.12.83	
73	Whitbread	Food	522.4	59	1,185.7	1,001.9	18.2	95.1	81.0	17.4	11.9	19,506	31.12.83
74	Reckitt and Colman	Pharmaceutical	622.4	68	381.0	381.0	0	91.4	69.0	28.1	39.0	30,292	31.12.83
75	M&P	Pharmaceutical	608.8	NR	NR	NR	40.4	33.4	21.1	6.9	827	3	

UK

FT 500

VII

251-450

Table listing 200 companies from the FT 500 index, ranked 251-450. Columns include Rank, Company, Sector, Market cap, Turnover (this year, last year), % change, Profit (this year, last year), % change, ROCE, Number of employees, and Year end.

High-tech hits big time

BY TERRY GARRETT

HIGH-TECHNOLOGY stocks and in particular information technology companies dominate the leading rankings of the 500's lists of newcomers and major risers. But it is not solely a diet of printing screens and whirling printers...

The major climbers of the year include a fair smattering of recovery stocks, oil companies, consumer businesses covering retailers to leisure operations and some high-fliers of the financial sector. The list of newcomers is liberally peppered with new arrivals to the stock market, either by a full listing or through the kindergarden of the Unlisted Securities Market.

Equally important, many of the existing holders want to cash in part of their investment while establishing a firm value for their Reuters holdings to underpin their own market worth. Fleet Holdings, which climbed 144 places in the 500 ranking to the 160 slot, was just such a beneficiary.

Back to high-tech companies: the highest rise in the rankings this year was achieved by Computer and Systems Engineering (Case), as it is commonly called, which rocketed up from 437 places to 244, a rise of 243 places. But Case is not a prime example of the stock market's inexhaustible adulation for high-tech stocks that have become the vogue investment in recent years.

One of the major events of the past year was the long-awaited public flotation of Reuters Holdings which runs one of the world's largest privately-financed communications and business information networks. Its listing on the stock market after an offer of its shares both in the UK and the U.S. shot Reuters straight into the top spot on the newcomers list and to number 47 in the UK 500 table.

As one of the oldest news agencies, Reuters has come a long way from its image building days of a network of journalists, notebook and pencil at the ready, covering stories around the far flung outposts of the civilised (and not so civilised) world. From that news gathering bedrock developed a sophisticated on-line news and business information operation across the major financial centres.

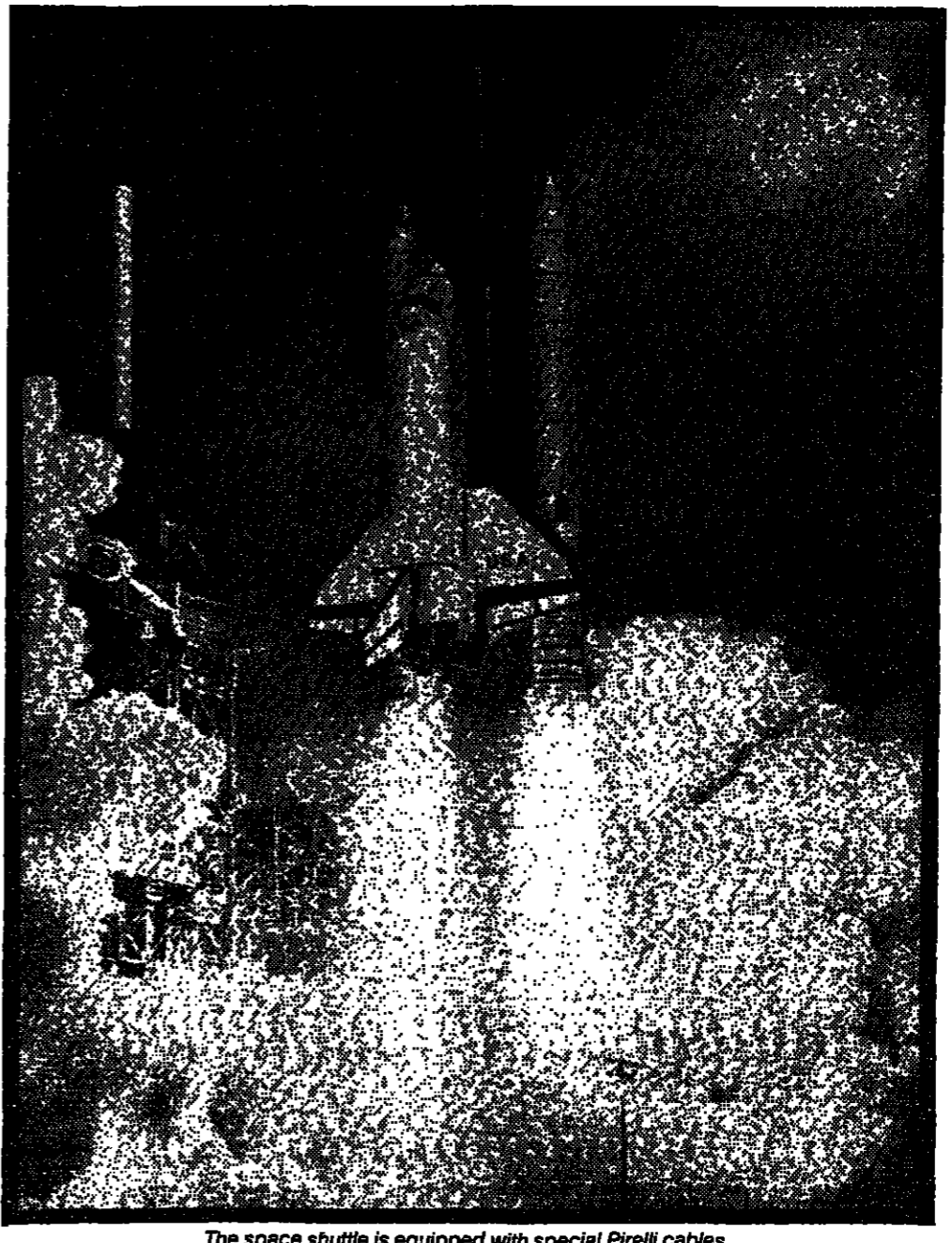
By Fleet Street standards its newspaper interests are making quite reasonable returns, despite the seemingly suicidal urge to burn millions of pounds on bing winners. The magazine division too shows remarkable profit margins—17 per cent in the last full year to June, but there is more to Fleet's

share price performance than its impressive trading record. Mr Robert Maxwell, the new owner of the Daily Mirror Group, has recently increased his shareholding in Fleet to 15.5 per cent. Presumably the Monopolies and Mergers Commission would immediately veto any attempt by Mr Matthews to launch an outright bid for a fellow national newspaper, but the market, at least, believes that the holding could eventually find a home with some other bidder for Fleet. There are all sorts of connotations

FOOTNOTES FOR COMPANIES LISTED ON THIS PAGE

252 Vantona Vytella, incorporated 9th Feb. 83 through merger between Vantona and Carrington Vytella. 253 Micro Focus, floated 12th May 83. 255 McCarty and Stone, floated 18th Dec. 83. 255 Gairard and National, profit is after tax, minority interest and transfer to Inland Reserve. 274 Guinness Peat Group, floated 17th Feb. 83. 275 British Car Auction Group, floated 29th May 84. 276 Premier Consolidated Oilfields, profit is before tax, minority interest and transfer to Inland Reserve. 278 Automated Security Holdings, turnover includes invoiced value of rental turnover-gross proceeds from auctions. 288 Premier Consolidated Oilfields, profit is after unswapped exchange gains. 300 Hickson International, formerly Hickson and Welch Holdings, floated 19th Jan. 83. 301 ROCE is before tax and transfer to investment reserve. 311 Paris, formerly Paris and Whites. 314 Genet S.R., floated June 83. 315 Siskind, incorporated 20th Nov. 83 and acquired under share capital of Trust Securities Holdings on 18th Jan. 84. 316 N/A. 321 Telestar, floated 10th Oct. 83. 322 Etm, floated 21st June 84. 330 Paterson Zocharts, preliminary results. 338 United Real Property Trust, preliminary results. 344 Hilliards, profit is after deducting employees profit share. 352 Central Independent Television, USM; floated Sept. 83. 357 Bryant Holdings, preliminary results. 372 Microvitec, USM; floated 29th May 84. 376 Paterson, floated 29th Feb. 84. 378 Figs for 15 months to 31st Dec. 83. 385 Systems Reliability, floated 19th March 84. 391 Tunstall Television Group, USM; floated June 83. 392 Bridon, 81/2 profit is after exceptional exchange losses. 395 First Leisure Corporation, floated 12th April 84. 31/2 profit includes interest. 402 Brown Shipley Holdings, profit is net of tax. 403 De Vere Hotels and Restaurants, became a subsidiary of Oriental Whitley, Aug. 84. 425 United Leasing, floated 11th July 83. 426 Combined English Stores, turnover excludes associated Co. turnover. 430 Cater Allen Holdings, profit is before tax. 435 Coles Brothers, 1/2 turnover retained by Co. to exclude inter-group sales. 448 Cluff Oil, USM.

PIRELLI IS



The space shuttle is equipped with special Pirelli cables.

Pirelli advertisement text. 'Technology' - A strong commitment to the advanced technological development of products and processes, with 1,700 research and development specialists working in 6 R & D centres in Brazil, France, Germany, Italy, the United Kingdom and the United States. 'Professionalism' - The highly developed skills of its 70,000 employees, the modern industrial relations schemes, continuous training and retraining of personnel and labour organization systems at factory level, represent advanced management of human resources. 'Internationalism' - One of the company's basic policies since its foundation has been to advocate community of interests between nations. Today, Pirelli operates 110 factories in 16 countries in Europe, North and South America, Asia and Australia. 'Diversification' - A wide range of products and services, from telecommunication and energy transmission cables to tyres for most applications, from motor vehicle and industrial components to consumer products. PIRELLI Ready for the future.

451-500

Table of UK top 500 companies, ranked 451-500. Columns include Ranking 1984/1983, Company, Sector, Market cap, Turnover, Profit, % change, ROCE, and Number of employees.

Confidence in builders falls

BY ALEXANDER NICOLL

SHAREHOLDERS IN most of Britain's building firms will have been happy to see the year ended by this survey over. The contracting and construction sector was by far the worst performer in the UK chart...

Of 24 companies in the table from June to June, only three managed to make any headway in the rankings. The acquisitive Mr Brian Beazer saw his Bath-based group, C. H. Beazer, rise 98 places...

But among the others, there were some spectacular declines. Thanks to the dramatic fall from grace of Sir Lawrie Barratt's Barratt Developments...

Growth of private housing



Based on pre-tax profits

exceptional losses of £41.7m on activities in Saudi Arabia, Hong Kong and Swaziland. With substantial idle capacity in the UK contracting industry...

Other contracting companies such as Higgs and Hill, F. J. C. Lilley and John Mowlem, showed quite large falls in the rankings despite registering good results and displaying no skeletons in cupboards.

Britain's highest paid executives

MURRAY GORDON, chairman of Combined English Stores (market capitalisation £38m), ranks with Sir Peter Walters, John Harvey-Jones and Lord Rayner as one of Britain's top money earners...

The list, culled from the published reports of the FT 500 companies, is remarkable in its unpredictability. Executive compensation is not always linked to performance...

Table of highest paid executives. Columns include Name, 1984 Salary, 1983 Salary, and % Change.

Biggest profit increases (UK)

Table of biggest profit increases. Columns include Company, FT UK Rank, Sec, Profit Increase %.

Biggest profit decrease (UK)

Table of biggest profit decrease. Columns include Company, FT UK Rank, Sec, Profit Decrease %.

A-Z list of UK top 500

Comprehensive A-Z list of UK top 500 companies. Columns include Company, Rank, Market cap, Turnover, Profit, % change, ROCE, and Number of employees.